Electronic Trademark Assignment System

Confirmation Receipt

four assignment has been received by the USPTO, the coversheet of the assignment is displayed below:

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL **CONVEYING PARTY DATA** Execution Name Formerly **Entity Type** Date H.H. BROWN SHOE CORPORATION: 03/08/2011 COMPANY, INC. RECEIVING PARTY DATA Name: COLUMBIA INSURANCE COMPANY Street Address: 3024 Harvey Street City: Omaha

PROPERTY NUMBERS Total: 6

68131

CORPORATION:

State/Country: NEBRASKA

Postal Code:

Entity Type:

	Property Type	Number	Word Mark
and the second	Registration Number:	3819400	KORK EASE
	Registration Number:	3819401	the state of the s
- 3			A confidence of Change of

TRADEMARK REEL: 004866 FRAME: 0349 09/27/2012 09:11 From: Trademark David Chen Page: 3/8

Number:	3721885	I CEASE THE ORIGINAL HAND MADE SAND SINCE 1953
Registration Number:	3822767	KRØNA
Registration Number:	3822774	KRONA
Registration Number:	3829086	KRÖNA

Address Line 1: JP ATTORNEYS GROUP, LLC. Address Line 2: 57 Plains Road, Suite 3A

Milford, CONNECTICUT 06461 Address Line 4:

NAME OF SUBMITTER: Theresa Doonan Signature: /Theresa Doonan/

Date: 03/09/2011

Total Attachments: 3

source=EXECUTED_TM_ASSIGNMENT#page1.tif source-EXECUTED_TM_ASSIGNMENT#page2.tif source=EXECUTED_TM_ASSIGNMENT#page3.tif

RECEIPT INFORMATION

ETAS ID: Receipt Date: Fee Amount:

TM196930 03/09/2011 \$165

Return to home page

| HOME | INDEX | SEARCH | BUSINESS | CONTACT US | PRIVACY STATEMENT

TRADEMARK REEL: 004866 FRAME: 0350 09/27/2012 09:11 From: Trademark David Chen

C David Chen Page: 4/8

TRADEMARK ASSIGNMENT

WHEREAS, H.H. BROWN SHOE COMPANY, INC. a corporation duly organized

and existing under and by virtue of the laws of the State of Delaware, having an office at

124 W. Putnam Avenue, Greenwich, CT 06830 (hereinafter referred to as "Assignor"),

is the owner of the US Trademarks identified on the attached Schedule A (the "Marks");

and

WHEREAS, COLUMBIA INSURANCE COMPANY, a corporation organized and

existing under and by virtue of the laws of the State of Nebraska, having an office at

3024 Harney Street, Omaha, Nebraska 68131(hereinafter referred to as "Assignee")

is desirous of acquiring said Marks and the respective application for registration

thereof, together with the goodwill of the business in connection therewith; and

NOW, THEREFORE, for good and valuable consideration furnished by Assignee.

the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby

sell, assign and transfer unto Assignee, its successors and assigns, the entire right, title

and interest in and to the marks and applications for registration set forth above,

together with the goodwill of the business symbolized by the said marks and application

for registration and including all claims for damages by reason of infringement of said

marks and application for registration with the right to sue for damages and collect the

same from and prior to the date given below, all for the Assignee's use and for the use

of its successors and assigns.

TRADEMARK REEL: 004866 FRAME: 0351

IN WITNESS WHEREOF, Assignor has hereunto caused this instrument to be signed by its duly authorized officer this & day of March 2011. H.H. BROWN SHOE COMPANY, INC. Director of Corporate Administration STATE OF CONNECTICUT) COUNTY OF FAIRFIELD) On this 9⁺⁰ day of MARCH , 2011, before me appeared Anthony Capozza, to me known and known to me to be the Director of Corporate Administration of H.H. BROWN SHOE COMPANY, INC., and who executed the foregoing instrument and he acknowledged the same to be his free act and deed. Notary Public

> Robert Prach, Notary Public State of Connecticut My Commission Expires 12/31/2012

> > TRADEMARK REEL: 004866 FRAME: 0352

Page: 5/8

09/27/2012 09:11 From: Trademark David Chen Page: 6/8

SCHEDULE A – TRADEMARKS					
APPLICATION NO.	REGISTRATION NO.	TRADEMARK			
1 77705514	3819400	KORK (* EASE			
2 77705520	3819401				
3 77734544	3721885	WORK EASK-			
4 77673033	3822767	KRØNA			
5 77676273	3822774	KRONA			
6 77633322	3829086	KRÖNA			

TRADEMARK REEL: 004866 FRAME: 0353

RECORDED: 09/27/2012