

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Springs Global US, Inc.		07/01/2012	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
Name:	Springs Creative Products Group, LLC		
Street Address:	300 Chartham Ave., Suite 100		
City:	Rock Hill		
State/Country:	SOUTH CAROLINA		
Postal Code:	29730		
Entity Type:	LIMITED LIABILITY COMPANY: SOUTH CAROLINA		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	1715873	FIREGARD	
<b>CORRESPONDENCE DATA</b>			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	803-324-6454		
Email:	kimberly.hodge@springscreative.com		
Correspondent Name:	Kimberly Hodge		
Address Line 1:	300 Chatham Ave., Suite 100		
Address Line 4:	Rock Hill, SOUTH CAROLINA 29730		
NAME OF SUBMITTER:	Kimberly Anne Hodge		
Signature:	/Kimberly Anne Hodge/		
Date:	09/14/2012		
Total Attachments: 3			
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OP \$40.00 1715873

## GLOBAL TRADEMARK ASSIGNMENT

This Global Trademark Assignment ("Assignment"), is made by and between Springs Global US, Inc. ("Assignor"), a Delaware corporation, with offices at 205 N. White Street, Fort Mill, South Carolina 29715, and Springs Creative Products Group, LLC, a Delaware limited liability company, with offices at 300 Chatham Avenue, Suite 100, Rock Hill, South Carolina 29730 ("Assignee").

**WHEREAS**, Assignor is the owner of any and all right, title and interest in and to the domestic and international trademarks set forth on the attached Schedule A, all common law rights relating thereto, and the corresponding trademark registrations and pending applications (hereinafter, the "FIREGARD Marks"); and

**WHEREAS**, Assignor has agreed to assign the FIREGARD Marks and the goodwill of the business symbolized thereby and associated therewith to Assignee, and the parties wish to memorialize the transfer of the FIREGARD Marks from Assignor to Assignee;

**NOW, THEREFORE**, for the sum of One U.S. Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. Assignor does hereby sell, assign, transfer, and convey to Assignee, any and all of its right, title and interest in and to the FIREGARD Marks throughout the world, together with the entire goodwill of the business symbolized by the FIREGARD Marks, and including, without limitation, all common law rights in and to the FIREGARD Marks, and the rights to all income, royalties, damages and payments now or thereafter due or payable with respect thereto including, without limitation, payments under all licenses entered into in connection therewith and damages and payments for past, present and future infringements of the rights assigned or to be assigned under this Assignment.
2. Assignor hereby agrees to execute all papers and to perform such other proper acts as Assignee or its successors or assigns may deem reasonably necessary to secure to Assignee or to its successors or assigns, the rights transferred hereby, including without limitation, any and all documents necessary to file or record this Assignment with the international registries where the FIREGARD Marks are recorded or registered.
3. This Assignment shall be governed by the laws of the State of South Carolina (other than its rules of conflicts of law to the extent that the application of the laws of another jurisdiction would be required thereby).



Schedule A

FIREGARD Marks

Country	Registration No.
USA	1715873
Canada	TMA420808
France	92438123
Italy	644352
Japan	2354175
Spain	1722839
UK	1514486