

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Revolve Media, Inc.		09/17/2012	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Marketing General, Inc.,		
Street Address:	625 N. Washington Street, Suite 450		
City:	Alexandria,		
State/Country:	VIRGINIA		
Postal Code:	22314		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2614652	INTELLILEAD	
CORRESPONDENCE DATA			
Fax Number:	6126324297		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612 632 3357		
Email:	trademark@gpmlaw.com		
Correspondent Name:	Jennifer C. Debrow		
Address Line 1:	P.O. Box 2906		
Address Line 4:	Minneapolis, MINNESOTA 55402-0906		
ATTORNEY DOCKET NUMBER:	86264-US-001		
NAME OF SUBMITTER:	Gwen Spurrier		
Signature:	/gds/		
Date:	09/20/2012		
Total Attachments: 1 source=assignment#page1.tif			

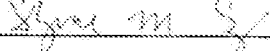
CH \$40.00 2614652

## TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of September 17, 2012 between Revolve Media, Inc., a Minnesota company ("Assignor"), and Marketing General, Inc., a Minnesota corporation ("Company").

Assignor owns the trademark INTELLILEAD, registered with the United States Patent & Trademark office as Registration Number 2,614,652, including the corresponding U.S. Application Serial No. 76/233,477 (the "Mark"). For good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor transfers and assigns to Company, all of Assignor's right, title and interest in and to the Mark, together with all associated goodwill and all related rights, and all registrations and applications for the Mark in the United States and any foreign countries, including any renewals and extensions of the registration that are or may be secured. The provisions of this Assignment inure to the benefit of Company, its successors, assigns and other legal representatives, and are binding upon Assignor, its successors, assigns and other legal representatives.

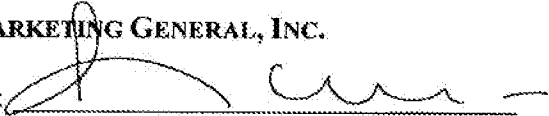
**REVOLVE MEDIA, INC.**

By: 

Name: Suzanne M. Spellacy

Title: Secretary, Vice President, and General Counsel

**MARKETING GENERAL, INC.**

By: 

Name: Richard Whelan

His: President