

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Graebel Van Lines, Inc.		09/17/2012	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Graebel Companies, Inc.
Street Address:	16346 Airport Circle
City:	Aurora
State/Country:	COLORADO
Postal Code:	80011
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	1286469	WELCOME HOME
Registration Number:	1461358	GRAEBEL
Registration Number:	1455780	HELPING PEOPLE MOVE AHEAD...WORLDWIDE
Registration Number:	1470091	AN AMERICAN DREAM COMING TRUE
Registration Number:	1835711	GRAEBEL VAN LINES
Registration Number:	1748892	VALUE PRICING SYSTEM
Registration Number:	1932558	GRAEBEL ALL STAR FLEET
Registration Number:	1922500	COMMITMENTS MADE. COMMITMENTS KEPT.

CORRESPONDENCE DATA

Fax Number: 7158452718
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (715) 845-4336
 Email: slipowski@ruderware.com
 Correspondent Name: Steven P. Lipowski

OP \$215.00 1286469

Address Line 1: P.O. Box 8050
Address Line 4: Wausau, WISCONSIN 54402-8050

NAME OF SUBMITTER:	Steven P. Lipowski
Signature:	/Steven P. Lipowski/
Date:	09/17/2012

Total Attachments: 2
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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS made as of September 17, 2012, by Graebel Van Lines, Inc., a Wisconsin corporation ("Assignor"), to Graebel Companies, Inc., a Delaware corporation ("Assignee").

RECITAL

Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right, title, and interest in, to, and under Assignor's registered and unregistered domestic and foreign trademarks, trademark applications, and trade names listed on Schedule A annexed hereto and incorporated herein by reference (all of the foregoing being referred to herein as the "Marks").

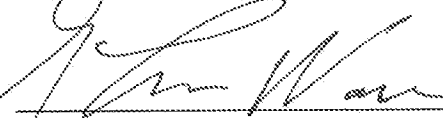
AGREEMENT

NOW, THEREFORE, Assignor, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title, and interest in, to, and under the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of any Mark, whether arising prior to or subsequent to the date of this Assignment of Trademarks, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment of Trademarks not been made.

Except to that extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Trademarks shall be governed by and construed in accordance with the laws of the state of Wisconsin without giving effect to the principles of conflicts of laws thereof.

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Trademarks as of the date first above written.

GRAEBEL VAN LINES, INC.

By: 
G. Lane Ware
Executive Vice President

SCHEDULE A

Trademark	Jurisdiction	Registration No.
WELCOME HOME	U.S.	1,286,469
GRAEBEL	U.S.	1,461,358
HELPING PEOPLE MOVE AHEAD. . . WORLDWIDE	U.S.	1,455,780
AN AMERICAN DREAM COMING TRUE	U.S.	1,470,091
GRAEBEL VAN LINES (AND DESIGN)	U.S.	1,835,711
VALUE PRICING SYSTEM	U.S.	1,748,892
GRAEBEL ALL STAR FLEET	U.S.	1,932,558
COMMITMENTS MADE. COMMITMENTS KEPT.	U.S.	1,922,500