

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Move Management, Inc.		09/17/2012	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Graebel Companies, Inc.		
Street Address:	16346 Airport Circle		
City:	Aurora		
State/Country:	COLORADO		
Postal Code:	80011		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3109125	CROSSBRAND SOLUTION	
CORRESPONDENCE DATA			
Fax Number:	7158452718		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(715) 845-4336		
Email:	slipowski@ruderware.com		
Correspondent Name:	Steven P. Lipowski		
Address Line 1:	P.O. Box 8050		
Address Line 4:	Wausau, WISCONSIN 54402-8050		
NAME OF SUBMITTER:	Steven P. Lipowski		
Signature:	/Steven P. Lipowski/		
Date:	09/17/2012		
Total Attachments: 2 source=MMI (W0500265)#page1.tif source=MMI (W0500265)#page2.tif			

OP \$40.00 3109125

## ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS made as of September 17, 2012, by **Move Management, Inc.**, a Wisconsin corporation ("Assignor"), to **Graebel Companies, Inc.**, a Delaware corporation ("Assignee").

### RECITAL

Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right, title, and interest in, to, and under Assignor's registered and unregistered domestic and foreign trademarks, trademark applications, and trade names listed on Schedule A annexed hereto and incorporated herein by reference (whether one or more, all of the foregoing being referred to herein as the "Marks").


### AGREEMENT

NOW, THEREFORE, Assignor, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title, and interest in, to, and under the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of any Mark, whether arising prior to or subsequent to the date of this Assignment of Trademarks, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment of Trademarks not been made.

Except to that extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Trademarks shall be governed by and construed in accordance with the laws of the state of Wisconsin without giving effect to the principles of conflicts of laws thereof.

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Trademarks as of the date first above written.

**MOVE MANAGEMENT, INC.**

By: 

G. Lane Ware  
Executive Vice President

SCHEDULE A

Trademark	Jurisdiction	Registration No.
CROSSBRAND SOLUTION	U.S.	3,109,125