

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GS1 US, Inc.		08/23/2012	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	1 WorldSync Inc.		
<b>Street Address:</b>	1009 Lenox Drive		
<b>Internal Address:</b>	Suite 202		
<b>City:</b>	Lawrenceville		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08648		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3478021	1 SYNC	
<b>Registration Number:</b>	3331345	1SYNC	
<b>Serial Number:</b>	85485619	CONNECTING TRUSTED PRODUCT DATA EVERYWHERE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2123084844		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	2123084411		
<b>Email:</b>	trademark@edwardswildman.com		
<b>Correspondent Name:</b>	Maria A. Scungio/Edwards Wildman Palmer		
<b>Address Line 1:</b>	F.D.R. Station, P.O. Box 130		
<b>Address Line 4:</b>	New York, NEW YORK 10150		
<b>ATTORNEY DOCKET NUMBER:</b>	3O0173.0007		
<b>NAME OF SUBMITTER:</b>	Maria A. Scungio		

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Signature:	/maria a. scungio/
Date:	09/10/2012
Total Attachments: 2 source=GS1 to 1WorldSync Assignment#page1.tif source=GS1 to 1WorldSync Assignment#page2.tif	

**ASSIGNMENT OF TRADEMARKS**

**WHEREAS**, GS1 US, Inc. ("GS1"), a Delaware corporation, with a place of business at 1009 Lenox Drive, Suite 202, Lawrenceville, NJ 08648, is the owner of the registrations and application listed on Appendix A (hereinafter "the Marks");

**WHEREAS**, 1WorldSync Inc. ("1WorldSync"), a Delaware corporation, located at 1009 Lenox Drive, Suite 202, Lawrenceville, NJ 08648 is desirous of acquiring rights in and to the Marks;


**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, GS1 does hereby assign unto 1WorldSync all right, title and interest in and to the Marks, together with the goodwill symbolized by the Marks, together with all accrued causes of action for infringement or misappropriation thereof.

Dated as of: August 23, 2012

**GS1 US, Inc.**

By: Ruchi Datta  
Name: Ruchi Datta  
Title: VP and General Counsel

APPENDIX A

<u>MARK</u>	<u>APP. / REG. NO.</u>
	3478021
ISYNC	3331345
CONNECTING TRUSTED PRODUCT DATA EVERYWHERE	85485619