

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	04/03/2012		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Aqua Mix Inc.		09/12/2012
			Entity Type
			CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Custom Building Products, Inc.		
Street Address:	13001 Seal Beach Boulevard		
City:	Seal Beach		
State/Country:	CALIFORNIA		
Postal Code:	90740		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
	Property Type	Number	Word Mark
	Registration Number:	3214894	SMARTER PRODUCTS. PROFESSIONAL RESULTS.
	Registration Number:	3227787	AQUA MIX
	Registration Number:	3284694	SEALER'S CHOICE
CORRESPONDENCE DATA			
Fax Number:	3108249696		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	310-824-5555		
Email:	doCKETla@fulpat.com, aharvey@fulpat.com, sstrauss@fulpat.com		
Correspondent Name:	Fulwider Patton LLP		
Address Line 1:	6060 Center Drive		
Address Line 2:	Tenth Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90045		

OP \$90.00 3214894

ATTORNEY DOCKET NUMBER:	CUSTB-82250
NAME OF SUBMITTER:	Stephen J. Strauss
Signature:	/Stephen J. Strauss/
Date:	09/24/2012
Total Attachments: 1 source=aqua mix assignment#page1.tif	

NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, AQUA MIX INC., a California corporation, is the owner of the following trademark now registered in the United States Patent and Trademark Office:

MARK	REG. NO.	REG. DATE
SMARTER PRODUCTS. PROFESSIONAL RESULTS.	3,214,894	March 6, 2007
AQUA MIX	3,227,787	April 10, 2007
SEALER'S CHOICE	3,284,694	August 28, 2007

WHEREAS, CUSTOM BUILDING PRODUCTS, INC., a Delaware corporation, having its principal place of business at 13001 Seal Beach Boulevard, Seal Beach, California 90740, is desirous of acquiring said trademark and registration;

NOW THEREFORE, for good and valuable consideration set forth, the receipt of which is hereby acknowledged, AQUA MIX, INC. hereby assigns to CUSTOM BUILDING PRODUCTS, INC. all right, title and interest in and to said trademark and registration thereof, together with the goodwill of the business symbolized by said trademark, effective April 3, 2012.

CUSTOM BUILDING PRODUCTS, INC.

Dated: 9.12.12

By: 
John McMullen
Executive Vice President

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