

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dante Beatrix, Inc.		06/06/2011	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Beatrix New York, Inc.		
Street Address:	5 Crosby Street, Suite 6G		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3932460	BEATRIX NEW YORK	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-977-9700		
Email:	hmintz@phillipsnizer.com		
Correspondent Name:	Barry H. Fishkin, Phillips Nizer LLP		
Address Line 1:	666 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10103-0084		
ATTORNEY DOCKET NUMBER:	83524.00003		
NAME OF SUBMITTER:	Barry H. Fishkin		
Signature:	/Barry H. Fishkin/		
Date:	09/20/2012		
Total Attachments: 2 source=Change of Name - BEATRIX NEW YORK#page1.tif source=Change of Name - BEATRIX NEW YORK#page2.tif			

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**CERTIFICATE OF AMENDMENT OF  
THE CERTIFICATE OF INCORPORATION  
OF  
DANTE BEATRIX, INC.**

Under Section 805 of The Business Corporation Law

It is hereby certified that:

**FIRST:** The name of the Corporation is Dante Beatrix, Inc. (hereinafter referred to as the "Corporation"). The name under which the Corporation was formed is Dante Beatrix, Inc.

**SECOND:** The Certificate of Incorporation of the Corporation was filed by the Department of State on September 13, 2002.

**THIRD:** The amendment of the Certificate of Incorporation effected by this Certificate of Amendment is as follows:

(i) To change the name of the Corporation.

(ii) To amend Section 5.2 of Article 5 of the Certificate of Incorporation to provide for a preemptive right of shareholders of the Corporation to subscribe or purchase additional shares of stock.

**FOURTH:** To accomplish the foregoing amendments, Article 1 of the Certificate of Incorporation, relating to the name of the Corporation, is hereby amended in its entirety to read as follows:

**"ARTICLE 1 - NAME**

The name of the Corporation is **BEATRIX NEW YORK, INC.** (the "Corporation")"

**FIFTH:** To accomplish the foregoing amendments, Section 5.2 of Article 5 of the Certificate of Incorporation, relating to preemptive rights of the shareholders of the Corporation to subscribe or purchase additional shares of stock, is hereby amended in its entirety to read as follows:

**"5.2** Each outstanding share of the Corporation shall entitle the holder thereof to a preemptive right, for a period of thirty days, to subscribe for, purchase, or otherwise acquire any shares or other securities which the Corporation proposes to issue or any rights, warrants or options which the Corporation proposes to grant which are convertible into or exchangeable for, or which carry any rights to subscribe for, purchase, or otherwise acquire shares or other securities of the Corporation, whether now or hereafter authorized or created, and whether the proposed issue or grant is for cash, property, or any other lawful consideration; and after the expiration of said thirty days, any and all of such shares, rights, warrants, options, or other securities of the Corporation may be issued or granted by the

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Board of Directors, as the case may be, to such persons, and for such lawful consideration, and on such terms, as the Board of Directors in its discretion may determine. Notwithstanding the foregoing, this preemptive right shall not apply to those shares, other securities, matters, proceedings, or transactions specified in subparagraphs (1) to (6), inclusive, of paragraph (e) of Section 622 of the Business Corporation Law. The manner of notice and the method of apportionment of any preemptive right to each shareholder, and the manner of disposal of any such preemptive right which is not exercised by any such shareholder, shall be governed by the provisions of Section 622 of the Business Corporation Law."

SIXTH: The foregoing amendment to the Certificate of Incorporation of the Corporation was authorized by consent in writing of all of the members of the Board of Directors of the Corporation, followed by the written consent of holders of outstanding shares of the Corporation entitled to vote on the said amendments of the Certificate of Incorporation in accordance with Sections 708(b) and 615 of the Business Corporation Law.

Dated as of June 6, 2011

Claire Theobald  
Claire Theobald, President