

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Esselte S.A.		09/12/2012
			Entity Type
			SOLE PROPRIETORSHIP: SPAIN
RECEIVING PARTY DATA			
Name:	Esselte Corporation		
Street Address:	225 Broadhollow Road		
City:	Melville		
State/Country:	NEW YORK		
Postal Code:	11747		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	1191164	PETRUS
CORRESPONDENCE DATA			
Fax Number:	2026638007		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2026638000		
Email:	dctm@pillsburylaw.com		
Correspondent Name:	Patrick J. Jennings		
Address Line 1:	2300 N Street, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20037		
ATTORNEY DOCKET NUMBER:	25907-417508		
NAME OF SUBMITTER:	Patrick J. Jennings		
Signature:	/Pat Jennings/		
Date:	09/13/2012		
Total Attachments: 1 source=hppscan4#page1.tif			

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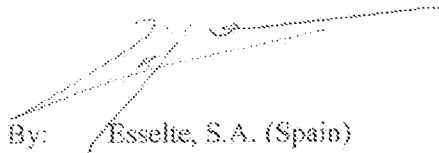
TRADEMARK ASSIGNMENT made as of September 12th, 2012 by and among Esselte, S.A., a sole proprietorship organized under the laws of Spain, with an address at Via Augusta 24-26, Barcelona, Spain (the "Assignor"), and Esselte Corporation, a corporation organized under the laws of the State of New York, with an address at 225 Broadhollow Road, Melville, New York 11747 (the "Assignee").

Assignor owns all right, title, and interest in and to the trademark PETRUS set forth in United States Trademark Registration No. 1,191,164 ("the Trademark"). Assignor wishes to assign all right, title, and interest to the Trademark to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors, assigns, and legal representatives, the entire, full, and exclusive right, title, and interest in and to the Trademark, together with the good will of the business symbolized by the Trademark and any applications and/or registrations therefor, and the right (but not the obligation) to assert the Trademark and to collect for all past, present, and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties, and proceeds of infringement suits, and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

Assignor also hereby represents that Assignee is the successor to the portion of Assignor's ongoing and existing business to which the Trademark pertains.

Esselte, S.A.



By: Esselte, S.A. (Spain)

Name: Martin Ayora

Title: Contry Manager