

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE BANK OF NEW YORK MELLON TRUST COMPANY, N.A., AS COLLATERAL AGENT		06/27/2012	Bank: UNITED STATES
RECEIVING PARTY DATA			
Name:	GOOD SAM ENTERPRISES, LLC		
Street Address:	64 INVERNESS DRIVE EAST		
City:	ENGLEWOOD		
State/Country:	COLORADO		
Postal Code:	80112		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3906475	RICHMOND HOME & GARDEN SHOW	
CORRESPONDENCE DATA			
Fax Number:	3102030567		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-203-8080		
Email:	trademarkdocket@jmbm.com		
Correspondent Name:	Bernard R. Gans, Esq.		
Address Line 1:	1900 Avenue of the Stars, 7th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90067-4308		
ATTORNEY DOCKET NUMBER:	60982-1286		
NAME OF SUBMITTER:	Marta Hodur		
Signature:	/Marta Hodur/		

Date:

09/24/2012

Total Attachments: 2

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RELEASE OF TRADEMARK SECURITY INTERESTS

This **RELEASE OF TRADEMARK SECURITY INTEREST**, dated as of June 27, 2012 is made by **THE BANK OF NEW YORK MELLON TRUST COMPANY, N.A.**, as Collateral Agent ("**Collateral Agent**"), with an office located at 400 South Hope Street, Suite 400, Los Angeles, California 90071, and releases the security interests held by the Collateral Agent in the following U.S. Trademark Registrations and Applications (the "**Trademark**") and which was recorded on December 3, 2010 at Reel/Frame 4424/0278:

U.S. Trademark Reg. No. 3906475 for RICHMOND HOME AND GARDEN SHOW

The security interests were granted to the Collateral Agent pursuant to the Grant of Security Interest in United States Trademarks, dated as of December 3, 2010 between Affinity Group, Inc., as Grantor (the "**Grantor**"), and the Collateral Agent, as Grantee. **The Collateral Agent hereby releases all of its security interests and other rights and claims in and to the Trademark.**

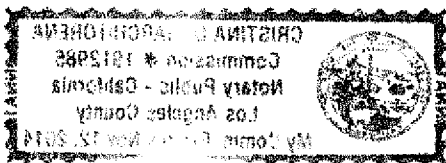
IN WITNESS WHEREOF, THE COLLATERAL AGENT has executed this **RELEASE OF TRADEMARK SECURITY INTERESTS** as an instrument under seal on and as of this 27th day of June, 2012.

**THE BANK OF NEW YORK MELLON TRUST
COMPANY, N.A., as Collateral Agent**

By: _____

Name: Raymond Torres

Title: Senior Associate



ACKNOWLEDGMENT

STATE OF CALIFORNIA)

COUNTY OF Los Angeles)

On June 27, 2012, 2012, before me, Cristina D. Garchitorena, a

Notary Public, personally appeared Raymond Torres Jr., who
proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed
to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their
authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the
entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the
foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature

Cristina D. Garchitorena

(SEAL)

