

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	coexistence agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Collegetown Relocation LLC		09/03/2012	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Big Game Hunters, LLC		
Street Address:	772 Freedom Avenue		
City:	Wisconsin Dells		
State/Country:	WISCONSIN		
Postal Code:	53965		
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85150513	KOLLEGETOWN INK	
Serial Number:	85183572	COLLEGETOWN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9734511100		
Email:	rdf@law-corp.com		
Correspondent Name:	Robert Frawley		
Address Line 1:	64 Maple Avenue		
Address Line 4:	Morristown, NEW JERSEY 07960		
NAME OF SUBMITTER:	ROBERT D FRAWLEY		
Signature:	/Robert D Frawley/		
Date:	09/24/2012		

OP \$65.00 85150513

Total Attachments: 4

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TRADEMARK COEXISTENCE AGREEMENT

This Trademark Coexistence Agreement ("*Agreement*") is made as of August 10, 2012 s by and between Collegetown Relocation, LLC a New Jersey limited liability company with offices at 217 Nassau Street, Princeton, New Jersey 08542 ("*Collegetown*"), and Big Game Hunters, LLC a Wisconsin limited liability Company with offices at 772 Freedom Avenue, Wisconsin Dells, WI 53965 ("*Big Game*") (Collegetown and Big Game are collectively, referred to as the "*Parties*").

RECITALS

A. Collegetown is in the business of providing multiple-user access to a global computer information network for the transfer and dissemination of a wide range of information involving education and educational institutions, and provision of information related to matters of real estate and general community interest via online electronic communications network.

Collegetown has registered domain names incorporating the name "COLLEGETOWN" and Collegetown has adopted and used the trademark "COLLEGETOWN" to identify a number of services in connection with its business. Collegetown desires to use the trademark "COLLEGETOWN" to identify hats shirts and sweatshirts, and has filed Application number 85183572 to register the COLLEGETOWN mark for these items (the "Collegetown Trademark").

B. Big Game is in the business of sportswear manufacturing for embellishment purposes with corporate, college and high school logos and mascots, and has filed Application number 85150513 to register the trademark "KollegeTown Ink" to identify Fleece bottoms; Fleece tops; Knit shirts; Pants; Polo knit tops; Shirts; Shorts; and Tops (the "Big Game Trademark").

C. The Big Game Trademark was initially denied registration because of the existence of Trademark Registration number 3021237 for Clothing, namely, shirts, tops, blouses, skirts, pants and jackets registered by Garan Services Corp.

D. Collegetown successfully obtained the cancellation of Garan's Trademark Registration number 3021237, which cleared the way for Big Game's application for the Big Game Trademark to proceed.

E. Collegetown and Big Game are sophisticated in the marketing and selling of their respective products, and each party has carefully examined the market for its goods and/or services, and each party has determined independently that there would be no likelihood of confusion among consumers with respect to the Big Game Trademark in the event that Collegetown commences use of the Collegetown Trademark to identify hats, shirts and sweatshirts as provided in this Agreement.

F. Pending the execution of this Agreement, Collegetown has filed a request for extension of time to file an opposition to Big Game Application with the Trademark Trial and Appeal Board of the United States Patent and Trademark Office.

G. The parties hereto wish to settle and compromise the matters arising between them and to confirm their agreement that their respective trademarks can coexist in the marketplace without confusion, and to that end, the parties enter into this Trademark Coexistence Agreement.

The Parties, in consideration of and subject to the premises and mutual representations, warranties, covenants, conditions and agreements set forth herein and intending to be bound, agree as set forth below.

1. Big Game consents to the use of the Collegetown Trademark by Collegetown to identify hats, shirts and sweatshirts.
2. Collegetown consents to the use of the Big Game Trademark by Big Game to identify Fleece bottoms; Fleece tops; Knit shirts; Pants; Polo knit tops; Shirts; Shorts; and Tops.
3. So long as Big Game complies with this Agreement, Collegetown will not challenge or contest in any way the use or the validity of the Big Game Trademark.
4. So long as Collegetown complies with this Agreement, Big Game will not challenge or contest in any way the use or the validity of the Collegetown Trademark.
5. Collegetown, following execution of this Agreement, shall withdraw or permit to expire its request for extension of time to file an opposition to the registration of the Big Game Trademark.
6. Collegetown is not in the sportswear manufacturing business and will not enter the sportswear manufacturing business.
7. Big Game is not in the business of providing multiple-user access to a global computer information network for the transfer and dissemination of a wide range of information involving education and educational institutions, and provision of information related to matters of real estate and general community interest via online electronic communications network, and will not use or permit the use of the Big Game Trademark in connection with such business.
8. (a) The Parties agree to cooperate and consult with one another, in good faith, should future conditions or developments suggest to either the possibility that the Parties' respective trademarks might be likely to be confused by consumers with one another, all with the view to insuring that no substantial likelihood of consumer confusion between the Collegetown Trademark and the Big Game Trademark shall occur.

(b) However, if at any time either party should find that the other party is in violation of this Agreement in any way, the non-breaching party shall give the breaching party notice in writing of such violation. In the event that the breaching party does not correct or eliminate such violation within thirty (30) days from the date of receipt of said notice, the non-breaching party may pursue all remedies available in law or equity.
9. This Agreement constitutes the entire agreement between the Parties pertaining to the subject matter hereof, and supersedes all prior and contemporaneous agreements, understandings, negotiations and discussions of the Parties, whether oral or written, and there are no warranties, representations or other agreements between the Parties in connection with the subject matter hereof, except as specifically set forth herein or therein.

10. This Agreement shall be binding on and inure to the benefit of the Parties and their affiliated entities, successors, and assigns, and all parties in privity with them.

11. This Agreement may be executed simultaneously in one or more counterparts, each of which shall be deemed an original, and all of which together shall constitute one and the same instrument.

12. All communications, notices and disclosures required or permitted by this Agreement shall be in writing and shall be deemed to have been given when delivered personally or by messenger or by overnight delivery service, or when mailed by certified mail, return receipt requested, to a party at the address shown above in respect of such party, or such other address as such party shall have notified the other in accordance herewith.

IN WITNESS WHEREOF, the Parties hereto have caused this Agreement to be signed and delivered by their duly authorized officers, all as of the date first above written.

COLLEGETOWN RELOCATION, LLC

BIG GAME HUNTERS, LLC

By: _____
Jan R. Weinberg, President

By: Michael Thompson
Michael Thompson, President

Date: _____

Date: 8-28-12

10. This Agreement shall be binding on and inure to the benefit of the Parties and their affiliated entities, successors, and assigns, and all parties in privity with them.

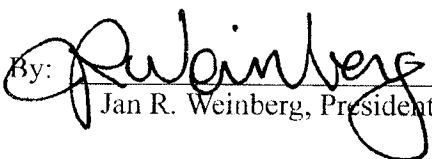
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IN WITNESS WHEREOF, the Parties hereto have caused this Agreement to be signed and delivered by their duly authorized officers, all as of the date first above written.

COLLEGETOWN RELOCATION, LLC

BIG GAME HUNTERS, LLC

By: 
Jan R. Weinberg, President

By: _____
Michael Thompson, President

Date: September 3, 2012

Date: _____