

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cisco Systems, Inc.		08/20/2012	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Cisco Technology, Inc.
Street Address:	170 West Tasman Drive
City:	San Jose
State/Country:	CALIFORNIA
Postal Code:	95134
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	3207104	BE THERE NOW
Registration Number:	3250296	CENTRIC
Registration Number:	3250295	EDGE
Registration Number:	3295110	MOVI
Registration Number:	3363622	MOVI SEE. MOVI DO.
Registration Number:	3370026	MOVIFY
Registration Number:	3199855	REAL TIME ADVISOR
Registration Number:	4063735	THE NEW WAY OF WORKING
Registration Number:	3762366	THE NEW WAY OF WORKING

CORRESPONDENCE DATA

Fax Number: 6509385200
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (650) 988-8500
 Email: trademarks@fenwick.com

CH \$240.00 3207104

Correspondent Name: Sally M. Abel, Esq.
Address Line 1: 801 California Street
Address Line 2: Silicon Valley Center
Address Line 4: Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER:	23764-00071-2185
NAME OF SUBMITTER:	Sally M. Abel, Esq.
Signature:	/sabel/
Date:	09/21/2012

Total Attachments: 2
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CONFIRMATION OF TRADEMARK ASSIGNMENT

This Confirmation of Trademark Assignment ("**Assignment**") is entered into by and between Cisco Systems, Inc., a California corporation ("**Cisco**"), and Cisco Technology, Inc., a California corporation ("**CTI**").

WHEREAS, pursuant to a prior Asset Transfer Agreement between Cisco and CTI effective May 28, 2010 (the "**Asset Transfer Agreement**"), certain intellectual property rights, including without limitation all rights, title and interest in and to the Cisco Marks (as defined below), were assigned previously to CTI.

NOW, THEREFORE, Cisco and CTI agree as follows and confirm that:

"**Cisco Marks**" means all of Cisco's trademarks, service marks, trade names, trade dress, logos, designs and slogans, in word mark, stylized and/or design formats, including without limitation Cisco's trademark registrations and applications (except for Cisco's Intent-to-Use U.S. applications for which Amendments to Allege Use or Statements of Use have not yet been filed with the U.S. Patent and Trademark Office) and any and all of Cisco's common law rights in the aforementioned items, together with all goodwill associated with and symbolized by the aforementioned items, including without limitation the mark identified in Schedule 1 attached hereto and all of the goodwill associated with and symbolized by such marks.

Cisco has assigned and transferred, and CTI has received and accepted, all of Cisco's rights, title and interest throughout the world in and to the Cisco Marks and all the rights, claims and privileges pertaining to the Cisco Marks, including without limitation: the registrations and applications pertaining thereto (except for Cisco's Intent-to-Use U.S. applications for which Amendments to Allege Use or Statements of Use have not yet been filed with the U.S Patent and Trademark Office), together with all of the goodwill of the business associated with and symbolized by the Cisco Marks; and the right to sue and recover damages for past, present and future infringements thereof and to stand in the place of Cisco in all matters related thereto.

Cisco hereby authorizes and requests the United States Commissioner of Patents and Trademarks and the relevant officials of foreign countries to implement this Assignment.

IN WITNESS WHEREOF, Cisco and CTI have caused this Assignment to be made as of the effective date of the Asset Transfer Agreement referenced above.

CISCO SYSTEMS, INC.

By: 
Name: Evan B. Sloves
Title: Vice President & Asst. Secretary
Date: August 20, 2012
Address: 170 West Tasman Drive
San Jose, CA 95134
Attn: Tax Department

CISCO TECHNOLOGY, INC.

By: 
Name: Evan B. Sloves
Title: President & Secretary
Date: August 20, 2012
Address: 170 West Tasman Drive
San Jose, CA 95134
Attn: Tax Department

SCHEDULE 1
TO TRADEMARKS ASSIGNMENT

Country	Trademark	Application No.	Registration No.
United States	BE THERE NOW	76/633,476	3,207,104
United States	CENTRIC	76/664,390	3,250,296
United States	EDGE	76/664,389	3,250,295
United States	MOVI	78/715,021	3,295,110
United States	MOVI SEE. MOVI DO.	78/872,473	3,363,622
United States	MOVIFY	77/066,865	3,370,026
United States	REAL TIME ADVISOR	76/626,163	3,199,855
United States	THE NEW WAY OF WORKING	77/677,774	4,063,735
United States	THE NEW WAY OF WORKING	77/677,772	3,762,366