

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alloy Media, LLC		08/08/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	All Campus, LLC		
Street Address:	211 W. Wacker Drive, Suite 900		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3491289	CONSOLIDATE TUITION.COM	
Registration Number:	3491288	FIND TUITION	
Serial Number:	85586668	FINDYOUREDUCATION.COM	
CORRESPONDENCE DATA			
Fax Number:	3127506546		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.269.8000		
Email:	temanuelson@ngelaw.com		
Correspondent Name:	William J. Lenz		
Address Line 1:	2 North LaSalle Street, Suite 1700		
Address Line 2:	Neal, Gerber & Eisenberg LLP		
Address Line 4:	Chicago, ILLINOIS 60602		
ATTORNEY DOCKET NUMBER:	25046-0703		

NAME OF SUBMITTER:	William J. Lenz
Signature:	/William J. Lenz/
Date:	09/14/2012
Total Attachments: 4 source=Assignment of Trademarks and Domains#page1.tif source=Assignment of Trademarks and Domains#page2.tif source=Assignment of Trademarks and Domains#page3.tif source=Assignment of Trademarks and Domains#page4.tif	

ASSIGNMENT OF TRADEMARKS AND DOMAINS

ALLOY MEDIA, LLC, a Delaware limited liability company ("Assignor"), is the owner of the trademarks ("Trademarks") and domains ("Domains") identified on Schedule 1 attached hereto and fully incorporated herein. Assignor desires to sell, transfer and assign to ALL CAMPUS, LLC, a Delaware limited liability company ("Assignee"), all right, title and interest in and to (i) the Trademarks; (ii) the federal trademark registrations with the United States Patent and Trademark Office owned by Assignor as listed on Schedule 1 (the "Trademark Registrations"); (iii) the Domains; and (iv) the domain name registrations for the Domains set forth on Schedule 1 (the "Domain Registrations").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably assigns, transfers and conveys to Assignee all of Assignor's worldwide right, title and interest in and to the Trademarks, the Trademark Registrations, the Domains (and any underlying common law trademarks therein) and the Domain Registrations, and all renewals and extensions thereof, and all related applications and registrations pertaining thereto, including any and all rights, priorities and privileges of Assignor provided under United States, state or foreign law, or multinational law, compact, treaty, protocol convention or organization, with respect to the foregoing, and all goodwill associated therewith together with the goodwill of the business associated with or symbolized thereby, and all rights to profits, damages and other relief for any past, present and future infringement thereof, and the right to sue and collect the same for Assignee's own use and benefit and the benefit of Assignee's successors, assigns, or legal representatives.

Assignor hereby authorizes the United States Patent and Trademark Office to transfer all Trademark Registrations to Assignee as assignee of the entire right, title and interest therein or otherwise as Assignee may direct, in accordance with this instrument of assignment.

Assignor hereby authorizes the applicable registration authority to transfer the Domain Registrations from the Assignor to the Assignee.

Assignor agrees to cooperate with Assignee to transfer (or cause to be transferred) the Domain Registrations electronically from Assignor's (or the applicable record owner's and/or administrative contact's) account to Assignee's account as quickly as reasonably practicable (such that Assignee will be listed as the registrant of the Domain Registrations in the WHOIS database). The Assignor further agrees: (i) to (and to cause the applicable record owners and/or administrative contacts to) complete, execute, notarize (as necessary) and deliver at any future date any additional documents that are reasonably necessary to perfect the Assignee's ownership of the Domain Registrations including, but not limited to, any transfer documents required by a domain name registrar; and (ii) to (and to cause the applicable record owners and/or administrative contacts to) generally provide, without further consideration but at Assignee's expense, all further cooperation (including taking such further action and executing such additional documents) which Assignee, its successors and assigns reasonably request to secure, obtain or perfect the assignment of the Domain Registrations and all associated rights to Assignee in the United States or any foreign country.

IN WITNESS WHEREOF, Assignor has executed this Assignment of Trademarks and Domains effective as of August 8, 2012.

ASSIGNOR:

ALLOY MEDIA, LLC

By:  _____

Name: _____

Title: _____

ASSIGNEE:

ALL CAMPUS, LLC

By: _____

Name: _____

Title: _____

SCHEDULE 1

Trademarks and Trademark Registrations

Mark	Registration No.	Class	Registration Date	Attorney of Record	Status
CONSOLIDATE TUITION.COM	Reg. No. 3491289	IC 36: Providing student loan information; Student loan services. FIRST USE: 20061130. FIRST USE IN COMMERCE: 20070416	August 26, 2008	Gallit Schuller	REGISTERED
FIND TUITION.COM	Reg. No. 3491288	IC 36: Financial loan consultation; Providing student loan information. FIRST USE: 20040201. FIRST USE IN COMMERCE: 20040801	August 26, 2008	Gallit Schuller	REGISTERED
FINDYOUREducation.COM (design)	Ser. No. 85586668	IC 35: Providing information pertaining to higher education programs. FIRST USE: 20120329. FIRST USE IN COMMERCE: 20120329	Filed: April 2, 2012	Robert Kenney	PENDING

Domain Registrations

Domain Name	Account / Owner	Expiration Date	Domain Registrar
FINDTUITION.XXX	Alloy, Inc. (for Alloy Media, LLC)	12/1/2021	GoDaddy
adultstudentaid.com	Alloy Media, LLC (3298026)	5/1/2013	Network Solutions
allcampus.com	Alloy Media, LLC (3298026)	12/7/2012	Network Solutions
ALLCAMPUS.XXX	Alloy, Inc. (for Alloy Media, LLC)	12/6/2012	GoDaddy
artisticareerschool.com	Alloy Media, LLC (3298026)	2/15/2014	Network Solutions
artisticareerschools.com	Alloy Media, LLC (3298026)	2/15/2014	Network Solutions
businesscareerschool.com	Alloy Media, LLC (3298026)	2/15/2014	Network Solutions
careeronlineuniversity.com	Alloy Media, LLC (3298026)	2/15/2014	Network Solutions
careerschoolssearch.com	Alloy Media, LLC (3298026)	2/15/2014	Network Solutions
careertechschool.com	Alloy Media, LLC (3298026)	2/15/2014	Network Solutions
consolidatetuition.com	Alloy Media, LLC (3298026)	4/12/2013	Network Solutions
consolidatetuition.com	Alloy Media, LLC (3298026)	4/12/2013	Network Solutions
consolidatetuition.com	Alloy Media, LLC (3298026)	4/12/2013	Network Solutions
consolidatetuition.com	Alloy Media, LLC (3298026)	11/30/2013	Network Solutions
consolidatetuition.org	Alloy Media, LLC (3298026)	11/30/2013	Network Solutions
consolidatetuitoin.com	Alloy Media, LLC (3298026)	4/12/2013	Network Solutions
consolidatetuition.com	Alloy Media, LLC (3298026)	4/12/2013	Network Solutions
drive4success.com	Alloy Media, LLC (3298026)	1/15/2014	Network Solutions
drive4success.org	Alloy Media, LLC (3298026)	1/15/2014	Network Solutions
drive4success.com	Alloy Media, LLC (3298026)	1/15/2014	Network Solutions
drive4success.info	Alloy Media, LLC (3298026)	1/15/2014	Network Solutions
drive4success.net	Alloy Media, LLC (3298026)	1/15/2014	Network Solutions
drive4success.org	Alloy Media, LLC (3298026)	1/15/2014	Network Solutions
driveforsuccess.net	Alloy Media, LLC (3298026)	1/15/2014	Network Solutions
driveforsuccess.com	Alloy Media, LLC (3298026)	1/15/2014	Network Solutions
driveforsuccess.net	Alloy Media, LLC (3298026)	1/15/2014	Network Solutions
driveforsuccess.org	Alloy Media, LLC (3298026)	1/15/2014	Network Solutions
driveforsuccess.us	Alloy Media, LLC (3298026)	1/15/2014	Network Solutions

FindYourFoodBank.com	Alloy Media, LLC (3298026)	7/2/2013	Network Solutions
FindYourFoodStamps.com	Alloy Media, LLC (3298026)	7/2/2013	Network Solutions
FindYourForeClosure.com	Alloy Media, LLC (3298026)	7/2/2013	Network Solutions
FindYourGIBenefits.com	Alloy Media, LLC (3298026)	7/2/2013	Network Solutions
FindYourGovernmentGrants.com	Alloy Media, LLC (3298026)	7/2/2013	Network Solutions
FindYourGovGrants.com	Alloy Media, LLC (3298026)	7/2/2013	Network Solutions
findyourhealthcaredegree.com	Alloy Media, LLC (3298026)	6/15/2013	Network Solutions
FindYourHRDegree.com	Alloy Media, LLC (3298026)	6/15/2013	Network Solutions
findyourhumanresourcesdegree.com	Alloy Media, LLC (3298026)	6/15/2013	Network Solutions
findyourinteriordesigndegree.com	Alloy Media, LLC (3298026)	6/15/2013	Network Solutions
findyouritcertificate.com	Alloy Media, LLC (3298026)	6/15/2013	Network Solutions
findyouritdegree.com	Alloy Media, LLC (3298026)	5/27/2013	Network Solutions
FindYourITJob.com	Alloy Media, LLC (3298026)	7/2/2013	Network Solutions
findyourjusticedegree.com	Alloy Media, LLC (3298026)	6/15/2015	Network Solutions
findyourlawdegree.com	Alloy Media, LLC (3298026)	5/27/2013	Network Solutions
findyourliberalartdegree.com	Alloy Media, LLC (3298026)	6/15/2013	Network Solutions
FindYourManufacturedHome.com	Alloy Media, LLC (3298026)	7/2/2013	Network Solutions
findyourmarketingdegree.com	Alloy Media, LLC (3298026)	5/27/2013	Network Solutions
findyourmassageschool.com	Alloy Media, LLC (3298026)	6/15/2013	Network Solutions
findyourmastersdegree.com	Alloy Media, LLC (3298026)	5/27/2013	Network Solutions
FindYourMCAABenefits.com	Alloy Media, LLC (3298026)	7/2/2013	Network Solutions
findyourmedicaldegree.com	Alloy Media, LLC (3298026)	5/27/2013	Network Solutions
FindyourMGIBBenefits	Alloy Media, LLC (3298026)	7/2/2013	Network Solutions
findyourmilitarydegree.com	Alloy Media, LLC (3298026)	6/15/2013	Network Solutions
findyourmilitaryrecruiter.com	Alloy Media, LLC (3298026)	5/27/2013	Network Solutions
FindYourNursingJob.com	Alloy Media, LLC (3298026)	7/2/2013	Network Solutions
findyouronlineeducation.com	Alloy Media, LLC (3298026)	6/15/2013	Network Solutions
FindYourPaternityResults.com	Alloy Media, LLC (3298026)	7/2/2013	Network Solutions
FindYourPestControl.com	Alloy Media, LLC (3298026)	7/2/2013	Network Solutions
findyourprdegree.com	Alloy Media, LLC (3298026)	6/15/2013	Network Solutions
findyourpsychologydegree.com	Alloy Media, LLC (3298026)	5/27/2013	Network Solutions
FindYourREAPBenefits.com	Alloy Media, LLC (3298026)	7/2/2013	Network Solutions
FindYourRepossessionResource.com	Alloy Media, LLC (3298026)	7/2/2013	Network Solutions
FindYourRestrainingOrderResource.com	Alloy Media, LLC (3298026)	7/2/2013	Network Solutions
findyourretaildegree.com	Alloy Media, LLC (3298026)	6/15/2013	Network Solutions
findyourscholarships.com	Alloy Media, LLC (3298026)	6/15/2013	Network Solutions
FindYourSection8housing.com	Alloy Media, LLC (3298026)	7/2/2013	Network Solutions
findyoursocialworkdegree.com	Alloy Media, LLC (3298026)	6/15/2013	Network Solutions
FindYourSubsidizedHousing.com	Alloy Media, LLC (3298026)	7/2/2013	Network Solutions
FindYourTANFinformation.com	Alloy Media, LLC (3298026)	7/2/2013	Network Solutions
FindYourTaxRelief.com	Alloy Media, LLC (3298026)	7/2/2013	Network Solutions