

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Benick Brands Inc.		09/24/2012	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Gro-Well Brands, Inc.		
Street Address:	420 East Southern Avenue		
City:	Tempe		
State/Country:	ARIZONA		
Postal Code:	85282		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2394068	BIG EVEREST	
CORRESPONDENCE DATA			
Fax Number:	6197646701		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	sdtrademark@dlapiper.com		
Correspondent Name:	DLA Piper LLP (US)		
Address Line 1:	401 B Street, Suite 1700		
Address Line 4:	San Diego, CALIFORNIA 92101-4297		
NAME OF SUBMITTER:	Christina D. Yates		
Signature:	/cdyates/		
Date:	09/24/2012		
Total Attachments: 2 source=2394068#page1.tif source=2394068#page2.tif			

OP \$40.00 2394068

ASSIGNMENT OF TRADEMARKS

WHEREAS, Benick Brands Inc. ("Assignor"), a Canada corporation, having a place of business at 420 East Southern Avenue, Tempe, Arizona 85282 is the owner of the trademarks identified on the attached Schedule.

WHEREAS, Gro-Well Brands, Inc. ("Assignee"), a Delaware corporation, having a place of business at 420 East Southern Avenue, Tempe, Arizona 85282 is desirous of acquiring said registered trademarks;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States and Canada in and to said trademarks together with the goodwill of the business symbolized by said trademarks and registrations thereof.

Signed at Tempe, AZ, this 24 day of September, 2012.

Benick Brands Inc.




(Signature)

Alan Langer
CEO

Signed at Tempe, AZ, this 24 day of September, 2012.

Gro-Well Brands, Inc.



(Signature)

Alan Langer
Chairman and CFO

SCHEDULE OF TRADEMARKS

<u>MARK</u>	<u>Country</u>	<u>Registration No.</u>	<u>Registration Date</u>
BIG EVEREST	U.S.	2,394,068	10 Oct 2000
BIG EVEREST	Canada	TMA533,336	25 Sep 2000