

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CWEB, Inc.		08/20/2012	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Paris Jewelry, LLC		
Street Address:	1231 Diamond Valley Street		
City:	Henderson		
State/Country:	NEVADA		
Postal Code:	89052		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	3995460	PARIS	
Registration Number:	4004163	PARIS	
Registration Number:	3919504	PARIS JEWELRY	
Registration Number:	4142481	DIAMONDX	
Registration Number:	4107119	THE DIAMOND COLLECTION	
Registration Number:	4159427	PARIS DIAMONDS	
Registration Number:	4073292	DIAMONDX	
Registration Number:	3928679	DIAMONDX	
Registration Number:	4169537	PARIS JEWELERS	
Serial Number:	85446833	IPARIS	
Serial Number:	85423876	DIAMONDX	
CORRESPONDENCE DATA			
Fax Number:	3104791422		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

OP \$290.00 3995460

via US Mail.

Phone: (310) 478-4100
Email: mmizrahi@wrslawyers.com
Correspondent Name: Mark B. Mizrahi
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Address Line 4: Los Angeles, CALIFORNIA 90064

ATTORNEY DOCKET NUMBER:	18763-001
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NAME OF SUBMITTER:	Mark B. Mizrahi
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Signature:	/mark b mizrahi/
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Date:	09/20/2012
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Total Attachments: 3

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CONFIRMATION OF ASSIGNMENT

This Agreement is by and between CWEB, Inc, a Nevada Corporation, having its principal place of business at 1231 Diamond Valley Street, Henderson, Nevada (hereinafter known as "Assignor") and Paris Jewelry LLC, a Nevada Corporation, having its principal place of business at 1231 Diamond Valley Street, Henderson, Nevada (hereinafter "Assignee").

WHEREAS, Assignor was, prior to the Effective Date, the sole owner of all right, title and interest in and to the trademarks listed in the attached Schedule A (collectively "the Marks") and the goodwill of the business symbolized by each of the Marks;

WHEREAS, on March 1, 2012 (hereinafter the "Effective Date"), for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, by way of oral assignment from Assignor, Assignee acquired the entire right, title and interest in and to the Marks (together with the U.S. trademark registrations and applications therefor) and all goodwill symbolized thereby as successor to the ongoing and existing business, or portion thereof, to which the marks pertain;

WHEREAS, Assignee desires to have Assignor now to confirm in writing said sale, assignment, and transfer insofar as it relates to said trademarks and all goodwill of the business symbolized by the marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, by these presents, confirms that effective March 1, 2012, it sold, assigned, transferred and conveyed unto Assignee, its successors, assigns and legal representatives the entire right, title and interest in and to the Marks, together with the U.S. trademark registrations and applications therefor, together with the good will of the business symbolized thereby, or portion thereof, to which the Marks pertain, and together with all claims for damages by reason of past infringement thereof or act of unfair competition relating thereto,

SCHEDULE A

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
PARIS	3995460	July 12, 2011
PARIS	4004163	July 26, 2011
PARIS JEWELRY (stylized)	3919504	February 15, 2011
DIAMONDX	4142481	May 15, 2012
THE DIAMOND COLLECTION	4107119	February 28, 2012
PARIS DIAMONDS	4159427	June 12, 2012
DIAMONDX (stylized)	4073292	December 20, 2011
DIAMONDX	3928679	March 8, 2011
PARIS JEWELERS	4169537	July 3, 2012

<u>Mark</u>	<u>Serial</u>	<u>Filing Date</u>
IPARIS	85446833	October 13, 2011
DIAMONDX	85423876	September 15, 2011

with the right to sue for damages, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns, and legal representatives.

In order to give full force and effect to the assignment granted herein, Assignor further agrees to promptly obtain and execute formal assignment documents to assign the above-identified trademarks as may be dictated by the trademark laws of the United States.

IN WITNESS WHEREOF, the parties have executed this Assignment on August 20, 2012.

ASSIGNOR

By: Jacque Ogadidi
Name:
Title: President

ASSIGNEE

By: Jacque Ogadidi
Name:
Title: President