

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|                       |  |
|-----------------------|--|
| SUBMISSION TYPE:      | NEW ASSIGNMENT                               |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

**CONVEYING PARTY DATA**

| Name                            | Formerly | Execution Date | Entity Type           |
|---------------------------------|----------|----------------|-----------------------|
| VINCOR INTERNATIONAL IBC<br>INC |          | 09/13/2012     | CORPORATION: BARBADOS |

**RECEIVING PARTY DATA**

|                          |   |
|--------------------------|---|
| <b>Name:</b>             | ACCOLADE WINES LIMITED                  |
| <b>Street Address:</b>   | Old Portsmouth Road                     |
| <b>Internal Address:</b> | Accolade House, The Guildway            |
| <b>City:</b>             | Guildford, Surrey                       |
| <b>State/Country:</b>    | UNITED KINGDOM                          |
| <b>Postal Code:</b>      | GU3 1LR                                 |
| <b>Entity Type:</b>      | Private Limited Company: UNITED KINGDOM |

**PROPERTY NUMBERS Total: 3**

| Property Type        | Number  | Word Mark      |
|----------------------|---------|----------------|
| Registration Number: | 3823296 | DRAGON TREE    |
| Registration Number: | 3823293 | THE MUSIC ROOM |
| Registration Number: | 3168393 | WRITER'S BLOCK |

**CORRESPONDENCE DATA**

Fax Number: 9087257088  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 9087225640  
 Email: officeactions@br-tmlaw.com  
 Correspondent Name: Stephen L. Baker  
 Address Line 1: 575 Route 28  
 Address Line 4: Raritan, NEW JERSEY 08869

**DOMESTIC REPRESENTATIVE**

OP \$90.00 3823296

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

|   |                    |
|---|--------------------|
| NAME OF SUBMITTER:  | Stephen L. Baker   |
| Signature:  | /Stephen L. Baker/ |
| Date:   | 09/18/2012         |
| Total Attachments: 1<br>source=Assignment from Vincor to Accolade#page1.tif |                    |

ASSIGNMENT OF U.S. TRADEMARKS,  
U.S. TRADEMARK REGISTRATIONS, AND  
THE GOODWILL ASSOCIATED THEREWITH

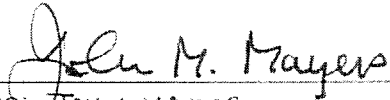
WHEREAS, VINCOR INTERNATIONAL IBC INC, a corporation organized under the laws of BARBADOS, having an office at The Grove, 21 Pine Road Bellville, St. Michael, Barbados has adopted, used and is using the following marks which are registered in the U.S. Patent and Trademark Office as follows:

| MARK           | REG. NO. | ISSUE DATE       |
|----------------|----------|------------------|
| DRAGON TREE    | 3823296  | July 20, 2010    |
| THE MUSIC ROOM | 3823293  | July 20, 2010    |
| WRITER'S BLOCK | 3168393  | November 7, 2006 |

WHEREAS, ACCOLADE WINES LIMITED, a private limit company organized under the laws of the United Kingdom, having an address of Accolade House, The Guildway, Old Portsmouth Road, Guildford, Surrey, United Kingdom GU3 1LR is desirous of acquiring said marks, the registrations therefor, and the goodwill association therewith and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, VINCOR INTERNATIONAL IBC INC does hereby assign unto ACCOLADE WINES LIMITED, all right, title and interest in and to said marks, the registrations therefor, and the goodwill association therewith.

VINCOR INTERNATIONAL IBC INC



Name: JOHN MAYERS  
Title: DIRECTOR

September 13<sup>th</sup>, 2012