

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
1156662 Fragrances, Inc.		09/18/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	BeautyBank Inc.		
Street Address:	767 Fifth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10530		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85483657	OSIAO SKIN CONSTITUTION	
CORRESPONDENCE DATA			
Fax Number:	2122772355		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 277-2324		
Email:	uspto@estee.com		
Correspondent Name:	Jessica Heiss		
Address Line 1:	767 Fifth Avenue		
Address Line 2:	Trademark Department		
Address Line 4:	New York, NEW YORK 10530		
ATTORNEY DOCKET NUMBER:	OSIAO SKIN CON. ASSIGN.		
NAME OF SUBMITTER:	Jessica Heiss		
Signature:	/jessica heiss/		

CH \$40.00 85483657

Date:

09/18/2012

Total Attachments: 2

source=US assignment - 85483657#page1.tif

source=US assignment - 85483657#page2.tif

ASSIGNMENT OF TRADEMARK APPLICATION

This Assignment effective as and from September 18, 2012, from 1156662 Fragrances Inc., a corporation organized and existing under the laws of the State of Delaware, whose address is P.O. Box 7792, New York, New York 10150 USA (hereinafter the "ASSIGNOR"), to BeautyBank Inc., a corporation organized and existing under the laws of the State of Delaware, whose address is 767 Fifth Avenue, New York, New York 10530 (hereinafter the "ASSIGNEE"):

WITNESSETH THAT

WHEREAS, the Assignor is the owner of all right, title and interest in and to trademark application No. 85483657 for OSIAO SKIN CONSTITUTION filed in the United States Patent and Trademark Office on November 30, 2011, and in and to the goodwill of the business relating thereto;

WHEREAS, the Assignee wishes to acquire from the Assignor all right, title and interest in and to the said trademark and application identified above, together with the goodwill of the business appertaining to and symbolized by said application and wishes also to acquire all right, title and interest in and to the said application for said trademark;

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor by these presents does hereby sell, transfer, convey and assign unto the Assignee its entire right, title and interest in and to the aforesaid trademark and application therefore, including without limitation, the registration identified herein, together with the goodwill of the business appertaining thereto.

In witness whereof, the Assignor has hereunto executed this instrument this 18th day of September, 2012.

1156662 Fragrances Inc.

By: Lesley A. Moradian
Lesley A. Moradian
Vice President & Senior Trademark Counsel

On this 18th day of September, 2012, before me personally appeared Lesley A. Moradian, to me known and known to me to be the individual described in and who executed the foregoing instrument, and she duly acknowledged to me that she executed the same for the purposes set forth therein.

Rebecca Zapata
Notary Public
My Commission Expires:
[SEAL]

REBECCA ZAPATA
Notary Public State of New York
No. 01ZA8074267
Qualified in Westchester County
Certificate Filed in New York County
Comm. Exp. October 20, 2014

TRADEMARK