

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DELUXE MEDIA CREATIVE SERVICES INC.		08/10/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	CREDIT SUISSE AG, AS COLLATERAL AGENT		
Street Address:	11 MADISON AVENUE		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	BANK: SWITZERLAND		
PROPERTY NUMBERS Total: 30			
Property Type	Number	Word Mark	
Registration Number:	4080409		
Registration Number:	3066691	BIONIC MEDIA	
Registration Number:	1951896	CINEMASCAN	
Registration Number:	3944491	CINETECH	
Registration Number:	3983277	CIS	
Registration Number:	3399692	CO3	
Serial Number:	85554663	CO3	
Registration Number:	3752731	COLORSTREAM	
Registration Number:	3755182	COLORSTREAM	
Registration Number:	3403187	COMPANY 3	
Registration Number:	3190410	EFILM	
Registration Number:	2011274	EFILM	
Registration Number:	2993621	EFILM DIGITAL LABORATORIES	
Registration Number:	3190411	EFILM DIGITAL LABORATORIES	

TRADEMARK

Registration Number:	3469410	EWORKS
Registration Number:	2747992	FILMCORE
Registration Number:	4115294	JAVELIN
Registration Number:	2480453	METHOD
Registration Number:	2657170	RIOT
Registration Number:	3149363	RIOT MANHATTAN
Registration Number:	2681518	RIOT
Registration Number:	3766810	ROK!T
Registration Number:	3766811	[ROK!T]
Registration Number:	3758072	SAMSARA
Registration Number:	3755183	SAMSARA
Registration Number:	3758073	SAMSARA
Registration Number:	3848237	THEEXCHANGE
Registration Number:	3395717	UP
Registration Number:	3931243	VIIA
Registration Number:	3308367	VODERA

CORRESPONDENCE DATA

Fax Number: 8668265420

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 301-638-0511

Email: ipresearchplus@comcast.net

Correspondent Name: IP Research Plus, Inc.

Address Line 1: 21 Tadcaster Circle

Address Line 2: attn: Penelope J.A. Agodoa

Address Line 4: Waldorf, MARYLAND 20602

ATTORNEY DOCKET NUMBER:	38158
NAME OF SUBMITTER:	Penelope J.A. Agodoa
Signature:	/pja/
Date:	09/24/2012

Total Attachments: 24
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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

DELUXE MEDIA CREATIVE SERVICES INC.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation- State: CALIFORNIA
☐ Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? ☐ Yes ☒ No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) AUGUST 10, 2012

- ☐ Assignment ☐ Merger
☒ Security Agreement ☐ Change of Name
☐ Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes
☒ No

Name: CREDIT SUISSE AG, AS COLLATERAL AGENT

Internal _____

Address: _____

Street Address: 11 MADISON AVENUE

City: NEW YORK

State: NEW YORK

Country: USA Zip: 10010

- ☐ Association Citizenship _____
☐ General Partnership Citizenship _____
☐ Limited Partnership Citizenship _____
☐ Corporation Citizenship _____

☒ Other BANK Citizenship SWITZERLAND

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
PLEASE SEE ATTACHED SCHEDULE

B. Trademark Registration No.(s)
PLEASE SEE ATTACHED SCHEDULE

Additional sheet(s) attached? ☒ Yes ☐ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: IP Research Plus

Internal Address: _____

Attn: Penelope J.A. Agodoa

Street Address: _____

21 Tadcaster Circle

City: Waldorf

State: MD Zip: 20602

Phone Number: 301-638-0511

Fax Number: 866-826-5420

Email Address: orders@ipresearchplus.com

6. Total number of applications and registrations involved:

30

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$

- ☐ Authorized to be charged by credit card
☐ Authorized to be charged to deposit account
☐ Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Signature

ERIC SPIERER

Name of Person Signing

SEPTEMBER 10, 2012

Date

Total number of pages including cover sheet, attachments, and document:

24

PATENT AND TRADEMARK SECURITY
AGREEMENT dated as of August 10, 2012 (this
“*Agreement*”), between DELUXE MEDIA CREATIVE
SERVICES INC., A CALIFORNIA CORPORATION (the
“*Grantor*”), and CREDIT SUISSE AG, as collateral agent
(in such capacity, the “*Collateral Agent*”).

Reference is made to (a) the Third Amended and Restated Credit Agreement dated as of January 3, 2012 (as amended, restated, supplemented or otherwise modified from time to time, the “*Term Loan Credit Agreement*”), among Deluxe Entertainment Services Group Inc., a Delaware corporation (the “*Borrower*”), DX Holdings LLC, a Delaware limited liability company (“*Holdings*”), the Lenders from time to time party thereto and Credit Suisse AG, as administrative agent and collateral agent, and (b) the Term Loan Guarantee and Collateral Agreement dated as of January 3, 2012 (as amended, restated, supplemented or otherwise modified from time to time, the “*Term Loan Guarantee and Collateral Agreement*”), among Holdings, the Borrower, the other Loan Parties from time to time party thereto and Credit Suisse AG, as collateral agent. The Lenders have agreed to extend credit to the Borrower subject to the terms and conditions set forth in the Term Loan Credit Agreement. The obligations of the Lenders to extend such credit are conditioned upon, among other things, the execution and delivery of this Agreement. Holdings and the Subsidiary Guarantors party hereto are Affiliates of the Borrower, will derive substantial benefits from the extension of credit to the Borrower pursuant to the Term Loan Credit Agreement and are willing to execute and deliver this Agreement in order to induce the Lenders to extend such credit. Accordingly, the parties hereto agree as follows:

SECTION 1. *Terms.* Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Term Loan Guarantee and Collateral Agreement. The rules of construction specified in Section 1.01(b) of the Term Loan Guarantee and Collateral Agreement also apply to this Agreement.

SECTION 2. *Grant of Security Interest.* As security for the payment or performance, as the case may be, in full in cash of the Secured Obligations, the Grantor pursuant to the Term Loan Guarantee and Collateral Agreement did, and hereby does, assign and pledge to the Collateral Agent, its successors and permitted assigns, for the ratable benefit of the Secured Parties, a security interest in all of such Grantor’s right, title and interest in, to and under any and all of the following assets now owned or at any time hereafter acquired by such Grantor or in, which such Grantor now has or at any time in the future may acquire any right, title or interest (collectively, the “*Patent and Trademark Collateral*”):

(i) all letters patent of the United States, all registrations and recordings thereof, and all applications for letters patent of the United States, including registrations, recordings and pending applications in the United States Patent and Trademark Office (or any successor office), including those listed on Schedule I hereto, and all reissues, continuations, divisions, continuations in part, renewals or

extensions thereof, and the inventions disclosed or claimed therein, including the right to make, use and/or sell the inventions disclosed or claimed therein; and

(ii) (a) all trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, logos, other source or business identifiers, designs and general intangibles of like nature, all registrations thereof, and all registration applications filed in connection therewith, including registrations and registration applications in the PTO or any similar offices in any State of the United States of America, including registrations, recordings and pending applications in the PTO (or any successor office), and all extensions or renewals thereof, including, in the case of any Grantor, any of the foregoing set forth next to its name on Schedule II hereto and (b) all goodwill associated therewith or symbolized thereby, including any rights or interests that reflect or embody such goodwill.

provided, however, that the foregoing pledge assignment and grant of security interest will not cover any applications for any trademarks that have been filed with the PTO on the basis of an "intent-to-use" with respect to such trademarks until an appropriate amendment to allege use or statement of use is filed in and accepted by the PTO.

SECTION 3. *Collateral Agreement.* The security interests granted to the Collateral Agent herein are granted in furtherance, and not in limitation of, the security interests granted to the Collateral Agent pursuant to the Term Loan Guarantee and Collateral Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the Patent and Trademark Collateral are more fully set forth in the Term Loan Guarantee and Collateral Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Term Loan Guarantee and Collateral Agreement, the terms of the Term Loan Guarantee and Collateral Agreement shall govern.

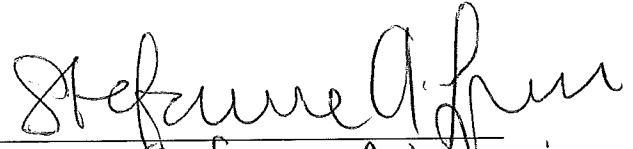
SECTION 4. *Counterparts.* This Agreement may be executed in counterparts (and by different parties hereto on different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page of this Agreement by facsimile or other electronic imaging shall be effective as delivery of a manually executed counterpart of this Agreement.

[Signature Pages Follow]

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

DELUXE MEDIA CREATIVE SERVICES
INC.,

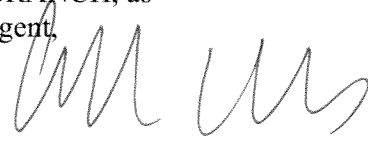
by

A handwritten signature in black ink, appearing to read 'Stefank A. Laphen', written over a horizontal line.

Name: Stefank A. Laphen
Title: SVP

CREDIT SUISSE AG, CAYMAN
ISLANDS BRANCH, as
Collateral Agent,

by



Name: ROBERT HETU
Title: MANAGING DIRECTOR

by



Name:
Title: Rahul Parmar
Associate


SCHEDULE I

Patents Owned by Deluxe Media Creative Services Inc.

PATENT NO./ PATENT APPLICATION NO.	US PATENT PUB NO.	COUNTRY	TITLE	ASSIGNEE
09/031,779		US	Image Processing	Deluxe Media Creative Services Inc.

SCHEDULE II

Trademarks Owned by Deluxe Media Creative Services Inc.

MARK	COUNTRY	OWNER	CLASS : GOODS AND/OR SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE
	USA	Deluxe Media Creative Services Inc.	<p>Class 9: Downloadable computer software for use in monitoring the distribution to television broadcast outlets of digital media assets and for use in transmitting status reports in the field of digital media asset management via real-time delivery over the internet;</p> <p>Class 35: Business management of long- and short-form assets in the nature of television programs, films and commercials, and commercial, industrial and corporate audiovisual media content; creation of on-air promotional materials and promotional content for cable and broadcast networks; data management services, namely, management and auditing of electronic media delivery services; digital media asset management services, namely, facilitating and scheduling sharing of media content, facilitating review and approval processes, work order entry and scheduling, re purposing of media content and reformatting and packaging of media assets during their commercial life cycle, all over a computer network; record management services, namely, indexing and cataloging of images and documents for others; marketing and promotion of a database documents and images; management and compilation of computerized databases of images and documents; clearinghouses for television programs in the fields of entertainment, music, film and television production, multimedia and internet-based media production; business marketing services; marketing services, namely, consumer marketing research and promotional services for others in the field of entertainment media; business networking; providing a web site where users can post ratings, reviews and recommendations on products and services and where individuals and companies can post reviews and recommendations of products and services offered by their peers; business consultation and management services concerning marketing, promotional and commercialization activities in the fields of entertainment, media, film, television and interactive multimedia products; mediation of contracts for purchase and sale of products; arranging of contractual trade services with third-parties, commercial administration of the licensing of the goods and services of others, namely, transaction management and contract management for others in the fields of entertainment, media, film, television and interactive multimedia products; commercial assistance in business management, namely, assistance in developing proposals, offers and assembling bundles of audiovisual media properties for purchase, licensing and commercialization; arranging and conducting auctions in the field of licensed rights to television programs in the fields of entertainment, music,</p>	<p>77/672,300</p> <p>02/17/2009</p>	<p>4,080,409</p> <p>01/03/2012</p>

MARK	COUNTRY	OWNER	CLASS : GOODS AND/OR SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE
			<p>film and television production, multimedia and internet-based media production; providing an online computer database featuring commercial information on the licensing of the goods and services of others, namely, the status of intellectual property rights and licenses relating to same; providing an online computer database concerning the location, description, ratings, pricing, and comparisons between products in the entertainment and media fields;</p> <p>Class 37: Cleaning of motion picture and photographic films; construction services, namely, building television facilities for others, namely, studio and editing/office suite structures and facilities for broadcast, satellite, and cable networks, production studios, post-production facilities and corporate video facilities; and on-site installation of equipment for others, namely, video, audio and computer equipment for broadcast, satellite and cable networks, production studios, post-production facilities and corporate video facilities; maintenance of broadcast and industrial video production equipment;</p> <p>Class 38: Broadcast television transmission services, namely, transmitting television programming from video file servers and standard analog and digital videotape players, and satellite uplinking, downlinking and turnaround services for others; satellite transmission services; microwave transmission services, namely, electronic transmission of data by means of microwave; fiber optic transmission services, namely, providing connections to a digital network for electronic transmission of video, data and images; video on-demand transmission services; providing connections to a video network for electronic transmission of full motion video, data and images; satellite transmission and reception services; fiber-optic uplink and satellite communication services, namely, satellite transponder services; transmission of sound and images by satellite, namely, satellite uplink, backhaul and data delivery services; teleconference and videoconference services, namely, providing facilities and equipment for video and telephone conferencing; electronic transmission of digital media content via fiber optical networks; digital transmission of DVD program content via a global computer network; providing multiple user dial-up and dedicated access to the internet; providing streaming video services via a global computer network; electronic transmission of digital images; delivery of media content data by electronic transmission, and electronic transmission of media content via a global computer network. distribution of audio/visual media content for others, namely, digital media content distribution services, namely, satellite transmission services, microwave transmission services, fiber-optic transmission services, namely, providing connections to a digital network for electronic transmission of digitized audio/visual data, documents and database information, optical transfer and digital distribution of digital media content via a global computer network, providing streaming video services via a global computer network; digital delivery of broadcast-quality audio and video masters to broadcast providers, namely, satellite, cable, network and local</p>		



MARK	COUNTRY	OWNER	CLASS : GOODS AND/OR SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE
			<p>television stations via a global computer network, via satellite and via fiber-optic network; digital media content management services, namely, streaming video, on-line and broadcast video-on-demand transmission services; and transactional media content origination and delivery services, namely, transmitting media content for others via broadcast, cable and internet; backhaul services, namely, data transmission and routing services over a global network;</p> <p>Class 39: Vaulting and storage of film, video tape, data tape, sound tracks and disc, namely, digital storage of motion picture films, video tapes, and data which may be accessed or retrieved online; audio and video disk storage; electronic storage of video and audio data; warehouse storage; providing digital imagery storage services; storage services, namely, searchable archiving and delivery by post and/or messenger of analog and digital media in all formats; warehouse storage of physical motion picture film and video tapes created in the course of advertising commercial production and post-production; storage of electronic media, namely, metadata and digital facsimiles of audio and visual image data; digital archiving, retrieval of media content, namely, digital storage of data, namely, digital storage of motion picture films, video tapes and digitized data and information which may be accessed or retrieved online, electronic storage of video, audio, numeric and documentary data, providing digital imagery storage services and digital asset management services, namely, the archiving of digital media in all digital media formats; vaulting and storage of film, video tape, data tape, sound tracks and disc, namely, digital storage of motion picture films, video tapes, and data; electronic storage of video and audio data; storage of electronic media, namely, images, text and audio data comprising audiovisual media resources in the fields of entertainment, music, film and television production, multimedia and internet-based media production;</p> <p>Class 40: High-definition remastering of program content for high definition television formats; film development services for television and motion picture film dailies and rushes; video-film to cinema-film transfer services, namely, conversion of video film to cinema film; film scanning services; conversion of film and video tape to digital media, namely, DVDs; treatment of cinematograph films and videotapes, namely, processing, printing, restoration and preservation of photographic films, cinematographic films, audio-tapes and video-tapes, and consultation related to the foregoing; enlargement and reduction of photographic and cinematographic film prints; film processing, developing and printing; film processing services; motion picture film and video color correction services; video transfer, namely, providing color correction and image conversion of motion picture film to video film; telecine film to video transfer services; motion picture film, film and video data compression; data compression and contract manufacturing in the field of digital versatile discs; duplication of video-tape in all professional formats; video services, namely, duplication of professional video tape format; film-to-videotape, videotape-to-film.</p>		

MARK	COUNTRY	OWNER	CLASS : GOODS AND/OR SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE
			<p>tape-to-tape and data-to-film transfers and duplications, and consultation services related to the foregoing; video transfer services, namely, providing conversion of programs recorded on video tape from one video tape standards format to another video tape standards format; motion picture duplication; telecine processing services, namely, optical transfer, image standards conversion and duplication of telecine film; electronically producing motion picture film from video tape transfer recordings; image capture services, namely, digitizing and scanning of still images and moving images; digital image manipulation services; broadcast standards conversion. closed captioning of broadcast television content; film scanning services; audio and video tape duplication services; duplication of cine-films and videotapes; restoring film and video tape; format conversion of film and video tape to one another and to digital media formats; digital encoding, formatting and packaging of media content for transmission and distribution, namely, digitizing and data compression services for numeric, documentary and database data; motion picture film and video digitizing and data compression services, digitizing and scanning of still images and moving images; digital image manipulation services; broadcast standards conversion in the nature of conversion of video tapes featuring television programs between international broadcasting transmission standards for television programming; closed captioning of films and videos; preparation of media for streaming delivery, namely, digitization, formatting, sample-rate conversion, dithering and color correction of audio and video tapes; media format conversion services for others, namely, conversion of film and video tape to one another, audio calibration, namely, restoration and reformatting of audio tapes for transmission, distribution and streaming delivery; digital encoding, formatting and packaging of media content for transmission and distribution, namely, encoding of interactive data, namely, integration of text, audio, graphics, still images and moving pictures into an interactive delivery for multimedia applications; image capture services, namely, digitizing and scanning of still images and moving images of photographic images, artwork, paintings, motion pictures, filmed performances, and the like; film to video transfer services; motion picture film, film and video data compression. data compression and custom manufacturing in the field of digital versatile discs; video transfer services, namely, providing conversion of programs recorded on video tape from one video tape standards format to another video tape standards format; duplication of cine-films and videotapes, video-film to cine-film transfer services; format conversion of film and video tape to one another; video processing services, namely, optical transfer, image standards conversion and duplication of video tapes; electronically producing motion picture film from video tape transfer recordings; film duplication services;</p> <p>Class 41: Multimedia entertainment software production services, namely, authoring and development of interactive computer software and media content; video services, namely, mastering of professional video tape format; audio and video production and editing services, namely, pre-compiling of audio and video media content, preparing audio and video programs for syndication, integration of commercial, promotion.</p>		



MARK	COUNTRY	OWNER	CLASS : GOODS AND/OR SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE
			billboard, copyright warning and logo element for broadcast television, and forward error correction of media content; videotape and audio services, namely, film laboratory services featuring video and audio editing and special effect production; post-production, special effect preparation and editing services for films and videotapes; distribution of television programming to cable television systems; distribution of television programs for others; syndication of domestic and international television programs for others; production of cable television programs; production of closed caption television programs; production of television programs; production and post-production services, namely, sound, video, film and ancillary post-production services to the motion picture, television and cable television industries, in the nature of dialog and sound dubbing and looping services, adding special effects in the nature of visual effect and graphics to video tape, audio tape, film and film and video electronic projection services, and consultation related thereto; broadcast programming content assembly services, namely, pre-compiling television broadcast media programming content complete with commercials and cues prior to and in preparation for delivery to television broadcast outlets; distribution services for television and radio broadcast programs; language translation services; media production services, namely, production of television and radio programs for streaming delivery, motion picture and television program post-production services for analog, digital and electronic dailies or rushes; off-line editorial post-production services for radio, television and motion picture films, namely, computer-based, non-linear film, video and audio editing services; post-production and editing services for television broadcast programs, namely, inserting and replacing commercials and adding non-video content in the nature of corporate data and program guides, internet protocol and intellectual property into the program stream; production of audio and video program content for digital versatile discs; programming scheduling of programs on a global computer network; preparation of computer generated special effects for others; providing programs and interactive entertainment in the nature of dramatic, comedic, musical, theatrical and documentary entertainment on broadcast, satellite, fiberoptic and global computer networks; motion picture production; dubbing of sound, in video, film, broadcast, television and passive and interactive electronic media; preparation of special effects; special effects animation services for others, in video, film, broadcast, television and passive and interactive electronic media; editing and composition of video, film, broadcast, television and passive and interactive electronic audio and video media; editing services for streaming video programs; subtitling of broadcast television content; mastering, editing, and special effect preparation for film and video tape; DVD mastering; high definition mastering of program content for high definition television format; providing information relating to entertainment provided online from a computer database in the fields of entertainment, music, film and television production, multimedia and internet-based media production; Class 42: Design of computer generated special effects for others, and software		

MARK	COUNTRY	OWNER	CLASS : GOODS AND/OR SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE
			<p>development, namely, creation and authoring of software used in interactive entertainment; architectural design services, namely, designing television facilities for others, namely, facilities for broadcast, satellite, and cable networks, production studios, post-production facilities and corporate video facilities; designing on-screen television broadcast graphics and special effects; special effects design for others, in video, film, broadcast, television and passive and interactive electronic media; computer engineering services in the fields of film, video and audio, for video, film, broadcast, television and passive and interactive electronic media; computer services, namely, providing a search engine for obtaining data regarding motion picture films and video tapes and general digitized data and information; watermarking of digital media content; preparation of media for streaming delivery, namely, data security encryption; reformatting of digital media for streaming delivery; digital encoding of media, namely, data encryption services for motion picture films and radio and television programs in order to prevent copying; computer services for use in modifying online data so that it can be downloaded by computer users, namely, encoding, compression, formatting, transcoding and conversion of media and digital data; computer services, namely, integration into the broadcast datastream of commercial, promotion, billboard, warning and logo elements along with cues and audiovisual media for the broadcast television field; design services in the field of broadcast images and graphics and consultation related thereto;</p> <p>Class 45: Intellectual property consultation services, namely, rights confirmation and clearance services for others in the field of intellectual property; licensing of intellectual property; online social networking services; social introduction agencies; intellectual property licensing services, namely, providing negotiation and drafting services for others in the field of license agreements.</p>		
BIONIC MEDIA	USA	Deluxe Media Creative Services Inc.	<p>IC 041. US 100 101 107. G & S: providing services for the development, production, postproduction and distribution of theatrical, commercial and industrial films and videos, commercials and promos; production of motion picture films, video tapes and dvds, television shows and plays;</p> <p>2-D and 3-D design and animation services for film, television and video; video tape editing and production; audio post-production, namely, composing, scoring and sound design. FIRST USE:</p> <p>20040301. FIRST USE IN COMMERCE: 20040301</p>		3066691
CINEMASCAN	USA	DELUXE MEDIA CREATIVE	Class 40: Inputting and scanning of film images and converting the images to digital form.	74/513,895	1,951,896

MARK	COUNTRY	OWNER	CLASS : GOODS AND/OR SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE
		SERVICES INC.		04/18/1994	01/23/1996
CINETECH	USA	Deluxe Media Creative Services Inc.	<p>Class 35: Record management services, namely, indexing and cataloging of images and documents for others; marketing and promotion of a database documents and images; management and compilation of computerized databases of images and documents;</p> <p>Class 39: Vaulting and storage of film, video tape, data tape, sound tracks and disc, namely, digital storage of motion picture films, video tapes, and data; audio and video disk storage; electronic storage of video and audio data; warehouse storage; providing digital imagery storage services;</p> <p>Class 40: Treatment of cinematograph films and videotapes, namely, processing, printing, restoration and preservation of photographic films, cinematographic films, audio-tapes and video-tapes, and consultation related to the foregoing; enlargement and reduction of photographic and cinematographic film prints; film processing, developing, printing, cleaning, and negative film cutting; film processing services; motion picture film and video color correction services; custom manufacture, duplication and replication of digital versatile discs; image capture services, namely, digitizing and scanning of still images and moving images of photographic images, artwork, paintings, motion pictures, filmed performances; video transfer, namely, providing color correction and image conversion of motion picture film to video film; film to video transfer services; motion picture film, film and video data compression; data compression and custom manufacturing in the field of digital versatile discs; film-to-videotape, videotape-to-film, tape-to-tape and data-to-film transfers and consultation services related to the foregoing; video transfer services, namely, providing conversion of programs recorded on video tape from one video tape standards format to another video tape standards format; duplication of cine-films and videotapes, video-film to cine-film transfer services; restoring film and video tape; format conversion of film and video tape to one another; video processing services, namely, optical transfer, image standards conversion and duplication; electronically producing motion picture film from video tape transfer recordings; audio and video tape duplication services; film duplication services; motion picture film duplication; electronic scanning of photographic films;</p> <p>Class 42: Format conversion of film and video tape to digital media formats and vice versa; reformatting of media for streaming delivery; digital encoding of media; providing encoding, compression, formatting, transcoding and conversion of media and digital data; film scanning services.</p>	77/101,769 02/07/2007	3,944,491 04/12/2011

MARK	COUNTRY	OWNER	CLASS : GOODS AND/OR SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE
	USA	Deluxe Media Creative Services Inc.	Class 41: Animation production services; production of visual effects for motion pictures, theatrical exhibition, handheld electronic devices, videos, DVDs, television and internet web sites.	77/929,057 02/05/2010	3,983,277 06/28/2011
CO3	USA	Deluxe Media Creative Services Inc.	Class 40: Film and video processing services, namely, color correction, image standards conversion, electronically producing videotape from motion picture film; motion picture film and videotape data compression services; videotape, audio tape and motion picture film duplication; duplication of standard and high-definition audiovisual dailies/rushes, previews and digital intermediates for others; finishing and compositing of film and video and conforming of same; Class 41: Motion picture film, videotape and digital video laboratory and post-production services, namely, feature film mastering services; post-production services for the television and motion picture industry in the nature of providing computer generated special effects; production of standard and high-definition audiovisual dailies/rushes, previews and digital intermediates for others; titling for film and television.	78/758,728 11/21/2005	3,399,692 03/18/2008
	USA	Deluxe Media Creative Services Inc.	Class 40: Film and video processing and digital intermediate services, namely, color correction and grading, image standards conversion, and electronically producing videotape from motion picture film; motion picture film and videotape data compression services; videotape, audio tape and motion picture film duplication; duplication and transfer of standard and high-definition audiovisual dailies/rushes, previews and digital intermediates for others; finishing and compositing of film and video and conforming of same; Class 41: Motion picture film, videotape and digital video laboratory and post-production services, namely, feature film and 3D feature film mastering and re-mastering services; post-production services for the television, commercial, music video, and motion picture industries in the nature of providing computer generated special effects; production of visual effects for movies, videos, television, internet web sites, DVDs, HD DVDs, Blu-Ray DVDs and other recorded, digital, and online media; production of standard and high-definition audiovisual dailies/rushes, previews and digital intermediates for others; titling for film and television; photographic and video services, namely, digital photographic and video capture;	85/554,663 02/28/2012	Not Applicable

MARK	COUNTRY	OWNER	CLASS : GOODS AND/OR SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE
			Class 42: Electronic scanning of film.		
COLORSTREAM	USA	DELUXE MEDIA CREATIVE SERVICES INC.	Class 40: Media film to tape transfer services and recording digital images onto film; film digital color correction services; film and any other video media reproduction, and re-mastering of films from one format to another.	77/294,346 10/02/2007	3,752,731 02/23/2010
COLORSTREAM	USA	DELUXE MEDIA CREATIVE SERVICES INC.	Class 41: Motion picture film production services; motion picture film production services featuring previsualization and emulation of digitally captured projects enabling filmmakers to preview film images on-set in exhibition format; providing motion picture film, videotape and digital video laboratory and post-production services, featuring high-resolution scanning of film; digital imaging services; motion picture film production services featuring digital preview screening of film services; Digital and electronic manipulation of images for motion picture film; digital mastery and digital imaging	77/294,361 10/02/2007	3,755,182 03/02/2010
COMPANY 3	USA	Deluxe Media Creative Services Inc.	Class 40: Film and video processing services, namely, color correction, image standards conversion, electronically producing videotape from motion picture film; motion picture film and videotape data compression services; videotape, audio tape and motion picture film duplication; duplication of standard and high-definition audiovisual dailies/rushes, previews and digital intermediates for others; finishing and compositing of film and video and conforming of same; Class 41: Motion picture film, videotape and digital video laboratory and post-production services, namely, feature film mastering services; post-production services for the television and motion picture industry in the nature of providing computer generated special effects; production of standard and high-definition audiovisual dailies/rushes, previews and digital intermediates for others; titling for film and television	78/758,729 11/21/2005	3,403,187 03/25/2008
EFILM	USA	DELUXE MEDIA CREATIVE SERVICES INC.	Class 40: Digital laboratory services, namely high-resolution scanning of film, digital color timing, laser film recording of digital video and high definition images to film, digital mastery services, digital imaging, digital and electronic manipulation of images, tape to film transfer services and recording digital images onto film.	76/491,247 02/19/2003	3,190,410 01/02/2007

MARK	COUNTRY	OWNER	CLASS : GOODS AND/OR SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE
	USA	DELUXE MEDIA CREATIVE SERVICES INC.	Class 42: Providing tape to film transfer services in the field of input scanning of film (digitizing images), digital and electronic manipulation of images for motion pictures, recording of digital images onto film, and related fields "rather than" providing tape to film transfer services.	74/260,829 03/30/1992	2,011,274 10/29/1996
EFILM DIGITAL LABORATORIES	USA	DELUXE MEDIA CREATIVE SERVICES INC.	Class 40: Digital laboratory services, namely high-resolution scanning of film, digital color timing, laser film recording of digital video and high definition images to film, digital mastery services, digital imaging, digital and electronic manipulation of images, tape to film transfer services and recording digital images onto film.	76/491,226 02/19/2003	2,993,621 09/13/2005
 DIGITAL LABORATORIES	USA	DELUXE MEDIA CREATIVE SERVICES INC.	Class 40: Digital laboratory services, namely high-resolution scanning of film, digital color timing, laser film recording of digital video and high definition images to film, digital mastery services, digital imaging, digital and electronic manipulation of images, tape to film transfer services and recording digital images onto film.	76/491,248 02/19/2003	3,190,411 01/02/2007
EWORCS	USA	DELUXE MEDIA CREATIVE SERVICES INC.	Class 9: Computer programs for editing the color of motion picture images, sound and video; computer software for organizing and viewing digital images; computer software for use in relation to digital animation and special effects of images.	78/687,791 08/08/2005	3,469,410 07/15/2008
FILMCORE	USA	Deluxe Media Creative Services Inc.	Class 39: Audio and video disk storage; electronic storage of video and audio data; warehouse storage of video and audio data; Class 40: Audio, video, and film duplication; Class 41: Film post-production.	76/204,296 02/02/2001	2,747,992 08/05/2003
JAVELIN	USA	Deluxe Media Creative Services Inc.	Class 9: Distribution of advertising materials and commercial announcements for others excluding marketing and promotion of special events; Advertising and marketing consulting in the field of media syndication and broadcast distribution of advertising and program content;	77/723,531 04/27/2009	4,115,294 03/20/2012

MARK	COUNTRY	OWNER	CLASS : GOODS AND/OR SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE
			<p>Class 38: Distribution in the nature of the transmission of data, sound, visual data and pictures;</p> <p>Class 41: Audiovisual media content distribution services, namely, distribution of motion pictures, radio and television programs for others;</p> <p>Class 42: Application service provider featuring software for use in preparing and serving advertising messages, syndicated news, sports and entertainment programming, and audiovisual media content for television broadcast; engineering services.</p>		
METHOD	USA	Deluxe Media Creative Services Inc.	<p>Class 40: Motion picture film and videotape laboratory and post-production services, namely, creation, editing and addition of laboratory visual effects; image standards conversion; videotape data compression services; videotape duplication; and post production services for the television and motion picture industry in the nature of providing computer generated special effects;</p> <p>Class 42: Design of computer generated special effects for others.</p>	<p>75/627,640</p> <p>01/26/1999</p>	<p>2,480,453</p> <p>08/21/2001</p>
R/OT	USA	Deluxe Media Creative Services Inc.	<p>Class 40: Motion picture film and videotape laboratory and post-production services, namely, film development and print production; creation, editing and addition of laboratory visual effects; creation, editing and addition of sound and foley effects; pre-lay treatment of audio tracks; automated dialog replacement; laugh track integration; sound mixing; telecine processing services, namely, optical transfer, image standards conversion, electronically producing motion picture film from videotapes and vice versa; motion picture film and videotape data compression services; videotape, audio tape and motion picture film duplication; and post production services for the television and motion picture industry in the nature of providing computer generated special effects for others;</p> <p>Class 41: Design of computer generated special effects for others.</p>	<p>76/283,090</p> <p>07/11/2001</p>	<p>2,657,170</p> <p>12/03/2002</p>
R/OT MANHATTAN	USA	Deluxe Media Creative Services Inc.	<p>Class 40: Motion picture film and videotape laboratory and post-production services, namely, film development and print production, creation, editing and addition of laboratory visual effects; creation, editing and addition of sound and foley effects; pre-lay treatment of audio tracks; automated dialog replacement; laugh track integration; sound mixing; telecine processing services, namely optical transfer, image standards conversion, electronically producing motion picture film from videotapes and vice versa; motion picture film and videotape data compression services; videotape, audio tape and motion picture film duplication; and post production services for the television and motion picture industry in the nature of providing</p>	<p>78/166,366</p> <p>09/20/2002</p>	<p>3,149,363</p> <p>09/26/2006</p>

MARK	COUNTRY	OWNER	CLASS : GOODS AND/OR SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE
			computer generated special effects for others; Class 41: design of computer generated special effects for others.		
RIOT	USA	Deluxe Media Creative Services Inc.	Class 40: Motion picture film and videotape laboratory and post-production services, namely, film development and print production; creation, editing and addition of laboratory visual effects; creation, editing and addition of sound and foley effects; pre-lay treatment of audio tracks; automated dialog replacement; laugh track integration; sound mixing; telecine processing services, namely, optical transfer, image standards conversion, electronically producing motion picture film from videotapes and vice versa; motion picture film and videotape data compression services; videotape, audio tape and motion picture film duplication; and post production services for the television and motion picture industry in the nature of providing computer generated special effects; Class 42: Design of computer generated special effects for others.	75/704,588 05/13/1999	2,681,518 01/28/2003
ROK!T	USA	Deluxe Media Creative Services Inc.	Class 42: Motion graphics design services.	77/799,095 08/06/2009	3,766,810 03/30/2010
[rok!t]	USA	Deluxe Media Creative Services Inc.	Class 42: Motion graphics design services.	77/799,105 08/06/2009	3,766,811 03/30/2010
SAMSARA	USA	DELUXE MEDIA CREATIVE SERVICES INC.	Class 40: Digital laboratory services featuring high-resolution scanning of film and processing motion picture films; digital motion picture film color timing; conversion of motion picture films to videotape and DVDs, HD DVDs, Blue-Ray DVDs and other recorded media; duplication and replication of motion picture films and video programs on film, videotape, DVDs, HD DVDs, Blue-Ray DVDs and other recorded media; digital compression of audio and video data; film to tape transfer services; laser film recording of digital video and high definition images to film; duplication of video-tape in all professional formats; Digital motion picture film color correction; laser film recording of digital video and high definition images to film; videotape to film transfer services and recording digital images onto film; photographic film development services; electronically producing motion picture film from videotape recordings; Digitizing image services featuring film to videotape transfer services in the field of input scanning; recording of digital images onto film and other media; film and other video media back-up services, namely, digital preservation and	77/294,403 10/02/2007	3,758,072 03/09/2010

MARK	COUNTRY	OWNER	CLASS : GOODS AND/OR SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE
			restoration of cinematic films.		
SAMSARA	USA	DELUXE MEDIA CREATIVE SERVICES INC.	Class 41: Motion picture film production services; motion picture film production services featuring pre-visualization and emulation of digitally captured projects enabling filmmakers to preview film images on-set in exhibition format; providing motion picture film, videotape and digital video laboratory and post-production services, featuring high-resolution scanning of film, digital and video mastering services, digital imaging, digital and electronic manipulation of images for motion pictures, and video and audio recording media production; production of video cassettes and DVDs, HD DVDs, Blu-Ray DVDs and other recorded media for others; film editing services; consulting services in connection with film production and distribution; Digital mastery services; digital imaging; digital and electronic manipulation of images for motion pictures; video editing services; Digital and electronic manipulation of images for motion pictures.	77/294,406 10/02/2007	3,755,183 03/02/2010
SAMSARA	USA	DELUXE MEDIA CREATIVE SERVICES INC.	Class 42: Design and development of computer software for others; quality control for others of the duplication, replication and distribution of digital film and video; content creation services, namely, authoring and development of interactive computer software and media content.	77/294,409 10/02/2007	3,758,073 03/09/2010
THEEXCHANGE	USA	Deluxe Media Creative Services Inc.	Class 35: Clearinghouses for radio and television programs in the fields of entertainment, music, film and television production, multimedia and Internet-based media production; consulting services in the field of managing intellectual properties, namely, rights confirmation and clearance services for others in the field of intellectual property; business marketing services; marketing services, namely, consumer marketing research; advertising and promotional services for others in the field of entertainment media; business networking; providing a web site where users can post ratings, reviews and recommendations on products and services and where individuals and companies can post reviews and recommendations of their peers; business consultation and management services concerning marketing, promotional and commercialization activities in the fields of entertainment, media, film, television and interactive multimedia products; mediation of contracts for purchase and sale of products; arranging of contractual trade services with third-parties; commercial administration of the licensing of the goods and services of others, namely, transaction management and contract management for others in the fields of entertainment, media, film, television and interactive multimedia products; commercial assistance in business management, namely, assistance in developing proposals, offers and assembling bundles of audiovisual media properties for purchase, licensing and commercialization; arranging and conducting auctions in the field of licensed rights to radio and television programs in the fields of entertainment, music, film and television production, multimedia and Internet-based media	77/407,612 02/27/2008	3,848,237 09/14/2010

MARK	COUNTRY	OWNER	CLASS : GOODS AND/OR SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE
			<p>production, providing an online computer database featuring commercial information on the licensing of the goods and services of others, namely, the status of intellectual property rights and licenses relating to same; providing an online computer database concerning the location, description, ratings, pricing, and comparisons between products in the entertainment and media fields;</p> <p>Class 36: Providing financial information, namely, providing information in the field of credit worthiness and qualification for purchasing and financing; bill payment services; payment processing services, namely, providing electronic processing of electronic funds transfer, ACH, credit card, debit card, electronic check and electronic payments;</p> <p>Class 38: Providing interactive online electronic bulletin boards for transmission of messages among computer users in the fields of entertainment; electronic media distribution services, namely, transmission and distribution of data or audio visual images via a global computer network, the Internet, satellite, fiber-optic and wire;</p> <p>Class 39: Storage of electronic media, namely, images, text and audio data comprising audiovisual media resources in the fields of entertainment, music, film and television production, multimedia and Internet-based media production;</p> <p>Class 41: Information relating to entertainment provided online from a computer database in the fields of entertainment, music, film and television production, multimedia and Internet-based media production; social club services, namely, arranging, organizing and hosting social events, get-togethers and meetings for members; providing a web site where users can post ratings, reviews and recommendations on events and activities in the field of entertainment; information relating to entertainment and education, namely, providing an online computer database featuring information regarding audiovisual media;</p> <p>Class 45: Licensing of intellectual property; online social networking services; social introduction agencies; intellectual property licensing services, namely, providing negotiation and drafting services for others in the field of license agreements.</p>		
UP	USA	Deluxe Media Creative Services Inc.	<p>Class 38: Distribution of digital audio and video media via a global computer network, namely, internet broadcast distribution of audio and visual media content, namely, radio, television and interactive media broadcasting via the internet; digital media content distribution services, namely, satellite transmission services, microwave transmission services, fiber-optic transmission services, providing connections to a digital network for electronic transmission of digital audio/visual data; optical transfer and digital distribution of digital data via a global computer</p>	<p>78/402,420</p> <p>04/15/2004</p>	<p>3,395,717</p> <p>03/11/2008</p>

MARK	COUNTRY	OWNER	CLASS : GOODS AND/OR SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE
			<p>network, satellite network, fiber-optic network and/or microwave transmission network; providing streaming video services via a global computer network; streaming of audio and video material on the internet; electronic, electric and digital transmission of audio, visual, voice, audiovisual data, and signals; secure data transmission services via satellite, microwave, fiber-optic and global computer network;</p> <p>Class 39: Digital storage of motion picture films and videotapes and audio media; storage of electronic media, namely, digital images, text, audio and audio visual data; digital storage services for archiving databases, images and other electronic data; digital archiving of audio and video media, namely, storage of analog- and digital-format audio, visual and audio/visual media works for others;</p> <p>Class 40: Encoding, transcoding and digital and analog format conversion of analog and digital audio and video media, namely, motion picture film, film and video data compression, film-to-videotape, videotape-to-film, tape-to-tape and data-to-film transfers and duplications, and consultation services related to the foregoing, video transfer services, namely, providing conversion of programs recorded on video tape from one video tape standards format to another video tape standards format, electronically producing motion picture film from video tape transfer recordings, broadcast standards conversion, digital encoding of interactive multimedia data from one to another format, format conversion of film and video tape to one another and to digital media formats;</p> <p>Class 42: Hosting of digital content on the internet; data encryption services.</p>		
VIIA	USA	Deluxe Media Creative Services Inc.	<p>Class 9: Downloadable computer software for use in monitoring the distribution to radio and television broadcast outlets of digital media assets and for use in transmitting status reports in the field of digital media asset management via real-time delivery over the internet;</p> <p>Class 35: Data management services, namely, management and auditing of electronic media delivery services; digital media asset management services, namely, facilitating and scheduling sharing of media content, facilitating review and approval processes, work order entry and scheduling, re purposing of media content and reformatting and packaging of media assets during their commercial life cycle, all over a computer network;</p> <p>Class 38: Electronic media content forward services, namely, forward correction of digital files; distribution of audio/visual media content for others, namely, digital media content distribution services, namely, satellite transmission services,</p>	<p>77/101,490</p> <p>02/07/2007</p>	<p>3,931,243</p> <p>03/15/2011</p>

MARK	COUNTRY	OWNER	CLASS : GOODS AND/OR SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE
			<p>microwave transmission services, fiber-optic transmission services, namely, providing connections to a digital network for electronic transmission of digitized audio/visual data, documents and database information, optical transfer and digital distribution of digital media content via a global computer network, providing streaming video services via a global computer network; digital delivery of broadcast-quality audio and video masters to broadcast providers, namely, satellite, cable, network and local television and radio stations via a global computer network, via satellite and via fiber-optic network; video-on-demand transmission services; digital media content management services, namely, streaming video, on-line and broadcast video-on-demand transmission services, and transactional media content origination and delivery services provided via broadcast, cable and internet;</p> <p>Class 39: warehouse storage of physical motion picture film and video tapes created in the course of advertising commercial production and post-production; storage of electronic media, namely, metadata and digital facsimiles of audio and visual image data; digital archiving, retrieval of media content, namely, digital storage of data, namely, digital storage of motion picture films, video tapes and digitized data and information which may be accessed or retrieved online, electronic storage of video, audio, numeric and documentary data, providing digital imagery storage services and digital asset management services, namely, the archiving and retrieval of digital media in all digital media formats;</p> <p>Class 40: Digital encoding, formatting and packaging of media content for transmission and distribution, namely, digitizing and data compression services for numeric, documentary and database data, motion picture film and video color correction services, motion picture film and video digitizing and data compression services, digitizing and scanning of still images and moving images, digital image manipulation services, broadcast standards conversion in the nature of conversion between international broadcasting transmission standards for television programming, closed captioning services, media content assembly services, namely, pre-compiling of media content, namely, assembling audiovisual elements in preparation for broadcast, syndicated programming preparation, namely, pre-broadcast assembly and preparation of syndicated radio and television programming, integration of graphic, visual and audio commercial/promotion/billboard/warning and logo elements for broadcast television, and error correction services, namely, forward error correction of media content; preparation of media for streaming delivery, namely, digitization, formatting, sample-rate conversion and dithering, color correction; media format conversion services for others, namely, conversion of film and video tape to one another, audio calibration, namely, restoration and reformatting for transmission, distribution and streaming delivery; digital encoding, formatting and packaging of media content for transmission and distribution, namely, encoding of interactive data, namely, integration of text, audio, graphics, still images and moving</p>		

MARK	COUNTRY	OWNER	CLASS : GOODS AND/OR SERVICES	APP. NO. APP. DATE	REG. NO. REG. DATE
			<p>pictures into an interactive delivery for multimedia applications;</p> <p>Class 41: Entertainment services in the nature of content preparation for syndicated television programming; digital encoding, formatting and packaging of media content for transmission and distribution, namely, preparing subtitles for media content, laugh track integration, sound effects mixing; audio calibration, namely, audio mastering services;</p> <p>Class 42: Media content assembly services, namely, cross-platform conversion of digital media content into other forms of digital media content; conversion of film and video tape to digital media formats; searching of data and media content, namely, motion picture films, video tapes and digitized data and information which may be accessed or retrieved online, providing digital asset management services, namely, the searching of digital media in all digital media formats; watermarking of media content; preparation of media for streaming delivery, namely, data security encryption; integration of text, audio, graphics, still images and moving pictures into an interactive delivery for television broadcasting applications.</p>		
VODERA	USA	Deluxe Media Creative Services Inc.	<p>Class 35: Business consulting in the field of video-on-demand transmission services; statistical evaluations of marketing data in the field of video-on-demand tracking and play out data; preparing and placing advertisements for others; business management services for providers of long-and short-form assets in the nature of television programs, films and commercials, and commercial, industrial and corporate audio/visual content;</p> <p>Class 38: Video-on-demand transmission services; interactive television broadcasting services; providing connections to a video network for electronic transmission of full motion video, data and images; digital transmission of entertainment media content via a global computer network; providing streaming video services via a global computer network; electronic transmission of digital images and audio data; delivery of media content by electronic transmission, and electronic transmission of media content via a global computer network; broadcasting services in the field of network origination services, namely, commercial insertion, including programmed play out of new commercials to replace existing interstitials, origin and play out of television programming from video file servers and standard analog and digital videotape players, encoding of non-video content, namely, corporate data, program guides, internet protocol and intellectual property rights data into the program stream;</p> <p>Class 41: Programming services in the field of video-on-demand; personal audio/visual/server recording services; programming on a global computer network;</p>	<p>78/551,923</p> <p>01/21/2005</p>	<p>3,308,367</p> <p>10/09/2007</p>

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			Class 42: Software development in the field of video-on-demand services; quality control for others in the field of video-on-demand services; testing, analysis and evaluation of the video-on-demand services of others for the purpose of certification; hosting internet sites and broadband hosting for others on a global computer network; software development, namely, interactive application development; data encryption services; product evaluation, quality control and quality assurance for video on demand programming services provided by others.		

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