# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Retail Independence, LLC		09/19/2012	LIMITED LIABILITY COMPANY: WASHINGTON

### **RECEIVING PARTY DATA**

Name:	Animal Supply Company, LLC	
Street Address:	32001 32nd Avenue South, Suite 420	
City:	Federal Way	
State/Country:	WASHINGTON	
Postal Code:	98001	
Entity Type:	LIMITED LIABILITY COMPANY: WASHINGTON	

## PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark	
Registration Number:	3685517	PETZOO	
Registration Number:	3774094	ANIMAL FOOD WAREHOUSE	
Registration Number:	3992944	PETZOO EXCLUSIVELY ALASKAN	

#### **CORRESPONDENCE DATA**

Fax Number: 9163294900

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 916-447-9200

Email: lpartmann@orrick.com

Correspondent Name: Stacy E. Don

Address Line 1: 2050 Main Street, Suite 1100

Address Line 2: Orrick, Herrington & Sutcliffe LLP

Address Line 4: Irvine, CALIFORNIA 92614

ATTORNEY DOCKET NUMBER: 16755.6000

TRADEMARK REEL: 004865 FRAME: 0747 \$90 00 3685517

NAME OF SUBMITTER:	Stacy E. Don
Signature:	/Stacy E. Don/
Date:	09/22/2012
Total Attachments: 2 source=Retail Independence#page1.tif source=Retail Independence#page2.tif	

TRADEMARK
REEL: 004865 FRAME: 0748

## TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement, dated as of September 19th, 2012 by and between Retail Independence, LLC, a Washington limited liability company with an address of of 32001 32<sup>nd</sup> Avenue South, Suite 420, Federal Way, Washington 98001("Assignor") and Animal Supply Company, LLC, a Washington limited liability company with an address of 32001 32<sup>nd</sup> Avenue South, Suite 420, Federal Way, Washington 98001 ("Assignee");

WHEREAS, Assignor owns the trademarks/service marks filed with the United States Patent & Trademark Office as set forth on Exhibit A, and all similar or related names, marks and logos (the "Marks");

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

- 1. Assignor hereby conveys, transfers and assigns to Assignee: all right, title and interest in and to the Marks, together with the registrations for the Marks; the goodwill of the business symbolized by the Marks, and all rights of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs and fees associated therewith.
- 2. Assignor hereby agrees to execute all such documents as may be required to transfer and, when applicable, to record the transfer of the Marks.

IN WITNESS WHEREOF, this Trademark Assignment Agreement has been duly executed and delivered as of the date first written above.

ASSIGNOR

RETAIL SUCCESS SERVICES, LLC

By: \_\_\_ Name:

Title:

**ASSIGNEE** 

ANIMAL SUPPLY COMPANY, LLC

By: \_\_\_ Name:

Name: Title:

Pres

# SCHEDULE A

# U.S. Patent & Trademark Office

Title	Official No.	Application Date	Registration Date	Case Status
PETZOO Stylized & Design	3685517	Feb-13-2009	Sep-22-2009	Registered
ANIMAL FOOD WAREHOUSE Stylized & Design	3774094	Feb-13-2009	Apr-13-2010	Registered
PETZOO EXCLUSIVELY	3992944	Nov-11-2010	Jul-12-2011	Registered

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**TRADEMARK REEL: 004865 FRAME: 0750**