

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Merz Aesthetics, Inc.		09/07/2012	CORPORATION:
RECEIVING PARTY DATA			
Name:	SkinMedica, Inc.		
Street Address:	5909 Sea Lion Place		
Internal Address:	Suite H		
City:	Carlsbad		
State/Country:	CALIFORNIA		
Postal Code:	92010		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	85101551	QUADRINONE	
Serial Number:	85101549	QUADRINONE	
Registration Number:	2915379	DERMATHERAPY	
Registration Number:	2961964	DERMATHERAPY	
CORRESPONDENCE DATA			
Fax Number:	6504936811		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-493-9300		
Email:	ammiller@wsgr.com		
Correspondent Name:	Lorelei P. Westin, Ph.D., Esq.		
Address Line 1:	650 Page Mill Road		
Address Line 2:	WSGR		
Address Line 4:	Palo Alto, CALIFORNIA 94304		
ATTORNEY DOCKET NUMBER:	31869-900		

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NAME OF SUBMITTER:	Anna Miller
Signature:	/Anna Miller/
Date:	09/12/2012
Total Attachments: 2 source=31869-900-Assignment#page1.tif source=31869-900-Assignment#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, the undersigned Merz Aesthetics, Inc. ("Assignor") has agreed to transfer all of its right, title and interest in all United States and foreign trademarks, registrations and applications set forth in Schedule A to SkinMedica, Inc. ("Assignee"), a Delaware corporation, with its principle place of business located at 5909 Sea Lion Place, Suite H, Carlsbad, California 92008.

WHEREAS, Assignee desires to acquire all right, title and interest in and to the above identified trademarks and tradenames together with that part of the business to which the mark pertains, and any goodwill associated therewith;

NOW, THEREFORE, Assignor, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby:

Sell, assign, convey and transfer unto Assignee all right, title and interest in and to the trademarks and trade names identified on Schedule A including any United States or foreign applications to register or registrations for said trademarks and trade names together with the goodwill of the business connected with and symbolized by such trademarks and trade names.

This Assignment includes the right, if any, for Assignee to sue or bring other actions for past, present and future infringement.


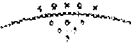

IN TESTIMONY WHEREOF, Assignor has signed below.

Date: Sept 7, 2012
By: Freddie K. Park
Title: Vice President - Legal Affairs

ACCEPTED by Assignee.

Date: Sept 10, 2012
By: Ted Ebel
Title: SRP, Corporate Development

SCHEDULE A
Trademarks

Country	Serial Number	Reg. Number	Word Mark
US	85101551		QUADRINONE
US	85101549		QUADRINONE
US	76367419	2714527	QUADRINONE
US	76367386	2767792	QUADRINONE
China	3167146	3267146	QUADRINONE
China	3267147	3267147	QUADRINONE
CTM	002786093	002786093	QUADRINONE
Japan	2002-66724	4705463	QUADRINONE
Korea (South)	2002-36110	40-580018	QUADRINONE
Taiwan	91031984	1073786	QUADRINONE
Taiwan	91031985	1042941	QUADRINONE
US	78215259	2915379	DERMATHERAPY
US	78215179	2961964	DERMATHERAPY
US	75910740	2636218	CUTANIX
US	75908868	2666875	
US	75908466	2640280	CUTANIX
US	75908460	2691343	
Japan	2000-83365	4502755	CUTANIX
CTM	001782499	001782499	
Japan	2000-83850	4497807	

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