

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jeffrey Kaplan		09/16/2012	INDIVIDUAL: UNITED STATES

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Retrobrands U.S.A. L.L.C.
<b>Street Address:</b>	1771 Blount Road Suite 203
<b>City:</b>	Pompano Beach
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33069
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA

<b>PROPERTY NUMBERS Total: 4</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
<b>Registration Number:</b>	4153293	IT'S HERE! THE ORIGINAL CHIPWICH CHOCOLATE CHIP COOKIE ICE CREAM SANDWICH
<b>Registration Number:</b>	4050518	MODESS
<b>Registration Number:</b>	4155910	TENDER VITTLES
<b>Registration Number:</b>	4138855	TENDER VITTLES

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	9544869558
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	9542033097
<b>Email:</b>	eggcream@earthlink.net
<b>Correspondent Name:</b>	Jeffrey Kaplan
<b>Address Line 1:</b>	P.O.B. 11106
<b>Address Line 4:</b>	Fort Lauderdale, FLORIDA 33339

<b>NAME OF SUBMITTER:</b>	Jeffrey Kaplan
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OP \$115.00 4153293

Signature:	/Jeffrey Kaplan/
Date:	09/16/2012
Total Attachments: 1 source=KaplanRetrobrandsLLCTMAssignment#page1.tif	

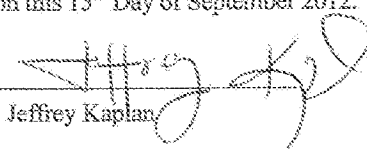
# *RetroBrands U.S.A. Inc*

## TRADEMARK ASSIGNMENT

Pursuant to this TRADEMARK ASSIGNMENT (hereinafter the "Assignment") effective on September 18<sup>th</sup> 2012 by and between Jeffrey Kaplan, an individual ("Assignor"), and Retrobrands U.S.A., L.L.C., a Florida Limited Liability company, ("Assignee") and for and in consideration of the purchase price of \$10.00 (Ten dollars) and other good and valuable consideration of the receipt and sufficiency of which is hereby acknowledged, Assignor hereby grants, bargains, sells, delivers, carries, transfers, set over, conveys and assigns to the Assignee, free and clear of any claims or encumbrances whatsoever with all the goodwill attached to the trademarks every Intellectual Property and Trademarks listed below ( the "Trademarks")

<u>Trade/Service Marks</u>	<u>Country of Registration</u>	<u>Registration Number</u>
IT'S HERE! THE ORIGINAL CHIPWICH CHOCOLATE CHIP COOKIE ICE CREAM SANDWICH	United States	Reg. No. 4,153,293
MODESS	United States	Reg. No. 4,050,518
TENDER VITTLES	United States	Reg. No. 4,155,910
TENDER VITTLES	United States	Reg. No. 4,138,855

IN WITNESS WHEREOF, the Assignor executed this TRADEMARK ASSIGNMENT on this 15<sup>th</sup> Day of September 2012.

  
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Jeffrey Kaplan