

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chronoswiss Uhren GmbH		08/20/2012	CORPORATION: GERMANY
RECEIVING PARTY DATA			
Name:	CHRONOSWISS AG		
Street Address:	Pilatusstrasse 5		
City:	Luzern		
State/Country:	SWITZERLAND		
Postal Code:	CH-6003		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	75173232	CRL CHRONOSWISS	
Serial Number:	74207882	CHRONOSWISS	
CORRESPONDENCE DATA			
Fax Number:	6504748401		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-474-8400		
Email:	ptomatters@glenn-law.com		
Correspondent Name:	Glenn Patent Group		
Address Line 1:	3475 Edison Way, Suite L		
Address Line 4:	Menlo Park, CALIFORNIA 94025		
ATTORNEY DOCKET NUMBER:	SCHO0562T/771T		
DOMESTIC REPRESENTATIVE			
Name:	Glenn Patent Group		
Address Line 1:	3475 Edison Way, Suite L		

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Address Line 4: Menlo Park, CALIFORNIA 94025

NAME OF SUBMITTER:

Michael A. Glenn

Signature:

/MAG/

Date:

09/25/2012

Total Attachments: 1

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ASSIGNMENT

WHEREAS, Chronoswiss Uhren GmbH, renamed to ZeitLang Uhren GmbH on August 9th, 2012, a corporation duly organized under and pursuant to the laws of Germany, having its principal place of business at Dr.-Johann-Heitzer-Strasse 4, 85757 Karlsfeld, Germany, hereinafter referred to as "ASSIGNOR", would like to assign the entire right, title, and interest in the following matters and in the trademarks which may be registered with regard to same:

Application No. 75/173,232 Trademark: 2,312,150
Application No. 74/207,882 Trademark: 1,873,243
Application No. _____ Trademark: _____

WHEREAS, **CHRONOSWISS AG**, a corporation duly organized under and pursuant to the laws of the country of Switzerland, having its principal place of business at Pilatusstrasse 5, CH-6003 Luzern, Switzerland, hereinafter referred to as "ASSIGNEE", is desirous of acquiring the entire right, title, and interest in the above-named matters and in the subject trademarks which may be registered with regard to the same.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for One Million Euro (EUR1.000.000,00) and other good and valuable consideration, ASSIGNOR has sold, assigned, and transferred, and by these presents does sell, assign, and transfer unto the said ASSIGNEE, and ASSIGNEE'S successors and assigns, all right, title, and interest in and to said matters, said subject trademarks which may be registered with regard to same, all corresponding applications for United States Trademark Registration, and any Trademark Registrations which may be hereafter granted on the same in the United States and all countries throughout the world, including any renewals, substitutions, conversions, revivals, prolongation, or extensions thereof, said interest to be held and enjoyed by said ASSIGNEE as fully and exclusively as it would have been held and enjoyed by said ASSIGNOR had this assignment and transfer not been made, for all time.

ASSIGNOR further agrees that they will, without charge to said ASSIGNEE, but at ASSIGNEE'S expense, cooperate with ASSIGNEE in the prosecution of said matters and said corresponding applications, execute, verify, acknowledge, and deliver all such further papers, including applications for Trademark Registrations and for the renewal thereof, and instruments of assignment and transfer thereof, and will perform such other acts as ASSIGNEE may lawfully request, to obtain or maintain Trademark Registration for said trademark in any and all countries, and to vest title thereto in said ASSIGNEE, or ASSIGNEE'S successors and assigns.

ASSIGNOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

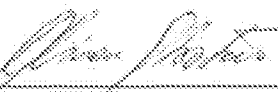
This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

IN TESTIMONY WHEREOF, ASSIGNOR(S) has hereunto signed his name to the assignment on the date indicated below.



Antonia Hocke Lang (Managing Director)
ZeitLang Uhren GmbH

August 20th, 2012



Oliver Ebstein (CEO)
Chronoswiss AG

August 20th, 2012