

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Old Post Road Productions, LLC		08/13/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	WNET		
Street Address:	825 Eighth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	CORPORATION: NEW YORK		
Name:	WGBH Educational Foundation		
Street Address:	1 Guest Street		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02135		
Entity Type:	CORPORATION: MASSACHUSETTS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3243846	CREATE	
Registration Number:	3243844	CREATE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	robertsonb@wnet.org		
Correspondent Name:	Blanche Robertson		

OP \$65.00 3243846

Address Line 1: 825 Eighth Avenue  
Address Line 4: New York, NEW YORK 10019

NAME OF SUBMITTER:	Blanche Robertson
Signature:	/br/
Date:	09/11/2012

Total Attachments: 5  
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**U.S. TRADEMARK ASSIGNMENT**

This U.S. TRADEMARK ASSIGNMENT (“Assignment”) is made as of August 13, 2012 by WNET, a New York education corporation, located at 825 Eighth Avenue, New York, NY 10019-7435, and WGBH Educational Foundation (“WGBH”), a Massachusetts not-for-profit corporation, located at 1 Guest Street, Boston, Massachusetts 02135 (WNET and WGBH are referred to collectively as the “Assignees”), and Old Post Road Productions, LLC (“Assignor”), a Delaware limited liability company, the sole members of which are WGBH and THIRTEEN, c/o THIRTEEN, 825 Eighth Avenue, New York, NY 10019-7435.

WHEREAS, Assignor is the sole owner of all right, title and interest in and to the trademarks set forth in Schedule A, which are registered in the United States Patent and Trademark Office (collectively, the “Assigned Marks”);

WHEREAS, Assignees desire to acquire all of Assignor’s right, title and interest in and to the Assigned Marks and all of the goodwill associated therewith; and

WHEREAS, Assignees and Assignor are desirous of executing an instrument of assignment for recordation with the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignees agree as follows:

Assignor does hereby assign to Assignees all of Assignor’s right, title and interest in and to the Assigned Marks and the goodwill of the business connected with the use of and symbolized by the Assigned Marks and the right to sue and recover damages and profits for third-party infringements, including past infringements, if any.

Assignor agrees on behalf of itself, its directors, officers, employees, agents, successors, assigns, and legal representatives to execute any and all papers and instruments and to do any and all acts which may be necessary or reasonably requested by Assignees, in order to carry into full force and effect this sale, assignment and transfer, including without limitation to vest in Assignees or their assigns title in and to the Assigned Marks.

This Assignment may be executed and delivered (including by facsimile transmission or otherwise electronically) simultaneously in counterparts, each of which when executed will be deemed an original but all of which together will constitute one and the same instrument.


This Assignment shall be governed by, and construed in accordance with, the laws of the United States in respect to trademark issues, and in all other respects, including as to validity, interpretation and effect by the internal laws of the State of New York applicable to agreements made and to be performed entirely within such State.

[Signature Pages Follow]



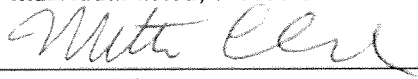
Agreed and Acknowledged:

**WNET**

By:   
Name: Robert Feinberg  
Title: VICE PRESIDENT

STATE OF NY )  
COUNTY OF NY ) ss.:

On this 13<sup>th</sup> day of August, 2012, before me personally appeared Robert Feinberg, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

  
Notary Public  
(Affix Seal Below)

**MATTHEW CLARK**  
**NOTARY PUBLIC-STATE OF NEW YORK**  
**No. 02CL6206377**  
**Qualified in New York County**  
**My Commission Expires May 18, 2013**

Agreed and Acknowledged:

**WGBH EDUCATIONAL FOUNDATION**

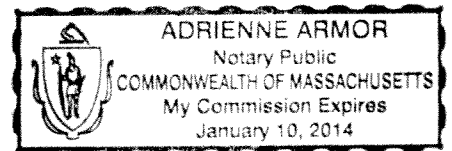
By: Sue Kantrowitz  
Name: Sue Kantrowitz  
Title: VP & general counsel

STATE OF Massachusetts  
COUNTY OF Suffolk ) ss.:

On this 29<sup>th</sup> day of August, 2012, before me personally appeared Sue Kantrowitz, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Adrienne Armor

Notary Public  
(Affix Seal Below)



**SCHEDULE A**

**Assigned Marks**

<b><u>Mark</u></b>	<b><u>Registration No.</u></b>	<b><u>Registration Date</u></b>
CREATE	3,243,846	5/22/2007
CREATE and Design	3,243,844	3/6/2007