

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/02/2012		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	WellCall, Inc.		08/23/2012
			Entity Type
			CORPORATION:
RECEIVING PARTY DATA			
Name:	Health Advocate, Inc.		
Street Address:	3043 Walton Road		
City:	Plymouth Meeting		
State/Country:	PENNSYLVANIA		
Postal Code:	19462		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Serial Number:	78778565	WELLCALL
	Serial Number:	78781973	WELLCALL
CORRESPONDENCE DATA			
Fax Number:	2157012273		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	215-665-7273		
Email:	cmiller@cozen.com		
Correspondent Name:	Camille M. Miller		
Address Line 1:	Cozen O'Connor		
Address Line 2:	1900 Market Street		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	HEAL-0080-0081/326277		
NAME OF SUBMITTER:	Camille M. Miller		

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Signature:	/Camille M. Miller/
Date:	09/13/2012
Total Attachments: 1 source=HEAL-0080-0081US - Nunc Pro Tunc Assignment#page1.tif	

NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, WellCall, Inc., a California corporation, located at 584 B Castro Street, San Francisco, California 94114, was the owner of the trademarks WELLCALL and WELLCALL & Design, for which trademark application Nos. 78/778,565 and 78/781,973 were filed with the United States Patent and Trademark Office (hereinafter referred to as "Trademarks"); and

WHEREAS, Health Advocate, Inc., with principal offices located at 3043 Walton Road, Plymouth Meeting, Pennsylvania 19462, did acquire as of July 2, 2012, all right title and interest in and to the Trademarks, and the goodwill of the business relating thereto.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, WellCall, Inc. acknowledges that it did on July 2, 2012, sell, assign, transfer, and convey to Health Advocate, Inc. all right, title, and interest in and to the Trademarks and the applications for registration thereof, including any choses in action relating to the Trademarks, claims for damages, profits, and costs, both in equity and law for any infringement of the Trademarks occurring on or before July 2, 2012, together with the good will of the business symbolized by the Trademarks.

WHEREAS, it is desired that this Nunc Pro Tunc Assignment of Trademarks be made of record in the U.S. Patent and Trademark Office.

This Assignment is effective as of July 2, 2012, regardless of the date signed.

Assignor: WellCall, Inc.

Date: 8/23/2012



Name: Arlene Smiger
Title: CEO

Assignee: Health Advocate, Inc.

Date: 8/10/2012



Name: Michael J. Cardillo
Title: President and Chief Executive Officer