

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Times Watch USA Inc.		09/10/2012
			Entity Type
			CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Studio IP Holdings LLC		
Street Address:	103 Foulk Road		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19803		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3746299	RW RW-LOOK
CORRESPONDENCE DATA			
Fax Number:	2123912057		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-730-0030		
Email:	trademarks@iconixbrand.com		
Correspondent Name:	Andrew R. Tarshis		
Address Line 1:	1450 Broadway		
Address Line 2:	3rd Floor		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	TIMES WATCH / ROCAWEAR		
NAME OF SUBMITTER:	Andrew R. Tarshisw		
Signature:	/atarshis/		
Date:	09/21/2012		
Total Attachments: 1 source=ASSIGNMENT#page1.tif			

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EXHIBIT B

TRADEMARK ASSIGNMENT

WHEREAS, Times Watch USA Inc, a New York corporation having a business address at 1167 Broadway, New York, New York 10001 (hereinafter referred to as the "ASSIGNOR"), is the owner of U.S. Trademark Reg. No. 3,746,299 for the mark RW RW-LOOK (Stylized) and the goodwill associated therewith (hereinafter referred to as the "Mark"); and

WHEREAS, Studio IP Holdings LLC, a Delaware limited liability company having an address of 103 Foulk Road, Wilmington, Delaware 19803 (hereinafter referred to as the "ASSIGNEE"), desires to acquire the rights ASSIGNOR has in and to said Mark and registration thereof along with the goodwill associated with said Mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign and transfer to ASSIGNEE its entire right, title, and interest in and to the Mark and the registration for the Mark, together with the goodwill of the business symbolized by the Mark and the registration thereof, and all other rights which ASSIGNOR has enjoyed thereunder, including any and all rights of recovery based on past infringement of said Mark and registration, the same to be held and enjoyed by ASSIGNEE, its successors and assigns.

TIMES WATCH USA INC


By: 

Name: ALAN LIN

Title: PRESIDENT

Date: 9 / 10 / 2012

STUDIO IP HOLDINGS LLC

By: 

Name: Andrew R. Tarshis

Title: VP Studio Holdings Management Corp.,
its manager

Date: 9/11/2012