

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Green Irene, LLC		09/07/2012	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	United Natural Foods, Inc.		
Street Address:	555 Valley Street		
City:	Providence		
State/Country:	RHODE ISLAND		
Postal Code:	02908		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77411305	GREEN IRENE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	401-331-5700		
Email:	thumphreys@cm-law.com		
Correspondent Name:	Tom Humphreys		
Address Line 1:	301 Promenade Street		
Address Line 4:	Providence, RHODE ISLAND 02908		
NAME OF SUBMITTER:	Tom Humphreys		
Signature:	/Tom Humphreys/		
Date:	09/18/2012		
Total Attachments: 2 source=GREEN IRENE ASSIGNMENT#page1.tif source=GREEN IRENE ASSIGNMENT#page2.tif			

OP \$40.00 77411305

TRADEMARK ASSIGNMENT

This Assignment is made effective as of the 7th day of September 2012, from Green Irene LLC ("Assignor"), a New York limited liability company, to United Natural Foods, Inc. ("Assignee"), a Delaware corporation.

WHEREAS, Assignor owns all right, title, and interest in and to the registered United States trademarks described in Exhibit A hereto (the "Marks"), together with the goodwill of the business symbolized thereby;

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in and to the Marks, together with the goodwill symbolized thereby; and

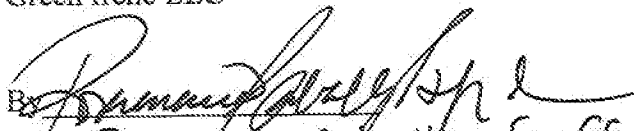
WHEREAS, Assignor has agreed to assign and transfer to Assignee all right, title and interest owned by Assignor in the Marks, together with the goodwill symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, and intending to be legally bound hereby, Assignor hereby assigns, transfers, conveys and grants to Assignee all right, title, and interest now owned and possessed by Assignor in and to the Mark along with the goodwill symbolized by the Marks.

This Assignment shall be binding upon and inure to the benefit of Assignor and Assignee and their respective successors in interest and assigns.

IN WITNESS WHEREOF, Assignor has executed this Assignment effective as of the date first specified above.

Green Irene LLC

By 
Name: Rosariora Colclero Stafford
Title: member

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Exhibit A

Green Irene : Serial Number 77411305