

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------------|--|----------------|-----------------------|
| JP Morgan Chase Bank, N.A. | FORMERLY as successor in interest to: The Chase Manhattan Bank, N.A. | 09/18/2012 | National Association: |

RECEIVING PARTY DATA

| | |
|-----------------|-----------------------|
| Name: | AMSCAN, INC. |
| Street Address: | 80 Grasslands Road #3 |
| City: | Elmsford |
| State/Country: | NEW YORK |
| Postal Code: | 10523 |
| Entity Type: | CORPORATION: NEW YORK |

PROPERTY NUMBERS Total: 3

| Property Type | Number | Word Mark |
|----------------------|---------|---------------|
| Registration Number: | 1670058 | TREND SETTERS |
| Registration Number: | 1146105 | AMSCAN |
| Registration Number: | 1833020 | TREND SETTERS |

CORRESPONDENCE DATA

Fax Number: 2123108007
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 2123108000
 Email: mei.dan@weil.com, brian.lee@weil.com
 Correspondent Name: Mei Dan
 Address Line 1: Weil, Gotshal & Manges LLP
 Address Line 2: 767 Fifth Avenue
 Address Line 4: New York, NEW YORK 10153

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| ATTORNEY DOCKET NUMBER: | 77356.0143/MEI DAN |
|-------------------------|--------------------|

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| NAME OF SUBMITTER: | Mei Dan |
| Signature: | /Mei Dan/ |
| Date: | 09/19/2012 |
| Total Attachments: 4 source=Release of Lien on Trademarks-Chase-Signed (00135734)#page1.tif source=Release of Lien on Trademarks-Chase-Signed (00135734)#page2.tif source=Release of Lien on Trademarks-Chase-Signed (00135734)#page3.tif source=Release of Lien on Trademarks-Chase-Signed (00135734)#page4.tif | |

Release of Lien on Trademarks

September 18, 2012

WHEREAS, pursuant to an agreement which was recorded with the United States Patent and Trademark Office (the "USPTO") at Reel/Frame Number 0764/0509, the grantor ("the **1991 Grantor**") granted to Chase Manhattan Bank, N.A. ("**Chase**"), as collateral agent a lien on and security interest in and to all of its right, title and interest in, to and under all trademarks and trademark applications listed on Schedule A hereto;

WHEREAS, pursuant to an agreement which was recorded with the USPTO at Reel/Frame Number 1429/0223, the grantor ("the **1995 Grantor**", and collectively with the 1991 Grantor, the "**Grantors**") granted to Chase, as collateral agent a lien on and security interest in and to all of its right, title and interest in, to and under all trademarks and trademark applications listed on Schedule B hereto;

WHEREAS, Chase desires to release its lien on and security interest in and to all of the right, title and interest in any trademarks and trademark applications of the Grantors including, without limitation, the trademarks and trademark applications set forth on Schedule A and Schedule B hereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Chase does hereby agree as follows:

SECTION 1. *Release of Security Interest in Trademark Collateral.* Chase hereby releases and terminates its lien on and security interest in and to all of its right, title and interest in, to and under all trademarks and trademark applications set forth on Schedule A and Schedule B hereto and in each case reassigns to the Grantors all right, title and interest in and to such trademarks and trademark applications.

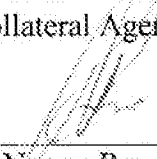
SECTION 2. *Recordation of Release.* Chase hereby authorizes and requests that the USPTO, and any other necessary United States government office, record this Release of Lien on Trademarks.

SECTION 3. *Governing Law.* This Release of Lien on Trademarks and the rights and obligations of the party hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

[signature page follows]

IN WITNESS WHEREOF, Chase has executed this Release of Lien on Trademarks as of the date first above written.

JP Morgan Chase Bank, N.A.
As successor in interest to:
The Chase Manhattan Bank, N.A.,
as Collateral Agent

By: 
Name: Randall J. Berini
Title: Authorized Officer

Schedule A

| Owner | Trademark | Application Number | Registration Number |
|--------------|---------------|--------------------|---------------------|
| Amscan, Inc. | AMSCAN | 73173018 | 1146105 |
| Amscan Inc. | TREND SETTERS | 74089587 | 1670058 |

Schedule B

| Owner | Trademark | Application Number | Registration Number |
|--------------|---------------|--------------------|---------------------|
| Amscan, Inc. | AMSCAN | 73173018 | 1146105 |
| Amscan Inc. | TREND SETTERS | 74089587 | 1670058 |
| Amscan Inc. | TREND SETTERS | 74096302 | 1833020 |

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