

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Asia Five Eight LLC		09/07/2012	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Tao Licensing LLC		
Street Address:	888 Seventh Avenue, Suite 3402		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10106		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3770321	TAO	
Registration Number:	2472393	TAO	
CORRESPONDENCE DATA			
Fax Number:	2124255288		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212-425-7200		
Email:	tmdocketny@kenyon.com		
Correspondent Name:	Howard J. Shire, Esq.		
Address Line 1:	One Broadway		
Address Line 4:	New York, NEW YORK 10004		
ATTORNEY DOCKET NUMBER:	15369/99904		
NAME OF SUBMITTER:	HOWARD J. SHIRE, ESQ.		
Signature:	/HOWARD J. SHIRE/		

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Date:

09/11/2012

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Assignment is made as of the 07 day of September, 2012, by Asia Five Eight LLC, a New York limited liability company with an address of 42 East 58th Street, New York, New York 10022 (hereinafter the ASSIGNOR), to TAO Licensing LLC, a Delaware limited liability company with an address of 888 Seventh Avenue, Suite 3402, New York, New York 10106 (hereinafter the ASSIGNEE).

WITNESSETH:

WHEREAS, the ASSIGNOR is the owner of all right, title and interest in and to the trademarks and registrations listed in attached Schedule A (the "Trademarks"); and

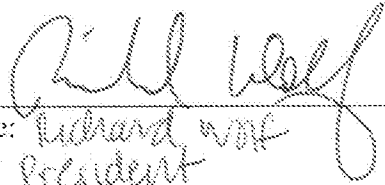
WHEREAS, the ASSIGNEE wishes to acquire from the ASSIGNOR all right, title and interest in and to the Trademarks,

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the ASSIGNOR by these presents does hereby assign, sell, transfer, convey, bequeath and grant unto the ASSIGNEE all right, title and interest in and to the Trademarks, including without limitation the registrations which are identified in Schedule "A" attached

bereto; all common law rights therein; the right to recover for the infringement thereof; and the goodwill of the business appurtenant thereto and which is symbolized thereby.

ASIA FIVE EIGHT LLC

Dated: 09/07/11, 2012


Name: Richard Wolf
Title: President

SCHEDULE A

Trademark	Reg. No.
TAO	3770321
TAO	2472393