

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Sterling Group Intimates Inc.		07/13/2012	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Stanfield's Limited		
Street Address:	1 Logan Street		
City:	Truro, Nova Scotia		
State/Country:	CANADA		
Postal Code:	B2N 5C2		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2246632	ELITA PLUS	
Registration Number:	1674379	ELITA	
CORRESPONDENCE DATA			
Fax Number:	2163639000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216.363.9000		
Email:	uspto@faysharpe.com		
Correspondent Name:	Colleen Flynn Goss		
Address Line 1:	1228 Euclid Avenue		
Address Line 2:	The Halle Building, 5th Floor		
Address Line 4:	Cleveland, OHIO 44115		
ATTORNEY DOCKET NUMBER:	OSLE500005US01		
DOMESTIC REPRESENTATIVE			
Name:	Colleen Flynn Goss		

OP \$65.00 2246632

Address Line 1: 1228 Euclid Avenue
Address Line 2: The Halle Building, 5th Floor
Address Line 4: Cleveland, OHIO 44115

NAME OF SUBMITTER:	Colleen Flynn Goss
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Signature:	/colleenfgoss/
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Date:	09/12/2012
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Total Attachments: 3
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ASSIGNMENT OF TRADE-MARK RIGHTS

The undersigned, The Sterling Group Intimates Inc. / Le Groupe Sterling Intimité Inc., the full post office address of whose principal office or place of business is 9600 Meilleur, Suite 820, Montreal, Quebec, CANADA, H2N 2E3, in consideration of the sum of one dollar (\$1.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby sell, assign and transfer to Stanfield's Limited, the full post office address of whose principal office or place of business is Stanfield's Limited, 1 Logan Street, Truro, Nova Scotia, CANADA, B2N 5C2, all its right, title and interest in and to the trade-mark(s) listed on attached Schedule A, together with the goodwill of the business in connection with which the said trade-mark(s) have been used, and the right to sue for and collect damages for past infringement and/or passing off of the said trade-mark(s).

SIGNED at Montreal, Quebec, this 13th day of July, 2012.

The Sterling Group Intimates Inc. / Le
Groupe Sterling Intimité Inc.

By: _____

Name: ELIOT BERZAN
Title: PRESIDENT

SIGNED at Truro, Nova Scotia, this 13th day of July, 2012.

Stanfield's Limited

By: _____

Name:

Title:

ASSIGNMENT OF TRADE-MARK RIGHTS

The undersigned, The Sterling Group Intimates Inc. / Le Groupe Sterling Intimite Inc., the full post office address of whose principal office or place of business is 0600 Meilleur, Suite 820, Montreal, Quebec, CANADA, H2N 2E3, in consideration of the sum of one dollar (\$1.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby sell, assign and transfer to Stanfield's Limited, the full post office address of whose principal office or place of business is Stanfield's Limited, 1 Logan Street, Truro, Nova Scotia, CANADA, B2N 5C2, all its right, title and interest in and to the trade-mark(s) listed on attached Schedule A, together with the goodwill of the business in connection with which the said trade-mark(s) have been used, and the right to sue for and collect damages for past infringement and/or passing off of the said trade-mark(s).


SIGNED at Montreal, Quebec, this 13th day of July, 2012

The Sterling Group Intimates Inc. / Le
Groupe Sterling Intimité Inc.

By: _____
Name:
Title:

SIGNED at Truro, Nova Scotia, this 13th day of July, 2012.

Stanfield's Limited

By: 
Name: F THOMAS STANFIELD
Title: President

Schedule "A"

Registered Trade-marks

Trade-mark	Registration No.	Country
CHELSEA	TMA499,746	CANADA
ELITA WARMWEAR	TMA382,709	CANADA
HANNA	TMA416,620	CANADA
ELITA	TMA399,754	CANADA
ELITA INVISIBLE	TMA670,437	CANADA
ELITA LUXE	TMA529,389	CANADA
ELITA PLUS	TMA484,941	CANADA
SILK MAGIC	TMA462,826	CANADA
ELITA	TMA396,766	CANADA
ELITA PLUS	2,246,632	UNITED STATES
ELITA	1,674,379	UNITED STATES

Unregistered Trade-marks

Trade-mark	Country