

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NRG Concepts, LLC		09/04/2012	LIMITED LIABILITY COMPANY: FLORIDA

RECEIVING PARTY DATA

Name:	NRG Innovations, LLC
Street Address:	550 S.W. 12th Avenue, Suite 550
City:	Deerfield Beach
State/Country:	FLORIDA
Postal Code:	33442
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	85470076	ENERGEM
Serial Number:	85732650	ENERGEMS
Serial Number:	85699420	ENERGY AS YOU NEED IT. WHEN YOU NEED IT.
Serial Number:	85702860	ENERGY THAT TASTES GREAT
Serial Number:	85707093	ENERGY WITHOUT THE CAN
Serial Number:	85702869	GREAT TASTING ENERGY
Serial Number:	85645955	RUBY ENERGEMS
Serial Number:	85677909	RUBY ENERGEMS
Serial Number:	85470070	RUBYQ
Serial Number:	85613813	RUBY Q
Serial Number:	85613842	RUBY Q

CORRESPONDENCE DATA

Fax Number:	6127661600
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OP \$290.00 85470076

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 6127667901
Email: tmmpls@faegrebd.com
Correspondent Name: Faegre Baker Daniels LLP
Address Line 1: 90 South Seventh Street
Address Line 2: 2200 Wells Fargo Center
Address Line 4: Minneapolis, MINNESOTA 55402-3901

ATTORNEY DOCKET NUMBER:	500233.
NAME OF SUBMITTER:	Dianna L. Gould, Paralegal
Signature:	/dlg/
Date:	09/24/2012

Total Attachments: 2

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Delaware

PAGE 1

The First State

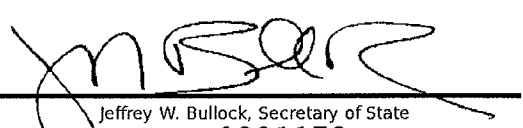
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A FLORIDA LIMITED LIABILITY COMPANY UNDER THE NAME OF "NRG CONCEPTS, LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "NRG CONCEPTS, LLC" TO "NRG INNOVATIONS, LLC", FILED IN THIS OFFICE ON THE FOURTH DAY OF SEPTEMBER, A.D. 2012, AT 1:34 O'CLOCK P.M.

5207354 8100V

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You may verify this certificate online
 at corp.delaware.gov/authver.shtml


 Jeffrey W. Bullock, Secretary of State
 AUTHENTICATION: 9821178

DATE: 09-04-12

TRADEMARK
 REEL: 004865 FRAME: 0975

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A NON-DELAWARE LIMITED LIABILITY COMPANY TO
A DELAWARE LIMITED LIABILITY COMPANY PURSUANT TO SECTION
18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Non-Delaware Limited Liability Company first formed is Florida.
- 2.) The jurisdiction immediately prior to filing this Certificate is Florida
- 3.) The date the Non-Delaware Limited Liability Company first formed is 12/16/2011.
- 4.) The name and type of the Non-Delaware Limited Liability Company immediately prior to filing this Certificate is NRG Concepts, LLC, which is a limited liability company.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is NRG Innovations, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
4th day of September, A.D. 2012.

Managing Member:

BRYLIN INNOVATIONS, LLC

By: /s/ Brian Street
Brian Street
Managing Member