

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Costa Farms, LLC		08/22/2012	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Waterwick B.V.		
Street Address:	Mijlweg 18, 3295 KH		
City:	's-Gravendeel		
State/Country:	NETHERLANDS		
Entity Type:	private limited liability company: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85542900	WATERWICK	
CORRESPONDENCE DATA			
Fax Number:	2128139600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 813-1600		
Email:	cboehm@creativity-law.com		
Correspondent Name:	Caroline G. Boehm		
Address Line 1:	75 Rockefeller Plaza		
Address Line 2:	19 Fl		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	COSTA 0099		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

OP \$40.00 85542900

Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Caroline G. Boehm

Signature:

/CGB/

Date:

09/19/2012

Total Attachments: 1

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WHEREAS, Costa Farms, LLC, a Limited Liability Company organized and existing under the laws of the State of Florida, having a principal place of business at 22290 S.W. 162nd Ave. Goulds, Florida 33170 ("Assignor"), is the owner of the mark WATERWICK and U.S. Application Serial Number 85/542,900 therefor (collectively, "the Application").

WHEREAS, Waterwick BV, a private limited liability company of the Netherlands, organized and existing under the laws of the Netherlands, having a principal place of business at Mijlweg 18, 3295 KH, 's-Gravendeel, (the Netherlands) ("Assignee"), is the successor to the portion of the Assignor's business to which the Application pertains, which business is ongoing and existing, in accordance with Section 10 of the Trademark Act, 15 U.S.C. §1060; 37 C.F.R. §3.16.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, as of August 22, 2012, Assignor has assigned, transferred and set over, and does hereby assign, transfer and set over to the Assignee the Application and goodwill of the business symbolized thereby, the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor, if the assignment had not been made; together with all claims for damages by reason of past infringement of the Trademark with the right to sue for, and collect the same for its own use and enjoyment, and for use and enjoyment of its successors, assigns or other legal representatives.

COSTA FARMS, LLC

By: _____


Alberto L. Suarez, Manager

Dated: August 22, 2012