

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Learning Curve Brands, Inc.		07/12/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	TOMY International, Inc.		
Street Address:	2021 9th Street SE		
City:	Dyersville		
State/Country:	IOWA		
Postal Code:	52040		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3071806	LIGHTNING STRIKE	
CORRESPONDENCE DATA			
Fax Number:	3128760288		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-876-7100		
Email:	jigrubner@arnstein.com		
Correspondent Name:	Judith L. Grubner		
Address Line 1:	Amstein & Lehr LLP		
Address Line 2:	120 S. Riverside Plaza, Ste. 1200		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	36426-0194 LIGHTNING STRI		
NAME OF SUBMITTER:	Judith L. Grubner		
Signature:	/judith l grubner/		
Date:	09/13/2012		
Total Attachments: 0			

OP \$40.00 3071806

**THIS  
PAGE  
INTENTIONALLY  
LEFT  
BLANK**