

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Asia Five Eight LLC		09/07/2012	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Tao Licensing LLC		
Street Address:	888 Seventh Avenue, Suite 3402		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10106		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85018628	TAO	
CORRESPONDENCE DATA			
Fax Number:	2124255288		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-425-7200		
Email:	tmdocketny@kenyon.com		
Correspondent Name:	Howard J. Shire, Esq.		
Address Line 1:	One Broadway		
Address Line 4:	New York, NEW YORK 10004		
ATTORNEY DOCKET NUMBER:	15369/99904		
NAME OF SUBMITTER:	HOWARD J. SHIRE, ESQ.		
Signature:	/HOWARD J. SHIRE/		

Date:

09/11/2012

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Assignment is made as of the 02 day of September, 2012, by Asia Five Eight LLC, a New York limited liability company with an address of 42 East 58th Street, New York, New York 10022 (hereinafter the ASSIGNOR), to TAO Licensing LLC, a Delaware limited liability company with an address of 888 Seventh Avenue, Suite 3402, New York, New York 10106 (hereinafter the ASSIGNEE).

WITNESSETH:

WHEREAS, the ASSIGNOR is the owner of all right, title and interest in and to the trademark and application listed in attached Schedule A (the "Trademark"); and

WHEREAS, the ASSIGNEE wishes to acquire from the ASSIGNOR all right, title and interest in and to the Trademark,

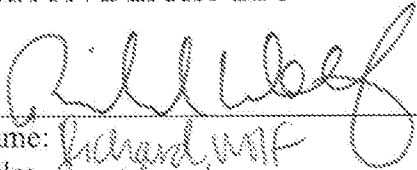
NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the ASSIGNOR by these presents does hereby assign, sell, transfer, convey, bequeath and grant unto the ASSIGNEE all right, title and interest in and to the Trademark, including without limitation the application which is identified in Schedule "A" attached hereto;

all common law rights therein; the right to recover for the infringement thereof; and the goodwill of the business appurtenant thereto and which is symbolized thereby.

ASSIGNEE is successor to the ASSIGNOR's business to which the Trademark pertains, as required by Section 10 of the Trademark Act (15 U.S.C. § 1060).

ASIA FIVE EIGHT LLC

Dated: 09/07, 2012


Name: Richard W. F.
Title: President

SCHEDULE A

Trademark	App. No.
TAO	85018628