

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Walden-Hays, Inc.		02/06/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Coty US LLC		
Street Address:	2 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3406905	ALL IN	
CORRESPONDENCE DATA			
Fax Number:	2124794375		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2124794512		
Email:	trademarks@cotyinc.com		
Correspondent Name:	Joseph Conklin c/o Coty Inc.		
Address Line 1:	2 Park Avenue		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	DAVIDOFF ALL IN		
NAME OF SUBMITTER:	Joseph Conklin		
Signature:	/Joseph Conklin/		
Date:	09/19/2012		
Total Attachments: 1 source=All In assignment Walden Hays to Coty#page1.tif			

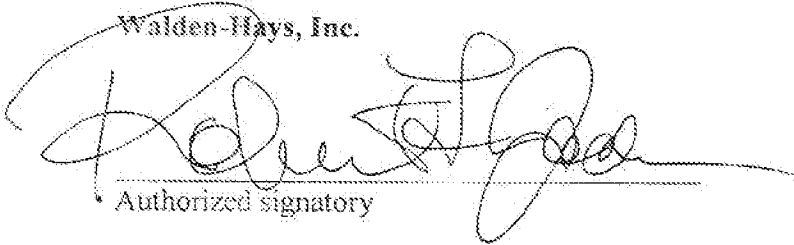
CH \$40.00 3406905

CONFIRMATION OF ASSIGNMENT OF A TRADE-MARK

WITNESSETH that **Walden-Hays, Inc.** whose address is 74 Trinity Place, Suite 900, New York, NY 10006 United States ("Assignor") for good and valuable consideration, paid by the Assignee to the Assignor, the receipt of which is hereby acknowledged, confirms that as of February 15, 2012 Assignor did sell and assign to Coty, LLC, 2 Park Avenue, New York, NY 10016 ("Assignee") all of its right and title in trade-mark registration no. 3406905 for the trade-mark ALL IN including the goodwill associated therewith including the right to sue for past infringement and retain any damages as a result of such action.

Executed this 15th day of February, 2012 at 4:30 PM

Walden-Hays, Inc.

A handwritten signature in black ink, appearing to read "Robert L. Jackson", written over a horizontal dotted line. The signature is fluid and cursive.

Authorized signatory

Name: Robert L. Jackson

Title: President