TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Physicians Interactive, Inc.		09/10/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Skyscape.com, Inc.
Street Address:	293 Boston Post Road West
Internal Address:	Suite 320
City:	Marlborough
State/Country:	MASSACHUSETTS
Postal Code:	01752
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3219145	PATIENTS INTERACTIVE
Registration Number:	2616329	PI
Registration Number:	3279502	PI E-DETAILING

CH $90.00 3219145

CORRESPONDENCE DATA

Fax Number: 7816225933

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 17816225930
Email: trademark@mbbp.com
Correspondent Name: Thomas F. Dunn
Address Line 1: 230 Third Avenue, 4th Floor
Address Line 2: CityPoint
Address Line 4: Waltham, MASSACHUSETTS 02451

ATTORNEY DOCKET NUMBER:	HOLTZ & REED/PI-TMGENERAL

NAME OF SUBMITTER:	Thomas F. Dunn
Signature:	/Thomas F. Dunn/
Date:	09/12/2012

Total Attachments: 2
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CONFIRMATORY ASSIGNMENT OF TRADEMARKS
BY PHYSICIANS INTERACTIVE INC.

WHEREAS, Physicians Interactive, Inc., a Delaware corporation with offices located at 2401 Commerce Drive, Libertyville, IL 60048 ("Assignor") is the record owner of the trademark registrations set forth in Exhibit A attached hereto (collectively, the "Marks");

WHEREAS, Skyscape.com, Inc., a Delaware corporation with offices located at 293 Boston Post Road West, Suite 320, Marlborough, MA 01752 ("Assignee"), desires to acquire all of the right, title and interest of Assignor in, to and under the Marks;

WHEREAS, Assignor and Assignee have entered into a certain Agreement and Plan of Merger ("Merger Agreement"), effective September 30, 2010, assigning, among other things, all right, title and interest in and to the Marks and in and to the registrations and/or applications for same from Assignor to Assignee;

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which hereby is acknowledged, Assignor hereby sells, transfers, conveys, assigns and delivers to Assignee its entire right, title and interest in, to and under the Marks, and to the applications and/or registrations for the Marks (and the right to apply for the foregoing), together with the goodwill of the business symbolized by the Marks and the portion of the business of the Assignor to which the Marks pertain, including the right to sue and recover for any past infringement thereof.

Assignor further agrees that Assignor will, without demanding any further consideration therefore, at the request but at expense of the Assignee, do all lawful and just acts, including the execution and acknowledgement of instruments, that may be or become necessary for obtaining, sustaining, or renewing the Marks, and for maintaining and perfecting the Assignee's right to the Marks.

PHYSICIANS INTERACTIVE, INC.

Date: September 10th, 2012

By: _____
Authorized Signature

Name: Devin Parillis
Printed Name

Title: EVP Business Development
Official Title

{M0409422.1 }

EXHIBIT A
CONFIRMATORY ASSIGNMENT OF TRADEMARKS
BY PHYSICIANS INTERACTIVE INC.

1.	PATIENTS INTERACTIVE	U.S. Reg. No. 3219145
2.	PI	U.S. Reg. No. 2616329
3.	PI E-DETAILING	U.S. Reg. No. 3279502

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