

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Etonic Worldwide, LLC		09/06/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Etonic Holdings, LLC		
Street Address:	287 Bowman Avenue		
Internal Address:	c/o A. Uzzo & Company, C.P.A.'s, P.C.		
City:	Purchase		
State/Country:	NEW YORK		
Postal Code:	10577		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3134805	SHOCKSORB	
CORRESPONDENCE DATA			
Fax Number:	2129830772		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212-986-1200		
Email:	wcox@gordonherlands.com		
Correspondent Name:	William H. Cox		
Address Line 1:	355 Lexington Avenue		
Address Line 2:	Gordon, Herlands, Randolph & Cox LLP		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	Peter J. Vranum		
Signature:	/peter.j.vranum/		

CH \$40.00 3134805

Date:

09/14/2012

Total Attachments: 3

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ASSIGNMENT OF AMERICAN TRADE MARK REGISTRATION

ASSIGNMENT made as of 6th Sept., 2012 by ETONIC WORLDWIDE, LLC, a Delaware limited liability company, located and doing business at 2400 Computer Drive, Westborough MA 01581 ("Assignor"), and ETONIC HOLDINGS, LLC, a New York limited liability company, located and doing business at c/o A. Uzzo & Company, C.P.A.'s, P.C., 287 Bowman Avenue, Purchase, NY 10577 ("Assignee").

Recital

WHEREAS, the Assignor has adopted and used in its business and is the present title owner of a trade mark, "SHOCKSORB" (the "Trade Mark");

WHEREAS, the Assignor is the owner of United States registration number 3134805 for the trademark SHOCKSORB;

WHEREAS, the Assignee is desirous of acquiring the right, title and interest in and to the Trade Mark "SHOCKSORB" and to Registration No. 3134805 and the Assignor has agreed to assign to the Assignee the entire right, title and interest in and to the Trade Mark and the Registration.

NOW, THEREFORE, for valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby does sell, assign and transfer unto the Assignee, its successors and assigns all right, title and interest in and to the Trade Mark SHOCKSORB and in and to the Trade Mark Reg. No. 3134805, together with the goodwill of the business in connection with which the Trade Mark is used and any and all damages and profits and any other remedies for past infringement of the Trade Mark.

IN WITNESS WHEREOF the Assignor has executed this instrument as of the date first set forth above.

ETONIC WORLDWIDE, LLC.

By: 
Name: Andrea Tomat
Title: President

TRADEMARK

REEL: 004861 FRAME: 0709

----- VERA DI FIRMA -----

Io sottoscritto, dottor Giuseppe Scioli, Notaio in Montebelluna, iscritto al Collegio Notarile del Distretto di Treviso

----- CERTIFICO -----

essere vera la firma apposta in mia presenza dal signor: -----

- **TOMAT ANDREA**, nato a Udine il giorno 17 febbraio 1957, residente a Montebelluna (TV), Via Belvedere n. 5, nella sua dichiarata qualità di Presidente del Consiglio di Amministrazione e legale rappresentante della società di nazionalità statunitense: -----

"**ETONIC WORLDWIDE LLC**", con sede legale in 2400 Computer Drive, Westborough (Massachusetts, Stati Uniti d'America); -----

della cui identità personale io Notaio sono certo. -----

In Trevignano, in Via Montebelluna n. 5/7, ove richiesto, il giorno sei settembre duemiladodici (6 settembre 2012). -----




