

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PERFECT TIMING, INC.		09/12/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	PNC BANK, NATIONAL ASSOCIATION, AS AGENT		
Street Address:	2 NORTH LAKE AVENUE		
Internal Address:	SUITE 440		
City:	PASADENA		
State/Country:	CALIFORNIA		
Postal Code:	91101		
Entity Type:	NATIONAL BANKING ASSOCIATION: UNITED STATES		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3869837	FOUR SEASONS	
Registration Number:	3746524	SUN RIVER PUBLICATIONS	
Registration Number:	3833636	SCOREBOARD PUBLISHING	
Serial Number:	85687394	AVALANCHE	
Serial Number:	85687454	AVALANCHE	
CORRESPONDENCE DATA			
Fax Number:	2138308743		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	213-680-6651		
Email:	kimberley.lathrop@bingham.com		
Correspondent Name:	KIMBERLEY A. LATHROP		
Address Line 1:	355 SOUTH GRAND AVENUE		
Address Line 2:	BINGHAM MCCUTCHEN LLP		
Address Line 4:	LOS ANGELES, CALIFORNIA 90071		

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ATTORNEY DOCKET NUMBER:	3008309.344135
NAME OF SUBMITTER:	Kimberley A. Lathrop
Signature:	/Kimberley A. Lathrop/
Date:	09/12/2012
Total Attachments: 4 source=First Amendment to Trademark Security Agreement#page1.tif source=First Amendment to Trademark Security Agreement#page2.tif source=First Amendment to Trademark Security Agreement#page3.tif source=First Amendment to Trademark Security Agreement#page4.tif	

FIRST AMENDMENT TO TRADEMARK SECURITY AGREEMENT

This FIRST AMENDMENT TO TRADEMARK SECURITY AGREEMENT (this "Amendment"), dated as of this September 12, 2012, is entered into by PERFECT TIMING, INC., a Delaware corporation ("Grantor") in favor of PNC BANK, NATIONAL ASSOCIATION in its capacity as agent for the Lenders (together with its successors and assigns in such capacity, "Agent").

RECITALS

A. Grantor and Agent have entered into that certain Trademark Security Agreement, dated as of February 22, 2010 (the "Existing Trademark Security Agreement") collectively with this Amendment, the "Trademark Security Agreement") which was filed and recorded with the United States Patent and Trademark Office on February 23, 2010 at Reel 004154, Frame 0414.

AGREEMENT

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor and Agent hereby agree as follows:

1. **Amendment.** Schedule I of the Existing Trademark Security Agreement is hereby amended by adding the trademark registrations and trademark applications, which are identified on Schedule I-A attached hereto and incorporated hereby, to the list of trademark registrations and trademark applications previously set forth on such Schedule I.

2. **Choice of Law.** This Amendment shall be governed by and construed in accordance with the laws of the State of New York applied to contracts to be performed wholly within the State of New York.

3. **Counterparts.** This Amendment may be executed by the parties hereto separately in one or more counterparts and by electronic mail or facsimile signature, each of which when so executed shall be deemed to be an original, but all of which when taken together shall constitute one and the same agreement.

4. **Severability.** Any provision of this Amendment which is prohibited or unenforceable in any jurisdiction shall, as to such jurisdiction, be ineffective to the extent of such prohibition or unenforceability without invalidating the remaining provisions hereof, and any such prohibition or unenforceability in any jurisdiction shall not invalidate or render unenforceable such provision in any other jurisdiction.

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IN WITNESS WHEREOF, the parties have entered into this Amendment as of the date first above written.

GRANTORS:

PERFECT TIMING, INC.,
a Delaware corporation

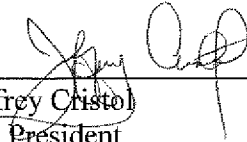
By:  _____

Name: Paul Cuitino

Title: Chief Financial Officer, President and Secretary

AGENT:

PNC BANK, NATIONAL ASSOCIATION,
as Agent

By: 
Name: Jeffrey Cristol
Title: Vice President

SCHEDULE I-A
TO
TRADEMARK SECURITY AGREEMENT

U.S. Trademark Registrations and Applications

Grantor	Description of Trademark	Application/ Registration Number	Application/ Registration Date
Perfect Timing, Inc.	FOUR SEASONS®	3869837	11/2/2010
Perfect Timing, Inc.	SUN RIVER PUBLICATIONS®	3746524	2/9/2010
Perfect Timing, Inc.	SCOREBOARD PUBLISHING®	3833636	8/17/2010
Perfect Timing, Inc.	AVALANCHE & Pyramid Design	85687394	7/26/2012
Perfect Timing, Inc.	AVALANCHE	85687454	7/26/2012