

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The World Company		07/19/2012	CORPORATION: KANSAS
RECEIVING PARTY DATA			
Name:	ePublishing, Inc.		
Street Address:	5553 N. Monitor		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60630		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3188380	ELLINGTON	
CORRESPONDENCE DATA			
Fax Number:	3129395617		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3124563413		
Email:	csemmelhack@howardandhoward.com		
Correspondent Name:	Charles A. Semmelhack		
Address Line 1:	200 South Michigan Avenue, Suite 1100		
Address Line 4:	Chicago, ILLINOIS 60604		
NAME OF SUBMITTER:	Charles A. Semmelhack		
Signature:	/Charles A. Semmelhack/		
Date:	09/20/2012		
Total Attachments: 1 source=Ellington#page1.tif			

OP \$40.00 3188380

TRADEMARK ASSIGNMENT

WHEREAS, The World Company, a Kansas corporation having its principal offices at 609 New Hampshire St., Lawrence, Kansas, has adopted, used, and is using and is the owner of the following trademark registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
ELLINGTON	3,188,380	December 19, 2006

WHEREAS, ePublishing, Inc., an Illinois corporation having its principal offices at 5553 N. Monitor, Chicago, Illinois, is desirous of acquiring said registered trademark,

NOW THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, The World Company hereby assigns to ePublishing, Inc. all right, title and interest in and to said trademark together with the goodwill of the business symbolized by said trademark and the registration thereof.

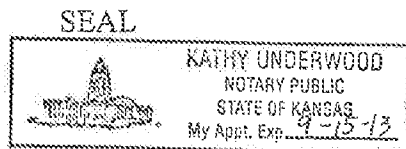
Signed at Lawrence, Kansas, this 19<sup>th</sup> day of July, 2012.

The World Company

By: *Delph C. Simon, Jr.*  
 Name: \_\_\_\_\_  
 Title: *Chairman*

STATE OF KANSAS    )  
                                   ) ss:  
 COUNTY OF DOUGLAS )

On this 19<sup>th</sup> day of July, 2012, personally appeared before me, Delph C. Simon, Jr., known or identified to me to be the individual described in and who executed the foregoing document and acknowledged the same as a free act and deed for uses and purposes therein expressed by authority of The World Company.



*Kathy Underwood*  
 Notary Public