

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Sluggersville, LLC</td> <td></td> <td>08/27/2012</td> <td>LIMITED LIABILITY COMPANY: PENNSYLVANIA</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Sluggersville, LLC		08/27/2012	LIMITED LIABILITY COMPANY: PENNSYLVANIA																
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<table border="1"> <tr> <td>Name:</td> <td colspan="3">Hillerich &amp; Bradsby Co.</td> </tr> <tr> <td>Street Address:</td> <td colspan="3">800 West Main Street</td> </tr> <tr> <td>City:</td> <td colspan="3">Louisville</td> </tr> <tr> <td>State/Country:</td> <td colspan="3">KENTUCKY</td> </tr> <tr> <td>Postal Code:</td> <td colspan="3">40202</td> </tr> <tr> <td>Entity Type:</td> <td colspan="3">CORPORATION: KENTUCKY</td> </tr> </table>				Name:	Hillerich & Bradsby Co.			Street Address:	800 West Main Street			City:	Louisville			State/Country:	KENTUCKY			Postal Code:	40202			Entity Type:	CORPORATION: KENTUCKY		
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PROPERTY NUMBERS Total: 1																											
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CORRESPONDENCE DATA																											
<p>Fax Number: 5025610442</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Email: jgregory@middletonlaw.com</p> <p>Correspondent Name: Julie Ann Gregory</p> <p>Address Line 1: 401 South Fourth Street, Suite 2600</p> <p>Address Line 2: Middleton Reutlinger</p> <p>Address Line 4: Louisville, KENTUCKY 40202</p>																											
NAME OF SUBMITTER:	Julie Ann Gregory																										
Signature:	/Julie Ann Gregory/																										
Date:	09/11/2012																										
<p>Total Attachments: 2</p> <p>source=assignment executed 8-27-2012#page1.tif</p> <p>source=assignment executed 8-27-2012#page2.tif</p>																											

OP \$40.00 85374742

## ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS

This Assignment is by and between **Hillerich & Bradsby Co.** ("H&B" or "Assignee"), a Corporation organized under the laws of the Commonwealth of Kentucky, located and doing business at 800 West Main Street, Louisville, Kentucky 40202, and **Sluggersville, LLC**, a Limited Liability Company organized under the laws of the State of Pennsylvania, located and doing business at 9490 Blue Grass Road, Suite E, Philadelphia, PA 19114 (hereinafter referred to as "Sluggersville" or "Assignor").

### WITNESSETH:

WHEREAS, Assignor is the sole owner of the exclusive right, title and interest in and to the service mark **SLUGGERSVILLE** (the "Mark"), and the corresponding application pending with the United States Patent & Trademark Office ("USPTO"), that being Ser. No. 85/374,742 (respectively, the "Application");

WHEREAS, Assignee is interested in acquiring the entire and exclusive right, title and interest in and to the Mark and Application together with the goodwill of the business connected with the use of and symbolized by the Mark;

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to receive from Assignor, the entire and exclusive right, title and interest in and to the Mark and Application, together with the goodwill of the business connected with the use of and symbolized by the Mark;

NOW, THEREFORE, in consideration of one dollar (U.S. \$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee and its successors, assigns and nominees without any restrictions, reservations, or limitations:

1. The entire and exclusive right, title and interest in and to the Mark and Application, together with the goodwill of the business connected with the use of and symbolized by the Mark, including the right to register the Mark in Assignee's name throughout the world; and

2. The sole right to enforce rights in said Mark and Application, with the right to sue for and recover for Assignee's own use accrued profits or damages for any and all causes of action, claims, and demands and other rights for infringements thereof, including, but not limited to past infringements with respect to which Assignor waives any right to receive any portion thereof.

Assignor covenants that Assignor has the full right to enter into this Assignment and further agrees without further consideration to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the legal and record owner of each of the rights hereby conveyed.

[SPACE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, Assignor, Sluggersville, LLC has duly executed this Assignment by its authorized officer, as of the date and year noted below.

Sluggersville, LLC

By: Joseph Brown  
Name:

Title: President

Dated: 8/27/12