

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/17/2002		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	IFP, Inc.		07/17/2002
			Entity Type
			CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Primera Foods Corporation		
Street Address:	8120 Penn Ave. South, #455		
City:	Bloominton		
State/Country:	MINNESOTA		
Postal Code:	55431		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	1764740	RICE*COMPLETE
CORRESPONDENCE DATA			
Fax Number:	6126046825		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(612) 604-6725		
Email:	trademark@winthrop.com		
Correspondent Name:	Bradley J. Walz		
Address Line 1:	225 South Sixth Street		
Address Line 2:	Suite 3500		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	15818.5		
NAME OF SUBMITTER:	Sharon D. Armstrong		

Signature:	/sda/
Date:	09/14/2012
Total Attachments: 2 source=RICE TRIN and RICE COMPLETE Nunc Pro Tunc Trademark Assignment#page1.tif source=RICE TRIN and RICE COMPLETE Nunc Pro Tunc Trademark Assignment#page2.tif	

NUNC PRO TUNC TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is entered into by and between IFP, Inc., a Minnesota corporation having an address of 2125 Airport Drive, Faribault, Minnesota 55021 ("Assignor") and Primera Foods Corporation, a Wisconsin corporation having an address of 8120 Penn Avenue South, #455, Bloomington, Minnesota 55431 ("Assignee") (collectively the "Parties").

WHEREAS, as of July 17, 2002, Assignor was the record owner of all right, title, and interest in and to the RICE*TRIN mark, Registration No. 1749525 and RICE*COMPLETE mark, Registration No. 1764740, together with all common law rights with respect thereto (collectively the "Marks"); and

WHEREAS, the Parties wish to confirm and document the assignment and transfer of the Marks as set forth below, from Assignor to Assignee, in a form suitable for recording with the United States Patent and Trademark Office;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby confirms the sale, assignment, transfer and conveyance of, and to the extent necessary, hereby sells, assigns, transfers and conveys, unto Assignee *nunc pro tunc* as of July 17, 2002 all right, title, and interest in and to the Marks, together with the goodwill of the business in which the Marks were used and symbolized by the Marks in accordance with 15 U.S.C. §1060, and all rights and causes of action to recover past, present and future damages, royalties, fees, profits and other relief including, but not limited to, equitable and injunctive relief ensuing from infringement of the Marks. Assignee is the successor in interest to the business of Assignor in which the Marks are used, and that the business pertaining to the Marks is ongoing and existing.

Upon request of Assignee, Assignor shall take, at Assignee's sole expense, such further reasonable actions, and shall cause its personnel, employees and agents to take, at Assignee's sole expense, such further reasonable actions, including execution and delivery of instruments of conveyance, that Assignee may reasonably deem necessary or desirable to accomplish or evidence more fully any transfer of right, title or interest necessary to fulfill the intent of this Assignment.

Signatures to this Assignment transmitted by facsimile transmission, by electronic mail in "portable document format" (.pdf) form or by any other electronic means intended to preserve the original graphic and pictorial appearance of a document will have the same effect as paper documents bearing the original signature. This Assignment may be executed in counterparts, each of which shall be an original, but all of which together shall constitute one and the same instrument.

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IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed as of the date(s) indicated below.

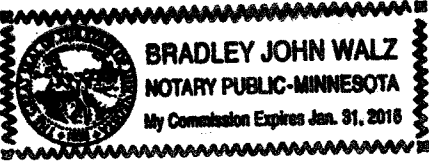
ASSIGNOR:

IFP, Inc.

By: Jon Goetze
Name: JON GOETZE
Title: CFO

STATE OF Minnesota)
) ss:
COUNTY OF Hennepin)

The foregoing Assignment was acknowledged before me this 11th day of September, 2012 by Jon Goetze, the CFO of IFP, Inc., a Minnesota corporation, on behalf of the corporation. He/she is personally known to me.



Bradley John Walz
NOTARY PUBLIC, STATE OF Minnesota
(Print, Type or Stamp Commissioned Name of Notary Public)

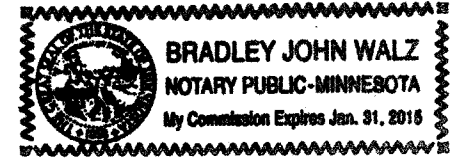
ASSIGNEE:

Primera Foods Corporation

By: Jon Goetze
Name: JON GOETZE
Title: CFO

STATE OF Minnesota)
) ss:
COUNTY OF Hennepin)

The foregoing Assignment was acknowledged before me this 11th day of September, 2012, by Jon Goetze, as CFO of Primera Foods Corporation, a Wisconsin corporation, on behalf of the corporation. He/she is personally known to me.



Bradley John Walz
NOTARY PUBLIC, STATE OF Minnesota
(Print, Type or Stamp Commissioned Name of Notary Public)

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