TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Etonic Worldwide, LLC		109/06/2012 1	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Etonic Holdings, LLC
Street Address:	287 Bowman Avenue
Internal Address:	c/o A. Uzzo & Company, C.P.A.'s, P.C.
City:	Purchase
State/Country:	NEW YORK
Postal Code:	10577
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1328691	ETONIC

CORRESPONDENCE DATA

Fax Number: 2129830772

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 212-986-1200

Email: wcox@gordonherlands.com

Correspondent Name: William H. Cox

Address Line 1: 355 Lexington Avenue

Address Line 2: Gordon, Herlands, Randolph & Cox LLP

Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER:	Peter J. Vranum
Signature:	/peter j. vranum/

TRADEMARK REEL: 004861 FRAME: 0758 1328697

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Date:	09/14/2012
Total Attachments: 3 source=etonic.assn.691#page1.tif source=etonic.assn.691#page2.tif source=etonic.assn.691#page3.tif	

TRADEMARK REEL: 004861 FRAME: 0759

ASSIGNMENT OF AMERICAN TRADE MARK REGISTRATION

ASSIGNMENT made as of 6th Sept. , 2012 by ETONIC WORLDWIDE, LLC, a Delaware limited liability company, located and doing business at 2400 Computer Drive, Westborough MA 01581 ("Assignor"), and ETONIC HOLDINGS, LLC, a New York limited liability company, located and doing business at c/o A. Uzzo & Company, C.P.A.'s, P.C., 287 Bowman Avenue, Purchase, NY 10577 ("Assignee").

Recital

WHEREAS, the Assignor has adopted and used in its business and is the present title owner of a trade mark, "ETONIC & Reverse Z" (the "Trade Mark");

WHEREAS, the Assignor is the owner of United States registration number 1328691 for the trademark ETONIC & Reverse Z;

WHEREAS, the Assignee is desirous of acquiring the right, title and interest in and to the Trade Mark "ETONIC & Reverse Z" and to Registration No. 1328691 and the Assignor has agreed to assign to the Assignee the entire right, title and interest in and to the Trade Mark and the Registration.

NOW, THEREFORE, for valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby does sell, assign and transfer unto the Assignee, its successors and assigns all right, title and interest in and to the Trade Mark ETONIC & Reverse Z and in and to the Trade Mark Reg. No. 1328691, together with the goodwill of the business in connection with which the Trade Mark is used and any and all damages and profits and any other remedies for past infringement of the Trade Mark.

IN WITNESS WHEREOF the Assignor has executed this instrument as of the date first set forth above.

ETONIC WORKDWIDE, LLC.

Bv:

Name: Andrea Tomat

Title: <u>Presiden</u>

TRADEMARK REEL: 004861 FRAME: 0760

STATE OF	<u> </u>
) ss.:
COUNTY OF	

On the 6th day of Sept., 2012, before me, the undersigned, a Notary Public in and for said State, personally appeared, Andrea Tomat, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual or the person upon behalf of which the individual acted, executed the instrument.

Norary Public

TRADEMARK
REEL: 004861 FRAME: 0761

"ETONIC WORLDWIDE LLC", con sede legale in 2400 Computer Drive, Westborough (Massachusetts, Stati Uniti d'America); ----della cui identità personale io Notaio sono certo. -----In Trevignano, in Via Montebelluna n. 5/7, ove richiesto, il giorno sei settembre duemiladodici (6 settembre 2012). -----



TRADEMARK
REEL: 004861 FRAME: 0762

RECORDED: 09/14/2012