

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Key Curriculum Press, Inc.		09/20/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	KC & COF, Inc.		
Street Address:	1150 75th Street		
City:	Emeryville		
State/Country:	CALIFORNIA		
Postal Code:	94608		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1999840	PATTY PAPER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4153985300		
Email:	jake@pacificcrestlaw.com		
Correspondent Name:	JACOB SCHWARZ		
Address Line 1:	601 Montgomery St., Ste 350		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Jacob Schwarz		
Signature:	/jacob schwarz/		
Date:	09/20/2012		
Total Attachments: 2 source=Cert of Amend (name change)#page1.tif source=Cert of Amend (name change)#page2.tif			

OP \$40.00 1999840

AUG 10 2012

## CERTIFICATE OF AMENDMENT OF ARTICLES OF INCORPORATION

The undersigned certify that:

1. They are the **President** and the **Secretary**, respectively, of Key Curriculum Press, Inc., a California corporation.

2. Article One of the Articles of Incorporation of this corporation is amended to read as follows:

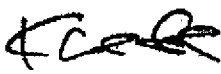
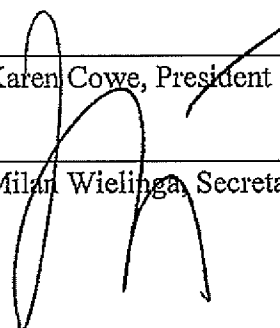
“ONE: The name of this corporation is KC & COF, Inc.”

3. The foregoing amendment of Articles of Incorporation has been duly approved by the Board of Directors.

4. The foregoing amendment of Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902, California Corporations Code. The total number of outstanding shares of the corporation is 10,000. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50%.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

DATE: August 7, 2012

  
\_\_\_\_\_  
Karen Cowe, President  
\_\_\_\_\_  
Milan Wielinga, Secretary



I hereby certify that the foregoing transcript of \_\_\_\_\_ page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

AUG 17 2012

Date: \_\_\_\_\_ *Jm*

*Debra Bowen*

DEBRA BOWEN, Secretary of State

TRADEMARK

REEL: 004864 FRAME: 0614

RECORDED: 09/20/2012