

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	LICENSE

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Allied Domecq Spirits & Wine Limited		06/28/2012	COMPANY: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Chivas Brothers Limited
Street Address:	111-113 Renfrew Road
City:	Paisley, Scotland
State/Country:	UNITED KINGDOM
Postal Code:	PA3 4DY
Entity Type:	COMPANY: UNITED KINGDOM

PROPERTY NUMBERS Total: 58

Property Type	Number	Word Mark
Serial Number:	85392139	BALLANTINE'S LEAVE AN IMPRESSION
Registration Number:	3871845	DEJA TU HUELLA
Serial Number:	77381800	LEAVE AN IMPRESSION
Serial Number:	77806931	TAKES YOU BEYOND
Serial Number:	77887835	LISTEN TO YOUR BEAT
Serial Number:	71523509	BALLANTINE'S
Serial Number:	77792454	PLAN B
Serial Number:	77381907	
Serial Number:	85547358	GBS BALLANTINE'S AGED 40 YEARS FORTY YEAR OLD BLEND LIMITED BOTTLE RELEASE NO. 1/100 GEO. BALLANTINE
Serial Number:	85544049	ESTD 1827 BALLANTINE'S FINEST
Serial Number:	85544038	BALLANTINE'S FINEST FULLY MATURED ESTD 1827 FINEST QUALITY BLENDED & BOTTLED BY GEORGE BALLANTINE AND SON LTD DISTILLERS DUMBARTON SCOTLAND GEO <b>TRADEMARK</b>

CH \$1465.00 85392139

		BALLANTINE BOTTLED IN SCOTLAND GBS
Serial Number:	85401210	BALLANTINE'S LEAVE AN IMPRESSION AMICUS HUMANI GENERIS
Serial Number:	85447989	BALLANTINE'S FINEST BLENDED SCOTCH WHISKY
Serial Number:	85056208	BALLANTINE'S CHRISTMAS RESERVE
Serial Number:	71588156	BALLANTINE'S
Registration Number:	0341330	BALLANTINE'S AMICUS HUMANI GENERIS
Registration Number:	0392907	
Registration Number:	2964896	
Registration Number:	1846912	BALLANTINE'S
Registration Number:	4148510	BEEFEATER LONDON DRY GIN SUMMER EDITION A SUMMERY GIN WITH ELDERFLOWER, BLACKCURRANT & HIBISCUS FLOWER
Registration Number:	4004886	MIDNIGHT LABYRINTH
Serial Number:	85163015	MONTFORD
Serial Number:	85163042	CULLINAN
Serial Number:	85162885	BEEFEATER LONDON DRY GIN WINTER EDITION A WINTERY GIN WITH PINE, CINNAMON, NUTMEG & SEVILLE ORANGE PEEL LIMITED EDITION A WARMING WINTRY GIN MADE FROM THE FINEST QUALITY HAND PICKED AROMATIC PINE SHOOTS SRI LANKAN CINNAMON INDONESIAN NUTMEG AND SEVILLE ORANGE PEEL 1 LITRE 40% ALC./VOL. 2FKF6002
Serial Number:	85162991	BURROUGH'S LEGACY
Serial Number:	85163028	MONUMENT
Serial Number:	85162696	BEEFEATER LONDON DRY GIN WINTER EDITION
Serial Number:	85191154	MIDNIGHT
Serial Number:	85205571	GIN AND TALES
Serial Number:	85205572	TALES
Serial Number:	85321079	BURROUGH'S
Serial Number:	85321081	BURROUGH'S RESERVE
Serial Number:	85446709	BEEFEATER LONDON DRY GIN LONDON MARKET LIMITED EDITION A VIBRANT GIN WITH POMEGRANATE, CARDAMON & KAFFIR LIME LEAF
Serial Number:	85446740	BEEFEATER LONDON DRY GIN LONDON MARKET LIMITED EDITION A VIBRANT GIN WITH POMEGRANATE, CARDAMON & KAFFIR LIME LEAF 1820
Serial Number:	85440380	THE 24TH HOUR
Registration Number:	4185435	BEEFEATER 24 GIN & TEA

Serial Number:	85450007	BEEFEATER LONDON LONDON DRY GIN DISTILLED IN THE HEART OF THE CITY
Registration Number:	4185427	GIN & TEA
Serial Number:	85448015	BEEFEATER LONDON LONDON DRY GIN DISTILLED IN THE HEART OF THE CITY
Serial Number:	85539233	BEEFEATER STUDIO 24
Serial Number:	85539241	STUDIO 24
Serial Number:	85626967	JAMES BURROUGH
Registration Number:	4110556	24
Registration Number:	3735698	BEEFEATER 24 LONDON DRY GIN AUTHENTIC LONDON CUT
Registration Number:	0678608	BEEFEATER
Registration Number:	3979982	LONDONIZE
Registration Number:	4132435	BEEFEATER LONDON DRY GIN SUMMER EDITION A SUMMERY GIN WITH ELDERFLOWER, BLACKCURRANT & HIBISCUS FLOWER
Registration Number:	2879340	
Registration Number:	2978491	
Registration Number:	2869435	BEEFEATER
Registration Number:	3793651	BEEFEATER 24
Registration Number:	0678610	
Registration Number:	1855334	CROWN JEWEL
Registration Number:	2871622	BEEFEATER
Registration Number:	4156778	LONG JOHN
Registration Number:	3050235	SCAPA
Serial Number:	85338570	STEWARTS CREAM OF THE BARLEY
Registration Number:	3050236	TORMORE

**CORRESPONDENCE DATA**

Fax Number: 2027568087  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 202-756-8000  
Email: rkim@mwe.com, emalis@mwe.com, washington\_ip\_docket@mwe.com, ksandacz@mwe.com  
Correspondent Name: Richard Y. Kim  
Address Line 1: 600 13th Street, N.W.  
Address Line 2: McDermott Will & Emery LLP  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER

**TRADEMARK**  
**REEL: 004861 FRAME: 0319**

087021-0187

**DOMESTIC REPRESENTATIVE**

Name: Richard Y. Kim  
Address Line 1: 600 13th Street, N.W.  
Address Line 2: McDermott Will & Emery LLP  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

NAME OF SUBMITTER: Richard Y. Kim

Signature: /Richard Y. Kim/

Date: 09/15/2012

**Total Attachments: 11**

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**SCHEDULE**  
**Part 3**  
**Short Form Licence**

**SHORT FORM INTELLECTUAL PROPERTY LICENCE AGREEMENT**

between

- (1) **ALLIED DOMEQ SPIRITS & WINE LIMITED**, a company incorporated in England and Wales under the Companies Acts (registered number 00703977) and having its registered office at Chivas House, 72 Chancery Road, London W6 9RS (the "Licensor"); and
- (2) **CHIVAS BROTHERS LIMITED**, a company incorporated in Scotland under the Companies Acts (registered number SC268758) and having its registered office at 111-113 Renfrew Road, Paisley PA3 4DY (the "Licensee"),

WHEREAS:-

- (A) The Licensor and the Licensee have entered into an Intellectual Property Licence Agreement dated [INSERT DATE] (the "IP Licence"); and
- (B) The Licensor and the Licensee have agreed to execute this short form Intellectual Property Licence Agreement for registration purposes.

NOW THEREFORE it is hereby agreed as follows:-

1. In this Agreement:

"Registered Intellectual Property" means those intellectual property rights which are registered in the name of the Licensor or in respect of which an application is pending in the name of the Licensor as detailed in the schedule hereto; and

"Transfer Date" means midnight on 30 June 2012.

Unless the context otherwise requires, all other words and phrases shall have the same meaning as they do in the IP Licence.

2. With effect from the Transfer Date, and subject to Clause 4.3 of the IP Licence, the Licensor hereby grants to the Licensee an exclusive, worldwide licence in respect of the use of the Registered Intellectual Property in connection with the Business (as defined in the IP Licence).
3. The Licensee may sub-license its rights in accordance with the IP Licence.
4. This Agreement shall come into force on the Transfer Date and shall remain in force thereafter until the IP Licence is terminated, in which case this Agreement shall automatically terminate.
5. The rights and obligations of the Licensee in terms of this Agreement may only be assigned with the prior written consent of the Licensor which consent may be withheld at the Licensor's absolute discretion, and for the avoidance of doubt any assignment by the Licensor shall not require the consent of the Licensee.
6. In the event of any conflict between the terms of this Agreement and the terms of the IP Licence, the terms of the IP Licence shall prevail.

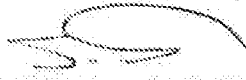
7. This Agreement shall be construed in accordance with the law of Scotland and insofar as not already subject thereto, the Parties hereto submit to the exclusive jurisdiction of the Scottish Courts: IN WITNESS WHEREOF these presents consisting of this and the preceding page and the schedule annexed hereto are executed as follows:-

Signed for and on behalf of ALLIED DOMECQ SPIRITS & WINE LIMITED

In the presence of:

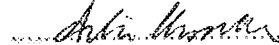
at PAULEY

on the 28 day of JUNE 2012 by:

  
Signature

DIRECTOR/AUTHORISED SIGNATORY

STUART MACNAB Print Name

  
Witness

AILSA MACLELLAN Name

111-113 KENFREN ROAD Address


PAULEY PA3 4DY

Signed for and on behalf of CHIVAS BROTHERS LIMITED

In the presence of:


at PAULEY

on the 28 day of JUNE 2012 by:

  
Signature

DIRECTOR/AUTHORISED SIGNATORY

HERVE FETTER Print Name

  
Witness

AILSA MACLELLAN Name





111-113 KENFREN ROAD Address

PAULEY PA3 4DY






This is the schedule referred to in the foregoing Short Form Intellectual Property Licence Agreement between Allied Domecq Spirits & Wine Limited and Chivas Brothers Limited

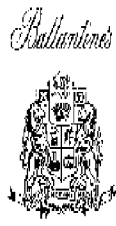



**SCHEDULE**  
**Registered Intellectual Property**




**Registered Intellectual Property Rights in United States of America**

Trademark	Logo	Classes	Filing	Filing Number	Registration	Registration Number
BALLANTINE'S LEAVE AN IMPRESSION		33;41	08 Aug 2011	85392139		
DEJA TU HUELLA		33	28 Jan 2008	77/381852	09 Nov 2010	3871845
LEAVE AN IMPRESSION		33	28 Jan 2008	77/381800		
TAKES YOU BEYOND		33;35; 41	18 Aug 2009	77/806931	14 Aug 2012	4188380
LISTEN TO YOUR BEAT Device		33	07 Dec 2009	77/887835	30 Nov 2010	3882374
BALLANTINE'S IN SCRIPT		33	04 Jun 1947	71/523509	19 Apr 1949	0508704
PLAN B Device		33	29 Jul 2009	77/792454	29 May 2012	4148226
FINGERPRINT device		33	28 Jan 2008	77/381907	01 Jun 2010	3795393
BALLANTINE'S 40YO (ZENITH) BOTTLE (3D)		33	20 Feb 2012	85/547358		










BALLANTINE'S FINEST 2012 ANNUAL EDITION GIFT TIN (2D)		33	15 Feb 2012	85/544049		
BALLANTINE'S FINEST 2012 ANNUAL EDITION ZIP-UP PACK (2D)		33	15 Feb 2012	85/544038		
BALLANTINE'S LEAVE AN IMPRESSION Facebook logo		33;41	18 Aug 2011	85/401210		
BALLANTINE'S FINEST BOTTLE (3-D) with label		33;43	14 Oct 2011	85/447989		
BALLANTINE'S CHRISTMAS RESERVE		33	07 Jun 2010	85/056208		
BALLANTINE'S LABEL		33	22 Nov 1949	71/588156	22 Jan 1952	0553794



BALLANTINE'S AND COAT OF ARMS DEVICE		33	24 Jun 1935	71/366547	08 Dec 1936	0341330
BALLANTINE'S COAT OF ARMS		33	17 Mar 1941	71/441599	20 Jan 1942	0392907
BALLANTINE'S COAT OF ARMS DEVICE (2001)		33	28 Jan 2003	78/207851	05 Jul 2005	2964896
BALLANTINE'S		33	09 Aug 1993	74/430475	26 Jul 1994	1846912
BEEFEATER SUMMER EDITION 2010 LABEL		33	07 May 2010	85/032651	29 May 2012	4148510
MIDNIGHT LABYRINTH		33	10 Jun 2010	85/059179	02 Aug 2011	4004886
MONTFORD		32;33	27 Oct 2010	85/163015		
CULLINAN		32;33	27 Oct 2010	85/163042		



BEEFEATER WINTER EDITION 2010		16;33	27 Oct 2010	85/162885		
BURROUGH'S LEGACY		32;33	27 Oct 2010	85/162991		
MONUMENT		32;33	27 Oct 2010	85/163028		
BEEFEATER WINTER EDITION 2010 bottle with label		33	27 Oct 2010	85/162696		
MIDNIGHT		32;33;41	06 Dec 2010	85/191154		
GIN AND TALES		33	24 Dec 2010	85/205571	17 Jan 2012	4086549
TALES		33	24 Dec 2010	85/205572		
BURROUGH'S		32;33	14 May 2011	85/321079		
BURROUGH'S RESERVE		32;33	14 May 2011	85/321081	28 Feb 2012	4104697
BEEFEATER LONDON MARKET 2011 LABEL		33	13 Oct 2011	85/446709		

BEEFEATER LONDON MARKET 2011 BOTTLE (2D)		33	13 Oct 2011	85/446740		
THE 24TH HOUR		33	05 Oct 2011	85/440380		
Beefeater 24 Gin & Tea device		33	10 Oct 2011	85/443547	07 Aug 2012	4185435
BEEFEATER LABEL 2007		33	18 Oct 2011	85/450007		
Beefeater 24 Gin & Tea device (alternative)		33	06 Oct 2011	85/441094	07 Aug 2012	4185427
BEEFEATER DRY 2007 BOTTLE 2D		33	14 Oct 2011	85/448015		
BEEFEATER STUDIO 24		33;41	10 Feb 2012	85/539233		
STUDIO 24		33;41	10 Feb 2012	85/539241		
JAMES BURROUGH		33	16 May 2012	85/626967		

24		33;35	17 Jan 2008	77/374411	13 Mar 2012	4110556
BEEFEATER 24 Label (Colour)		33	24 Apr 2008	77/457067	12 Jan 2010	3735698
BEEFEATER		33	02 Jul 1958	72/054672	12 May 1959	0678608
LONDONIZE		33	25 Sep 2009	77/835320	21 Jun 2011	3979982
BEEFEATER SUMMER EDITION 2010 2D BOTTLE FRONT		33	07 May 2010	85/032674	24 Apr 2012	4132435
BEEFEATER DEVICE		33	01 May 2003	78/244437	31 Aug 2004	2879340
BEEFEATER WET DRIP DEVICE		33	17 Jan 2003	78/204371	26 Jul 2005	2978491
BEEFEATER (STYLIZED)		33	01 May 2003	78/244510	03 Aug 2004	2869435
BEEFEATER 24		33	17 Jan 2008	77/374191	25 May 2010	3793651

BEEFEATER WITH POLE DEVICE		33	11 Jul 1958	72/055114	12 May 1959	0678610
CROWN JEWEL		33	10 Aug 1992	74/301995	20 Sep 1994	1855334
BEEFEATER LABEL 2001		33	01 May 2003	78/244452	10 Aug 2004	2871622
LONG JOHN		32;33	06 Jun 2011	85/338524	12 Jun 2012	4156778
SCAPA		33	05 Jan 2005	78/542248	24 Jan 2006	3050235
STEWARTS CREAM OF THE BARLEY		33	06 Jun 2011	85/338570		
TORMORE		33	05 Jan 2005	78/542250	24 Jan 2006	3050236

Design	Views	Filing Date	Filing Number	Registration Date	Registration Number
BALLANTINE'S SERENITY BOTTLE		15 May 1998	29088141	16 Mar 1999	D406,769
BEEFEATER 24 Bottle (Black & White)		03 Jun 2008	29/319065	24 Nov 2009	D604,617

BEEFEATER 24 Bottle (Colour)		03 Jun 2008	29/319064	10 Mar 2009	D588010S
BEEFEATER SUMMER EDITION 2010		06 May 2010	29/349829	04 Oct 2011	US 646 178S

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