

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Paper Magic Group, Inc.		09/05/2012	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	Gemmy Industries (HK) Limited
Street Address:	117 Wrangler Drive, Suite 100
Internal Address:	c/o Gemmy Industries, Inc.
City:	Coppell
State/Country:	TEXAS
Postal Code:	75019
Entity Type:	CORPORATION: BRITISH VIRGIN ISLANDS

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	3177358	13 TRANSYLVANIA AVENUE
Registration Number:	3159300	CLUB TRANSYLVANIA
Registration Number:	1289695	DON POST STUDIOS
Registration Number:	3811913	FRENCH KISS
Registration Number:	2610540	GLOW 'N FACES
Registration Number:	2613052	GROUND BREAKERS
Serial Number:	85260933	HALLO TWEEN
Registration Number:	2738668	HALLOWEEN FACES
Serial Number:	85534467	HALLOW'S EVE
Registration Number:	2427638	NO SMEAR
Registration Number:	3261509	PEEL N' STICK FX
Registration Number:	3745812	SPOOKY SCENES

CORRESPONDENCE DATA

CH \$315.00 3177358

Fax Number: 2023448300

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 2023444976

Email: rliebowitz@venable.com,trademarkdocket@venable.com

Correspondent Name: Rebecca Liebowitz

Address Line 1: c/o Venable LLP

Address Line 2: P.O. Box 34385

Address Line 4: Washington, DISTRICT OF COLUMBIA 20043

ATTORNEY DOCKET NUMBER:	46568-332930
NAME OF SUBMITTER:	Rebecca Liebowitz
Signature:	/rebecca liebowitz/
Date:	09/24/2012

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is dated as of this 5th day of September, 2012 (the "Assignment"), between Paper Magic Group, Inc., a Pennsylvania corporation (the "Assignor"), and Gemmy Industries (HK) Limited, a BVI corporation (the "Assignee").

WHEREAS, the Assignor is the owner of the trademarks and the applications and registrations therefor set forth on the attached Schedule A (collectively, the "Trademarks");

WHEREAS, the Assignee desires to acquire all right, title and interest in the Trademarks and the goodwill appurtenant thereto; and

WHEREAS, the Assignor desires to convey to Assignee all right, title and interest in the Trademarks and the goodwill appurtenant thereto.

WHEREAS, the Assignee is the successor to that portion of the Assignor's business to which the marks pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. Assignment. The Assignor hereby assigns to Assignee all right, title, and interest in and to the Trademarks, together with the goodwill appurtenant thereto.
2. Rights and Privileges. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Trademarks, will be held and enjoyed by the Assignee and its successors, assigns and other legal representatives.
3. Further Assurances. The Assignor agrees to execute or arrange for execution such further documents as may be required to perfect the Assignee's ownership of or title to the Trademarks.
4. Authorization. The Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States, and officials in countries throughout the world whose duty it is to register and record ownership in trademark registrations and applications, to record the Assignee as the assignee and owner of all right, title and interest in and to the Intellectual Property.

[signature page follows]

IN WITNESS WHEREOF, the Assignor has duly executed this Trademark Assignment as of the date first written above.

Paper Magic Group, Inc.


By: 

Name: CHRISTOPHER MUNYAN

Title: CEO

State of PA
County of Philadelphia

On this 5th day of September, 2012, personally appeared before me Christopher J. Munyan who stated that (s)he is the CEO of Paper Magic Group Inc. a corporation, and that the instrument was signed on behalf of the said corporation by authority of its board of directors or other instrument granting signatory authority and acknowledged said instrument to be its voluntary act and deed. Before me:


Notary Public for City of Philadelphia
My Commission Expires: June 16, 2013

(Seal)

