#### 900233990 09/20/2012

### TRADEMARK ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Cinnabar Consulting, LLC		109/19/2012	LIMITED LIABILITY COMPANY: CALIFORNIA

#### **RECEIVING PARTY DATA**

Name:	Associations, Inc.	
Street Address:	5401 N. Central Expressway	
Internal Address:	Suite 300	
City:	Dallas	
State/Country:	TEXAS	
Postal Code:	75205	
Entity Type:	CORPORATION: TEXAS	

#### PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	85552683	BOARD MEMBERS ONLY
Serial Number:	85552695	BOARD MEMBERS ONLY
Serial Number:	85552704	BOARD MEMBERS ONLY

#### **CORRESPONDENCE DATA**

4154572822 Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: (415) 457-2040

trademarks@hiaringsmith.com Email:

Correspondent Name: Elizabeth Rest

Address Line 1: 101 Lucas Valley Road

Address Line 2: Suite 300

San Rafael, CALIFORNIA 94903 Address Line 4:

ATTORNEY DOCKET NUMBER: ASSSOCIATIONS (3)

REEL: 004864 FRAME: 0658

TRADEMARK 900233990

NAME OF SUBMITTER:	Elizabeth Rest	
Signature:	/Elizabeth Rest/	
Date:	09/20/2012	
Total Attachments: 2 source=BOARD MEMBERS ONLY CI 9 16 41 ASSIGNMENT#page1.tif source=BOARD MEMBERS ONLY CI 9 16 41 ASSIGNMENT#page2.tif		

TRADEMARK REEL: 004864 FRAME: 0659

# TRADEMARK ASSIGNMENT "BOARD MEMBERS ONLY"

USPTO Serial Numbers: 85/552,683, 85/552,695, and 85/552,704 Application Date: February 24, 2012

This Trademark Assignment ("Assignment") is made and entered into this 19th day of Scotember, 2012, by and between Cinnabar Consulting, LLC, a California limited liability company ("Assignor"), with a mailing address of 369B Third Street, #495, San Rafael, California 94901, on the one hand, and Associations, Inc., a Texas corporation ("Assignee"), with a mailing address of 5401 N. Central Expressway, Suite 300, Dallas, Texas 75205, on the other hand (individually referred to as a "Party" or collectively, the "Parties").

#### RECITALS

WHEREAS, Assignor is the owner of the mark BOARD MEMBERS ONLY, United States Patent and Trademark Office Application Serial Numbers 85/552,683, 85/552,695, and 85/552,704, filed in International Classes 9, 16, and 41, respectively, on February 24, 2012 (collectively, the "Mark"); and

WHEREAS, Assignee is desirous of formally acquiring said Mark and the Applications thereof:

NOW, THEREFORE, for and in consideration of the mutual promises contained herein, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

#### ASSIGNMENT

Each of the foregoing recitals is incorporated herein by reference.

For good and valuable consideration, receipt thereof which is hereby acknowledged, Assignor does hereby formally assign unto Assignee all right, title and interest in and to the Mark, together with the goodwill of that portion of Assignor's business symbolized by the Mark, and the above-identified applications thereof.

For such good and valuable consideration, Assignor hereby further sells, assigns and transfers to Assignee all rights and interests in, to and arising from any infringement of the Mark, including without limitation, all claims for damages and profits for any infringements which occurred prior to the date of the this Assignment, including the right to sue for any infringements in its own name and stead and for its own benefit.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all of Assignor's rights, title and interest in and to the Mark in the Assignee, and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor.

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Assignor agrees to record this Assignment in the records of the United States Patent and Trademark Office.

IN WITNESS WHEREOF, the Parties hereto have executed this Assignment effective as of the day and year first written above.

CINNABAR CONSULTING, LLC ("ASSIGNOR")	
Klebratheren	9/20/2012
Cinnabar Consulting, LLC	Date
By: Debra A. Warren	
118: Manager	
I, on behalf of Associations, Inc., accept this assignment:	
•	
ASSOCIATIONS, INC. ("ASSIGNEE")	
12 Pm	0.10.0-
01.111	9-19-2012
Associations, Inc.	Date
By: <u>Paul Renes</u>	

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