

571-273-0140

Form PTO-1594 (Rev. 12-11)
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U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

BBK Tobacco & Foods, Inc

- Individual(s)
- Partnership
- Corporation- State: Arizona
- Other

Citizenship (see guidelines) US

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) 9-10-10

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: BBK TOBACCO & FOODS, LLP

Street Address: 3315 W. BUCKEYE ROAD

City: PHOENIX

State: AZ

Country: USA Zip: 85009

- Individual(s) Citizenship
- Association Citizenship
- Partnership Citizenship
- Limited Partnership Citizenship
- Corporation Citizenship see attached addendum
- Other LLP Citizenship AZ

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No. (s) _____ Text _____

B. Trademark Registration No. (s)

3, 196, 882

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: ROSALIND YOUNG

Internal Address: _____

Street Address: 3315 W. BUCKEYE ROAD

City: PHOENIX

State: AZ Zip: 85009

Phone Number: 602-955-6688

Docket Number: _____

Email Address: ROZ@HBIIN.COM

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Rosalind Young
Signature
Rosalind Young

9-14-12

Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK

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BBK TOBACCO & FOODS, LLP IS AN ARIZONA LIMITED LIABILITY PARTNERSHIP

THE GENERAL PARTNER IS BBK TOBACCO & FOODS, LLC, *AN ARIZONA COMPANY*

JOSHUAL KESSELMAN IS THE SOLE MEMBER OF BBK TOBACCO & FOODS, LLC

TRADEMARK ASSIGNMENT

This Assignment is made effective as of September 10, 2010, from BBK Tobacco & Foods, Inc ("ASSIGNOR") to BBK Tobacco and Foods, LLP ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the trademark LUXE Registration Number 3, 196, 882, together with the goodwill of the business symbolized thereby in connection with the goods on which the Mark is used ("the Products").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver and contribute to ASSIGNEE all of its right, title, and interest in and to the Mark and the Product.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest in the Mark and the Product, together with (1) the goodwill of the business relating to the Product in respect upon which the Mark is used (2) all income, royalties and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, payments for past or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right and title in the Mark and the Product.

IN WITNESS WHEREOF, ASSIGNOR, has executed and delivered this Assignment, as of the day and year first above written.

Rosalind Young

/Rosalind Young/

By: Rosalind Young
Corporate Counsel
BBK Tobacco & Foods, Inc.