TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kiva Systems LLC	FORMERLY Kiva Systems, Inc.	109/06/2012 1	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Amazon Technologies, Inc.
Street Address:	PO Box 8102
Internal Address:	Attn: Trademarks
City:	Reno
State/Country:	NEVADA
Postal Code:	89507
Entity Type:	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	85439432	ENGINE OF ECOMMERCE
Serial Number:	85439451	GAME-CHANGING ORDER FULFILLMENT
Serial Number:	85439465	FULFILLMENT 2.0
Serial Number:	85439506	MAGIC SHELF
Serial Number:	85439526	KIVA MOBILE-ROBOTIC FULFILLMENT SYSTEM
Registration Number:	3352384	KIVA SYSTEMS
Registration Number:	3232390	KIVA SYSTEMS
Registration Number:	2995026	DISTROBOT SYSTEMS

CORRESPONDENCE DATA

Fax Number: 2062667010

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Email: docket@amazon.com

TRADEMARK REEL: 004866 FRAME: 0935

85439432

ICH \$215.00

Correspondent Name: Amazon Technologies, Inc. Address Line 1: PO Box 8102 Address Line 2: Attn: Trademarks Reno, NEVADA 89507 Address Line 4: ATTORNEY DOCKET NUMBER: TMK153506 NAME OF SUBMITTER: Thea Jokerst /Thea Jokerst/ Signature: Date: 09/25/2012 Total Attachments: 3 source=Kiva Assignmt - ATI#page1.tif source=Kiva Assignmt - ATI#page2.tif source=Kiva Assignmt - ATI#page3.tif

TRADEMARK
REEL: 004866 FRAME: 0936

TRADEMARK ASSIGNMENT

This trademark assignment ("Assignment") is made and entered into as of Section 20/2 by and between Kiva Systems LLC, a Delaware limited liability company having a registered office at 300 River Park Drive, North Reading, Massachusetts, 01864 ("Assignor") and Amazon Technologies, Inc., a Nevada corporation having a registered office at 8329 West Sunset Road, Suite 200, Las Vegas, Nevada, 89113 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the following trademarks and trademark filings and all goodwill and common law rights associated therewith worldwide (the "Trademarks"):

MARK	COUNTRY	APP./REG. NO.
Engine of Ecommerce	United States	App. No. 85439432
Game-Changing Order Fulfillment	United States	App. No. 85439451
Fulfillment 2.0	United States	App. No. 85439465
Magic Shelf	United States	App. No. 85439506
Kiva Mobile-Robotic Fulfillment System	United States	App. No. 85439526
Kiva Systems	United States	Reg. No. 3352384
Kiva Systems (Design)	United States	Reg. No. 3232390
Distrobot Systems	United States	Reg No. 2995026
Kiva Systems	Canada	Reg. No. TMA739931
Kiva Systems (Design)	Canada	Reg. No. TMA743831
Engine of Ecommerce	Canada	App. No. 157183
Fulfillment 2.0	Canada	App. No. 1571831
Game-Changing Order Fulfillment	Canada	App. No. 1571832

TRADEMARK REEL: 004866 FRAME: 0937

Kiva Mobile-Robotic Fulfillment System	Canada	App. No. 1571836
Magic Shelf	Canada	App. No. 15718370
Kiva Systems	Japan	Reg. No. 5073705
Kiva Systems (Design)	Japan	Reg. No. 4955127
Engine of Ecommerce	Japan	App. No. 201226470
Fulfillment 2.0	Japan	App. No. 201226472
Game-Changing Order Fulfillment	Japan	App. No. 201226471
Kiva Mobile-Robotic Fulfillment System	Japan	App. No. 201226467
Magic Shelf	Japan	App. No. 201226473
Kiva Systems (Design)	Mexico	Reg. No. 958983

WHEREAS, Assignor desires to assign to Assignee all of its right, title, and interest in and to the Trademarks, and Assignee desires to acquire all such right, title and interest.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademarks, inclusive of all goodwill associated therewith.

Assignor acknowledges and agrees that it shall execute such documents, papers, forms and authorizations and take such other actions as may reasonably be necessary for securing, completing, or vesting in Assignee full right, title, and interest in and to the Trademarks.

IN WITNESS WHEREOF, each party has caused this Assignment to be executed as of the date first set forth above by its duly authorized representative.

Kiva Systems LLC		Amazon Technologies, Inc.
By: Meffell M		By: Dalla & Moth ca:
Name: Michael D. Deal Title: Vice President & Secr	etary	Name: Dara Northcott Title: Vice President
STATE OF WASHINGTON) ss.		
COUNTY OF KING)		
On this day of, 2012 Washington, duly commissioned and sworn executed the within and foregoing instrume deed, for the uses and purposes therein mer	ent, and acknowledged that	(1), a Notary Public in and for the State of al, to me known to be the individual who he signed the same as his voluntary act and
	ad full authority to execute	ned this document and has proven to me on documents on behalf of Kiva Systems LLC
GIVEN under my hand and offi written.	cial seal hereto affixed the	e day and year in this certificate first above
STATISTICS OP-15 WASHINGTON WASHIN WASHINGTON WASHINGTON WASHINGTON WASHIN WASHIN	Notary Public in and for the residing at: Delle Nulle My Commission Expires:	e State of Washington,