

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bernatello's Pizza, Inc.		12/20/2011	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Whataburger Partnership		
Street Address:	300 Concord Plaza Drive		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78216		
Entity Type:	PARTNERSHIP: TEXAS		
Composed Of:	<ul style="list-style-type: none"> • Thomas E. Dobson, UNITED STATES, INDIVIDUAL • Hugh Dobson, UNITED STATES, INDIVIDUAL • Lynne Dobson, UNITED STATES, INDIVIDUAL 		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2066885	WOW! WHAT A PIZZA!	
Registration Number:	2066960	WHAT A PIZZA!	
CORRESPONDENCE DATA			
Fax Number:	5127031250		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(512) 476-1400		
Email:	jmcDaniel@dmtechlaw.com		
Correspondent Name:	Jeff A. McDaniel		
Address Line 1:	901 S. MoPac Expressway		
Address Line 2:	Barton Oaks Plaza III, Ste 310		
Address Line 4:	Austin, TEXAS 78746		
ATTORNEY DOCKET NUMBER:	6000-27200		

NAME OF SUBMITTER:	Jeff A. McDaniel
Signature:	/jeffamcdaniel/
Date:	09/18/2012
Total Attachments: 2 source=Notice of Assignment of Marks#page1.tif source=Notice of Assignment of Marks#page2.tif	

NOTICE OF ASSIGNMENT OF MARKS

WHEREAS, Bernatello's Pizza, Inc., 200 Congress Street West, Maple Lake, Minnesota 55358-3525 ("Bernatello's") has adopted and is using the following marks, which are subject to the following registrations with the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>
WOW! WHATA PIZZA	2,066,885
WHAT A PIZZA!	2,066,960

WHEREAS, Whataburger Partnership, with a place of business located at 300 Concord Plaza Drive, San Antonio, Texas 78216 ("Whataburger"), desires to acquire any and all rights and goodwill associated with the above-referenced marks and all registrations of the marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Bernatello's does hereby assign to Whataburger all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks and all applications for and registrations of the mark.

BERNATELLO'S PIZZA, INC.



Signature



Typed or Printed Name



Title



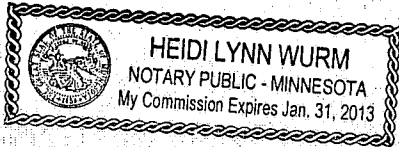
Date

[ACKNOWLEDGEMENT BY BERNATELLO'S]

STATE OF Minnesota §
COUNTY OF Wright §
§

BEFORE ME, the undersigned Notary Public, on this day personally appeared James Cousins, known to me to be the person and officer whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of Bernatello's Pizza, Inc., a Minnesota corporation, and that he/she has executed same as the act of such corporation for the purposes and considerations therein expressed, and in the capacity therein stated.

GIVEN under my hand and seal of office, this 20 day of December, 2011.



Heidi Lynn Wurm
Notary Public in and for the State of Minnesota

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