

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Landis Strategy and Innovation, LLC		12/29/2010	LIMITED LIABILITY COMPANY: FLORIDA

RECEIVING PARTY DATA

Name:	TNS Custom Research, Inc.
Street Address:	3631 North Front Street
City:	Harrisburg
State/Country:	PENNSYLVANIA
Postal Code:	17110
Entity Type:	CORPORATION: PENNSYLVANIA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	1725130	MATRIX
Registration Number:	3365678	AVALANCHE
Registration Number:	3186418	POWERSTORM
Registration Number:	3183353	DOMAIN OWNERSHIP
Registration Number:	3862637	EXPLORANALYSIS

CORRESPONDENCE DATA

Fax Number: 2129746924
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 2124684800
 Email: jkatz@dglaw.com
 Correspondent Name: Jeffrey C. Katz
 Address Line 1: Davis & Gilbert LLP, 1740 Broadway
 Address Line 4: New York, NEW YORK 10019

CH \$140.00 1725130

ATTORNEY DOCKET NUMBER:	23525-0008-000 (ASGN CJH)
NAME OF SUBMITTER:	Jeffrey C. Katz
Signature:	/Jeffrey C. Katz/
Date:	09/24/2012
<p>Total Attachments: 13 source=Merger Landis into TNS #page1.tif source=Merger Landis into TNS #page2.tif source=Merger Landis into TNS #page3.tif source=Merger Landis into TNS #page4.tif source=Merger Landis into TNS #page5.tif source=Merger Landis into TNS #page6.tif source=Merger Landis into TNS #page7.tif source=Merger Landis into TNS #page8.tif source=Merger Landis into TNS #page9.tif source=Merger Landis into TNS #page10.tif source=Merger Landis into TNS #page11.tif source=Merger Landis into TNS #page12.tif source=Merger Landis into TNS #page13.tif</p>	

Entity #: 389381
 Date Filed: 12/30/2010
 Effective Date: 12/31/2010
 Basil L Merenda
 Secretary of the Commonwealth

**PENNSYLVANIA DEPARTMENT OF STATE
 CORPORATION BUREAU**

Articles/Certificate of Merger
 (15 Pa.C.S.)

- Domestic Business Corporation (§ 1926)
- Domestic Nonprofit Corporation (§ 5926)
- Limited Partnership (§ 8547)

BELINDA SCHORY
 Name: **PENNCORP SERVICEGROUP, INC**
 Address: **600 NORTH SECOND ST.**
 City: **PO BOX 1210** State: Zip Code:
HARRISBURG, PA 17108-1210

Document will be returned to the
 name and address you enter to
 the left.

Commonwealth of Pennsylvania
 ARTICLES OF MERGER-BUSINESS 7 Page(s)



Fee: \$150 plus \$40 additional for each
 Party in additional to two

In compliance with the requirements of the applicable provisions (relating to articles of merger or consolidation), the undersigned, desiring to effect a merger, hereby state that:

1. The name of the corporation/limited partnership surviving the merger is:
TNS Custom Research, Inc.

2. Check and complete one of the following:
 The surviving corporation/limited partnership is a domestic business/nonprofit corporation/limited partnership and the (a) address of its current registered office in this Commonwealth or (b) name of its commercial registered office provider and the county of venue is (the Department is hereby authorized to correct the following information to conform to the records of the Department):

(a) Number and Street	City	State	Zip	County
(b) Name of Commercial Registered Office Provider				County
c/o United Corporate Services, Inc.				Dauphin

The surviving corporation/limited partnership is a qualified foreign business/nonprofit corporation /limited partnership incorporated/formed under the laws of _____ and the (a) address of its current registered office in this Commonwealth or (b) name of its commercial registered office provider and the county of venue is (the Department is hereby authorized to correct the following information to conform to the records of the Department):

(a) Number and Street	City	State	Zip	County
(b) Name of Commercial Registered Office Provider				County
c/o				

The surviving corporation/limited partnership is a nonqualified foreign business/nonprofit corporation/limited partnership incorporated/formed under the laws of _____ and the address of its principal office under the laws of such domiciliary jurisdiction is:

Number and Street	City	State	Zip

Certification#: 97584 **2010 DEC 30 AM 10: 54**

PA DEPT OF STATE

**TRADEMARK
 REEL: 004866 FRAME: 0105**

IN TESTIMONY WHEREOF, the undersigned corporation/limited partnership has caused these Articles/Certificate of Merger to be signed by a duly authorized officer thereof this

29th day of December

2010

TNS Custom Research, Inc.

Name of Corporation/Limited Partnership

[Handwritten Signature]

Secretary

Title

Name of Corporation/Limited Partnership

Signature

Title

State of Florida



Department of State

I certify the attached is a true and correct copy of the Articles of Merger, filed on December 30, 2010, effective December 31, 2010, for TNS CUSTOM RESEARCH, INC., the surviving Pennsylvania entity, as shown by the records of this office.

The document number of this corporation is F98000002139.

Given under my hand and the
Great Seal of the State of Florida
at Tallahassee, the Capital, this the
Thirtieth day of December, 2010



CR2E022 (01-07)

Dawn K. Roberts
Dawn K. Roberts
Secretary of State



FLORIDA DEPARTMENT OF STATE
Division of Corporations

December 30, 2010

KATIE WONSCH
CORPDIRECT AGENTS
TALLAHASSEE, FL

Re: Document Number F98000002139

The Articles of Merger for TNS CUSTOM RESEARCH, INC., the surviving Pennsylvania entity were filed on December 30, 2010, effective December 31, 2010.

The certification you requested is enclosed.

Should you have any questions regarding this matter, please feel free to telephone (850) 245-6914, the Registration/Qualification Section.

Buck Kohr
Regulatory Specialist II
Division of Corporations

Letter Number: 510A00030212

www.sunbiz.org

Division of Corporations - P.O. BOX 6327 -Tallahassee, Florida 32314

TRADEMARK

REEL: 004866 FRAME: 0108

FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
10 DEC 30 PM 2:23

EFFECTIVE DATE 12/31/2010

**Certificate of Merger
For
Florida Limited Liability Company**

The following Certificate of Merger is submitted to merge the following Florida Limited Liability Company(ies) in accordance with s. 608.4382, Florida Statutes.

FIRST: The exact name, form/entity type, and jurisdiction for each merging party are as follows:

<u>Name</u>	<u>Jurisdiction</u>	<u>Form/Entity Type</u>
TNS Custom Research, Inc.	Pennsylvania	Corporation
Landis Strategy & Innovation, LLC	Florida	LLC

SECOND: The exact name, form/entity type, and jurisdiction of the surviving party are as follows:

<u>Name</u>	<u>Jurisdiction</u>	<u>Form/Entity Type</u>
TNS Custom Research, Inc.	Pennsylvania	Corporation

THIRD: The attached plan of merger was approved by each domestic corporation, limited liability company, partnership and/or limited partnership that is a party to the merger in accordance with the applicable provisions of Chapters 607, 608, 617, and/or 620, Florida Statutes.

FOURTH: The attached plan of merger was approved by each other business entity that is a party to the merger in accordance with the applicable laws of the state, country or jurisdiction under which such other business entity is formed, organized or incorporated.

FIFTH: If other than the date of filing, the effective date of the merger, which cannot be prior to nor more than 90 days after the date this document is filed by the Florida Department of State:

December 31, 2010

SIXTH: If the surviving party is not formed, organized or incorporated under the laws of Florida, the survivor's principal office address in its home state, country or jurisdiction is as follows:

3631 North Front Street

Harrisburg, Pennsylvania 17110

SEVENTH: If the survivor is not formed, organized or incorporated under the laws of Florida, the survivor agrees to pay to any members with appraisal rights the amount, to which such members are entitled under ss.608.4351-608.43595, F.S.

EIGHTH: If the surviving party is an out-of-state entity not qualified to transact business in this state, the surviving entity:

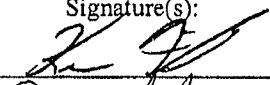

a.) Lists the following street and mailing address of an office, which the Florida Department of State may use for the purposes of s. 48.181, F.S., are as follows:

Street address: _____

Mailing address: _____

b.) Appoints the Florida Secretary of State as its agent for service of process in a proceeding to enforce obligations of each limited liability company that merged into such entity, including any appraisal rights of its members under ss.608.4351-608.43595, Florida Statutes.

NINTH: Signature(s) for Each Party:

Name of Entity/Organization:	Signature(s):	Typed or Printed Name of Individual:
TNS Custom Research, Inc.		Kevin Farewell
Landis Strategy & Innovation, LLC		Tom Lobene

Corporations:	Chairman, Vice Chairman, President or Officer <i>(If no directors selected, signature of incorporator.)</i>
General partnerships:	Signature of a general partner or authorized person
Florida Limited Partnerships:	Signatures of all general partners
Non-Florida Limited Partnerships:	Signature of a general partner
Limited Liability Companies:	Signature of a member or authorized representative

Fees: For each Limited Liability Company: \$25.00
 For each Corporation: \$35.00
 For each Limited Partnership: \$52.50
 For each General Partnership: \$25.00
 For each Other Business Entity: \$25.00

Certified Copy (optional): \$30.00

PLAN OF MERGER

FIRST: The exact name, form/entity type, and jurisdiction for each merging party are as follows:

<u>Name</u>	<u>Jurisdiction</u>	<u>Form/Entity Type</u>
TNS Custom Research, Inc.	Pennsylvania	Corporation
Landis Strategy & Innovation, LLC	Florida	LLC

SECOND: The exact name, form/entity type, and jurisdiction of the surviving party are as follows:

<u>Name</u>	<u>Jurisdiction</u>	<u>Form/Entity Type</u>
TNS Custom Research, Inc.	Pennsylvania	Corporation

THIRD: The terms and conditions of the merger are as follows:

See Exhibit A attached hereto

(Attach additional sheet if necessary)

FOURTH:

A. The manner and basis of converting the interests, shares, obligations or other securities of each merged party into the interests, shares, obligations or others securities of the survivor, in whole or in part, into cash or other property is as follows:

(Attach additional sheet if necessary)

B. The manner and basis of converting rights to acquire the interests, shares, obligations or other securities of each merged party into rights to acquire the interests, shares, obligations or others securities of the survivor, in whole or in part, into cash or other property is as follows:

(Attach additional sheet if necessary)

FIFTH: Any statements that are required by the laws under which each other business entity is formed, organized, or incorporated are as follows:

(Attach additional sheet if necessary)

SIXTH: Other provisions, if any, relating to the merger are as follows:

(Attach additional sheet if necessary)

AGREEMENT AND PLAN OF MERGER

THIS AGREEMENT AND PLAN OF MERGER adopted by **LANDIS STRATEGY & INNOVATION, LLC**, a limited liability company organized under the laws of the State of Florida, by resolution of its Board of Managers on December 29, 2010 and by resolution of its sole Member on December 29, 2010, and **TNS CUSTOM RESEARCH, INC.**, a corporation organized under the laws of the State of Pennsylvania, by resolution of its Board of Directors on December 29, 2010 and by resolution of its sole stockholder on December 29, 2010. The names of the entities planning to merge are **LANDIS STRATEGY & INNOVATION, LLC**, a limited liability company organized under the laws of the State of Florida, and **TNS CUSTOM RESEARCH, INC.**, a corporation organized under the laws of the State of Pennsylvania. The name of the surviving corporation into which **LANDIS STRATEGY & INNOVATION, LLC** ("Landis") plans to merge is **TNS CUSTOM RESEARCH, INC.** ("TNS").

1. **Landis** and **TNS** shall, pursuant to the provisions of the Pennsylvania Business Corporation Law and the Florida Limited Liability Company Act, be merged with and into a single corporation, to wit, **TNS**, which shall be the surviving corporation (sometimes hereinafter referred to as the "surviving corporation"), and which shall continue to exist under its present name pursuant to the provisions of the Pennsylvania Business Corporation Law and the Florida Limited Liability Company Act. The separate existence of **Landis** (which is sometimes hereinafter referred to as the "non-surviving company") shall cease at the effective time and date of the merger in accordance with the provisions of the Pennsylvania Business Corporation Law and the Florida Limited Liability Company Act.

2. The Certificate of Incorporation of **TNS** at the effective time and date of the merger shall be the Certificate of Incorporation of the surviving corporation, and said Certificate of Incorporation shall continue in full force and effect until amended and changed in the manner prescribed by the provisions of the Pennsylvania Business Corporation Law.

3. The by-laws of **TNS** at the effective time and date of the merger shall be the by-laws of the surviving corporation and shall continue in full force and effect until changed, altered, or amended as therein provided and in the manner prescribed by the provisions of the Pennsylvania Business Corporation Law.

4. The Board of Directors and officers in office of **TNS** at the effective time and date of the merger shall be the members of the Board of Directors and the officers of the surviving corporation, all of whom shall hold their respective managership and offices until their successors are elected and qualified or until their tenure is otherwise terminated in accordance with the by-laws of the surviving corporation.

5. **Landis** has 500 authorized shares, of which 500 shares have been issued to **TNS** and no fractional shares have been issued. The shares of **Landis** shall not be converted in any manner, but each said share that is issued immediately prior to the effective time and date of the merger shall be surrendered and extinguished. The shares of Common Stock of **TNS** issued and outstanding immediately prior to the effective time and date of the merger shall not be converted in any manner.

6. This Agreement and Plan of Merger shall be submitted to the Board of Managers and the Member of the non-surviving company and to the Board of Directors and the shareholders of the surviving corporation for their approval or rejection in the manner prescribed by the provisions of the Pennsylvania Business Corporation Law and the Florida Limited Liability Company Act.

7. In the event that the Agreement and Plan of Merger shall have been approved by the Board of Managers and the Member entitled to vote of the non-surviving company and by the Board of Directors and the shareholders entitled to vote of the surviving corporation in the manner prescribed by the provisions of the Pennsylvania Business Corporation Law and the Florida Limited Liability Company Act, the non-surviving company and the surviving corporation hereby stipulate that they will cause to be executed and filed and/or recorded any document or documents prescribed by the laws of the State of Pennsylvania and the State of Florida, and that they will cause to be performed all necessary acts therein and elsewhere to effectuate the merger.

8. The merger is to become effective upon the filing of the Certificate of Merger with the Secretary of State of the State of Pennsylvania and the Secretary of State of Florida.

9. The Board of Managers and the officers of the non-surviving company and the Board of Directors and the officers of the surviving corporation, respectively, are hereby authorized, empowered, and directed to do any and all acts and things, and to make, execute, deliver, file, and/or record any and all instruments, papers, and documents which shall be or become necessary, proper, or convenient to carry out or put into effect any of the provisions of this Agreement and Plan of Merger or of the merger herein provided for including the filing of the Certificate of Merger with the Secretary of State of Pennsylvania and the Secretary of State of Florida.

10. This Agreement and Plan of Merger may be signed in any number of counterparts, each of which shall be an original, with the same effect as if all signature pages were on the same instrument. In the event that any signature page is delivered by facsimile transmission, the delivery of such facsimile signature page shall create a valid, binding obligation of the party executing such signature (or on whose behalf such signature is executed) with the same force and effect as if such facsimile signature page were an original thereof.

* * * * *

Signature Page Follows

IN WITNESS WHEREOF, the parties to this Agreement and Plan of Merger have caused this document to be signed by an authorized person of each party this 29th day of December, 2010.

LANDIS STRATEGY & INNOVATION, LLC

By: Tom Lobene
Name: Tom Lobene
Title: Treasurer

TNS CUSTOM RESEARCH, INC.

By: Kevin Farewell
Name: Kevin Farewell
Title: Secretary