

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AMG In Store, Inc.		09/18/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Array Canada, Inc.		
Street Address:	45 Progress Ave.		
City:	Toronto		
State/Country:	CALIFORNIA		
Postal Code:	M1P 2Y6		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2632895	ARRAY MARKETING GROUP	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	408-414-7330		
Email:	tmdocket@novakdruce.com		
Correspondent Name:	Katherine M. Basile, Novak Druce + Quigg		
Address Line 1:	21771 Stevens Creek Boulevard, Suite 100		
Address Line 4:	Cupertino, CALIFORNIA 95014		
ATTORNEY DOCKET NUMBER:	20444.0002.TMUS00		
DOMESTIC REPRESENTATIVE			
Name:	Katherine M. Basile, Novak Druce + Quigg		
Address Line 1:	21771 Stevens Creek Blvd., Suite 100		
Address Line 4:	Cupertino, CALIFORNIA 95014		

OP \$40.00 2632895

NAME OF SUBMITTER:	Jason E Garcia, Esq.
Signature:	/Jason E. Garcia/
Date:	09/20/2012
Total Attachments: 1 source=Trademark assignment_RN2632895#page1.tif	

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of September 18, 2012 from AMG In Store, Inc. ("ASSIGNOR"), a Delaware corporation with a principle place of business at 11150 Santa Monica Blvd., Suite 1200, Los Angeles, CA 90025, to Array Canada, Inc. ("ASSIGNEE"), a Canadian corporation with a principle place of business at 45 Progress Ave, Toronto, Ontario, M1P 2Y6 Canada.

WHEREAS, ASSIGNOR is the owner of the trademark ARRAY MARKETING GROUP including U.S. Trademark Registration for ARRAY MARKETING GROUP (Reg. No. 2632895) (the "Mark"), together with the goodwill of the business symbolized thereby in connection with the services on which the Mark is used ("the Services").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Mark and the associated goodwill, and ASSIGNEE desires to accept all of ASSIGNOR's right, title and interest in and to the Mark and the associated goodwill.

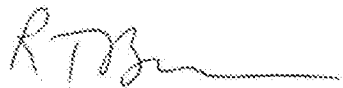
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark, together with (1) the goodwill of the business relating to the Services in respect upon which the Mark is used and for which it is registered; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment, effective as of the day and year indicated above.

AMG In Store, Inc.

Array Canada, Inc.



RANDY BROWN, Secretary



Kevin Patrick, Chief Financial Officer